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| **2025 St. Lucia Business Awards**  **Export Achievement of the Year** |



ENTRY CRITERIA

*Award goes to a company that:*

* Has minimum of 40% of customers, partners or revenues generated from markets outside of St Lucia
* Achieved significant Expansion in the number of export products or export markets served over a three-year period
* Can demonstrate the existence of a clear export strategy
* Partners with other local firms to build export capacity

#### Guidelines for Submission

Applications should be made by completing the application form with type written answers to all questions. All forms should then be submitted electronically. Appendices can be submitted in support of the application where necessary. When attaching continuation sheets please ensure that they are properly numbered consistent with the question being answered.

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| Company DetailsPlease complete these details as you would wish them to appear in any publicity or literature | | | |
| Full Company Name |  | | |
| Address |  | | |
| Email | Email | | Website |
| Type of Company | Small Business (1-20 employees) | | Large Corporation (21+ employees) |
| Nature of Business |  | | Sector |
| Business Registration Number |  | | Number of Employees |
| Describe Your Business and Its Operations (50 Words) |  | | |
| **Entrant Details (Person Responsible for this Entry)** | | | |
| **First Name** |  | | |
| **Last Name** |  | | |
| **Job Title** |  | | |
| **Telephone No.** |  | **Mobile Number** | |

**How the Award Criteria are met**

**Responses should be 250 words or less unless otherwise specified.**

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| 1. **In 400 words or less, please illustrate how your export business has grown over the past 3 years with respect to products, markets, customers and revenues. Provide supporting data where possible and appropriate** | | |
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| **2. Please provide some insights ito the export strategy you have employed over the years and how you expect to sustain this growth for the long term** | | |
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| **3. Please describe the greatest challenges faced by the organization in developing the export market and explain how these challenges were overcome.** | | |
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| **4. Given the importance of exporting to St Lucia, how would you encourage other firms to build export capacity.** | | |
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| **5. Please provide the following information:** | | |
| **Chief Executive** (name only) |  | |
| **Managing Director** (name only) |  | |
| **Press/PR** (name and contact no) |  | |
| **DECLARATION**  I hereby certify that the information given in this entry form is correct. | | |
| Name: | | Position: |
| Signed: | | Date: |

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| **RULES OF ENTRY** |
| 1. Each entry must be submitted on a fully completed application form (or copy thereof). Eight copies must be submitted and soft copies emailed to [info@stluciachamber.org](mailto:info@stluciachamber.org). (Please note: additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping).  2. Word count must be stated in areas where requested  3. Submissions exceeding 10% of the required word count will be disqualified  4. No adjustments are to be made to the forms  5. No applicant should have any court cases pending (Applicable for personal award)  6. Qualifiers for business of the year Award should submit applications in various categories  7. The judge’s decision will be final, and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.  8. The entry must be received at the offices of the St. Lucia Chamber of Commerce, Industry and Agriculture by the close of business **September 9th, 2025**  9. The organizers are not liable for any costs incurred by applicants during their judging process.  10. Once a company is announced as a finalist, it cannot withdraw from the competition.  11. **The Period of review for each submission is January 2024 to June 2025.** |