

# 2024-2028 Strategic Priorities

Be the Change That We Can Be | Help Others To Do the Same



## Mission

Eliminate health disparities and improve the health and wellbeing of all people in King County through innovative, cross-sector collaborations.



All people in King County are healthy and achieve their optimal physical, mental and social well-being.

## Goals

- >> Achieve organizational excellence, accountability, and sustainability.
- >> Increase access to coordinated whole-person care.
- >>> Build community capacity.
- >> Promote health equity for all, by all.

#### **Sustainability & Impact**

- 1. Transition to 501c3
- 2. Investment and grantmaking strategies
- 3. Multiple revenue generation strategies
- Contracts
- Grants
- Earned revenue

#### **Coordinated Whole Person Care**

- 1. Care Connect Hub
- 2. MTP 2.0 Community Hub
- Infrastructure investments
- · Case management services
- Data collection and management
- 3. Connect2 Technology
- Connect2 Coordinator
- Connect2 Exchange

# **Equitable Systems Change**

- 1. Community Network development & operation
- Partner engagement
- Technical assistance
- 2. Equity practice development
- 3. Communications
- Elevating community voice
- Elevating HealthierHere's voice
- Policy advocacy and education

#### Scan to get more info



#### **Values**

Community

**Partnership** 

**Equity** 

**Innovation** 

Results