

Loren C. Lin

Product Designer | AWS Certified AI Practitioner

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New York, NY

EXPERIENCE

Chop Dawg Studio - Product Designer

Aug 2023 - Present / Philadelphia, PA (Remote)

End-to-end design and UX strategy for brands ranging from tech startups to established institutions. Lead designer for:

- Find a Sitter Today, a mobile app that revolutionizes last-minute childcare.
- An education mobile app and web admin tool for Jefferson Health, a multi-state health system.

New York Foundation for the Arts - UX Designer

Jul 2023 - May 2024 / New York, NY / Contract

- Led UX research, strategy, and design for a platform including a funds management portal with 1M+ users.
- Built scalable design systems for web and internal tools that improved consistency and internal workflow across five distinct departments

Tech Fleet - Lead UX Designer

May 2023 - October 2023 / Open-source collaboration

- Led the end-to-end design of an open source blockchain explorer web app featuring NFT analytics
- Collaborated with an agile team of designers, developers, and researchers and product managers

Freelance Clients - Designer & Webflow Developer

Apr 2022 - Present

Designed and developed websites in Webflow CMS with custom logic and code. Clients include:

- Meryl Meisler: merylmeisler.com
- All Care Physical Therapy: allcareptwellness.com

ViewFX - Designer & Developer

Feb 2022 - May 2022 / Open-source collaboration

- Designed and coded the frontend of the website for an open-source video comparison tool for VFX artists
- Created the brand's visual identity

Manhattan Language - Graphic Designer

Dec 2019 - Jan 2022 / New York, NY

- Designed event posters, social media posts and ads.
- Maintained website updates on Joomla (CMS)

SKILLS

AI, Interaction Design, Visual Design, Typography, Wireframing, Prototyping, Design System, User Research, Usability Testing, Journey Mapping, SEO, Accessibility, Web Development

TOOLS

Figma, Webflow, Jitter, Lottie, Rive, Google Analytics, HotJar, ProtoPie, Wordpress, Zeplin, Photoshop, Illustrator, InDesign, Low/No Code Tools

CODE

HTML, CSS, JavaScript, p5.js, Python

EDUCATION

Pratt Institute

Digital Design (Full-time Certificate Program)

DesignLab

UX Design

National Taiwan University of Science & Technology

B.A. English

CERTIFICATIONS

AWS Certified AI Practitioner

Amazon Web Services (AWS)

Product Psychology

Growth Design

Learn Blockchain with Python

Codecademy

Absolabs - Co-founder

May 2015 - Dec 2021 / Taiwan (Remote)

- Designed, built and maintained company website
- Designed company brand identity
- Budgeted and oversaw large-scale, ongoing translation projects for various international markets

Freedman International - Localization Project Manager

Sept 2017 - 2019, Apr 2021 - Dec 2021 / London, UK (Remote)

- Worked cross-functionally with teams across London & Sydney offices
- Budgeted, planned and oversaw global campaign
- Coordinated workshops held in London, Singapore, Tokyo and Shanghai
- Software support & customization
- Accounts: Twitch, Meta Oculus / Portal / Novi (Digital Wallet), Google Fitbit, IHG, Oracle, Jurlique