

Loren C. Lin

Product Designer | AWS Certified AI Practitioner

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New York, NY

EXPERIENCE

Clypt AI - Lead Product Designer

Jan 2026 - Apr 2026 (Impacted by layoffs) / New York, NY

- Led design of an algorithmic trading platform from 0 to 1, driving acquisition of early paying users pre-marketing
- Designed a Jupyter notebook-based IDE with an LLM chat and a deployment panel, partnering with the founding quant engineer who built the underlying engine
- Designed a deployment flow that made automated trading accessible for non-technical traders on a shared platform
- Worked closely with the CTO, and aligned engineering and design on product priorities

Chop Dawg Studio - Product Designer

Aug 2023 - Nov 2025 / Philadelphia, PA (Remote)

End-to-end design and UX strategy for brands ranging from startups to established institutions. Lead designer for **Find a Sitter Today**, a mobile app that revolutionizes last-minute childcare, and an education mobile app and web admin tool for **Jefferson Health**, a multi-state health system.

New York Foundation for the Arts - UX Designer

Jul 2023 - May 2024 / New York, NY / Contract

Led UX research, strategy, and design for a platform including a funds management portal with 1M+ users. Built scalable design systems for web and internal tools that improved consistency and internal workflow across five distinct departments.

Tech Fleet - Lead UX Designer

May 2023 - Oct 2023 / Open-source collaboration

Led the end-to-end design of an open source blockchain explorer web app featuring NFT analytics. Collaborated with an agile team of designers, developers, and researchers and product managers.

Freelance Clients - Designer & Webflow Developer

Apr 2022 - Present

Designed and built websites in Webflow CMS with custom logic and code. Clients include **Meryl Meisler** (merylmeisler.com) and **All Care Physical Therapy** (allcareptwellness.com)

SKILLS

Systems Thinking, Interaction Design, Visual Design, Prototyping, Design Systems, User Research, Usability Testing, SEO, Accessibility, Web Development, Project Management

TOOLS

Cursor, Figma, Webflow, Jitter, Lottie, Rive, Google Analytics, HotJar, ProtoPie, Wordpress, Zeplin, Photoshop, Illustrator, InDesign

CODE

HTML, CSS, JavaScript, p5.js, Python

EDUCATION

Pratt Institute

Digital Design (Full-time Certificate Program)

DesignLab

UX Design

National Taiwan University of Science & Technology

B.A. English

CERTIFICATIONS

AWS Certified AI Practitioner

Amazon Web Services (AWS)

Product Psychology

Growth Design

Learn Blockchain with Python

Codecademy



ViewFX - Designer & Developer

Feb 2022 - May 2022 / Open-source collaboration

- Designed and coded the website for an open-source video comparison tool for post production artists
- Designed the brand identity

Manhattan Language - Designer

Dec 2019 - Jan 2022 / New York, NY

- Designed multi-channel marketing assets to drive audience engagement
- Managed company website in Joomla CMS to maintain a consistent UX

Absolabs - Co-founder

May 2015 - Dec 2021 / Taiwan (Remote)

- Designed and built company website
- Designed company brand identity
- Led budgets and delivery for large-scale localization projects across global markets
- Drove 20% annual revenue growth for 3 consecutive years post-launch

Freedman International - Localization Project Manager

Sept 2017 - 2019, Apr 2021 - Dec 2021 / London, UK (Remote)

- Worked cross-functionally with teams across London & Sydney offices
- Budgeted, planned and oversaw global campaign
- Coordinated workshops held in London, Singapore, Tokyo and Shanghai
- Software support & customization
- Accounts: Twitch, Meta Oculus / Portal / Novi (Digital Wallet), Google Fitbit, IHG, Oracle, Jurlique