

Loren C. Lin

Product Designer | AWS Certified AI Practitioner

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New York, NY

EXPERIENCE

Clypt AI - Lead Product Designer

Jan 2026 - Apr 2026 (Impacted by layoffs) / New York, NY

Led design of an AI-native algorithmic trading platform from 0 to 1 for both technical and non-technical traders, driving acquisition of early paying users pre-marketing. Partnered with the CTO to shape product decisions and align engineering and design on priorities.

Chop Dawg Studio - Product Designer

Aug 2023 - Nov 2025 / Philadelphia, PA (Remote)

Designed mobile apps, web apps, and internal tools for brands ranging from startups to established institutions. Led design for **Find a Sitter Today** app, **Jefferson Health** education app, and an AI-powered portfolio management platform.

New York Foundation for the Arts - UX Designer

Jul 2023 - Jun 2024 / New York, NY / Contract

Led user research, strategy, and design for 1M+ users across B2B and B2C products, including a funds management portal. Built a scalable design system that improved consistency and internal workflows across 30+ products, programs and services.

Tech Fleet - Lead UX Designer

May 2023 - Oct 2023 / Open-source collaboration

Led design of an open source blockchain explorer web app featuring NFT analytics, collaborating with a team of designers, developers, and researchers. Spearheaded a backend development phase.

Freelance Clients - Designer & Webflow Developer

Apr 2022 - Present

Develop UX strategy, design conversion-focused websites, and build in Webflow with custom code for small businesses and startups. Current client: Prospect Heights Public Library

Select past clients:

- Internationally acclaimed photographer Meryl Meisler (merylmeisler.com)
- All Care Physical Therapy (allcareptwellness.com)

SKILLS

Visual Design, Interaction Design, Systems Thinking, Prototyping, Design Systems, User Research, Usability Testing, SEO, Accessibility, Web Development, Project Management

TOOLS

Cursor, Claude Code, Figma, Webflow, Jitter, Lottie, Rive, Google Analytics, HotJar, ProtoPie, Wordpress, Zeplin, Photoshop, Illustrator, InDesign

CODE

HTML, CSS, JavaScript, p5.js, Python

EDUCATION

Pratt Institute

Digital Design (Full-time Certificate Program)

DesignLab

UX Design

National Taiwan University of Science & Technology

B.A. English

CERTIFICATIONS

AWS Certified AI Practitioner

Amazon Web Services (AWS)

Product Psychology

Growth Design

Learn Blockchain with Python

Codecademy



ViewFX - Designer & Developer

Feb 2022 - May 2022 / Open-source collaboration

- Designed and coded the website for an open-source video comparison tool for post-production artists
- Designed the brand identity

Manhattan Language - Designer

Dec 2019 - Jan 2022 / New York, NY

- Designed multi-channel marketing assets to drive audience engagement
- Managed company website in Joomla CMS to maintain a consistent UX

Absolabs - Co-founder & Designer

May 2015 - Dec 2021 / Taiwan (Remote)

- Designed and built company website
- Designed company brand identity
- Led budgets and delivery for large-scale localization projects across global markets
- Drove 20% annual revenue growth for 3 consecutive years post-launch

Freedman International - Project Manager

Sept 2017 - 2019 / London, UK (Remote)

- Managed global localization campaigns, partnering with teams across London & Sydney offices
- Facilitated workshops held in London, Singapore, Tokyo and Shanghai
- Accounts: Twitch, Meta Oculus / Portal / Novi (Digital Wallet), Google Fitbit, IHG, Oracle, Jurlique