

Loren C. Lin

Senior Product Designer | AWS Certified AI Practitioner

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New York, NY

EXPERIENCE

Prospect Heights Public Library - Senior Product Designer

June 2026 - Present / Remote / Contract

Leading the design of a new digital experience for library patrons.

Clypt AI - Lead Product Designer

Jan 2026 - Apr 2026 (Impacted by layoffs) / New York, NY

Led design of an AI-native algorithmic trading platform from 0 to 1 for both technical and non-technical traders, driving acquisition of early paying users pre-marketing. Partnered with the CTO to shape product decisions and align engineering and design on priorities.

Chop Dawg Studio - Senior Product Designer

Aug 2023 - Nov 2025 / Philadelphia, PA (Remote)

Designed mobile apps, web apps, and internal tools for brands ranging from startups to established institutions. Led design for **Find a Sitter** **Today** app, **Jefferson Health** education app, and an AI-powered portfolio management platform.

New York Foundation for the Arts - Product Designer

Jul 2023 - Jun 2024 / New York, NY / Contract

Led user research, strategy, and design for 1M+ users across B2B and B2C products, including a funds portal. Built a scalable design system that improved consistency and internal workflows across 30+ products.

Tech Fleet - Lead Product Designer

May 2023 - Oct 2023 / Open-source collaboration

Led design of an open source blockchain explorer web app featuring NFT analytics, collaborating with a team of designers, developers, and researchers. Spearheaded & managed a backend development phase.

Freelance - Designer & Webflow Developer

Jan 2021 - May 2023

Develop UX strategy, design conversion-focused websites, and build in Webflow for small businesses and startups. Past clients include SubtilArt, Meryl Meisler, and All Care Physical Therapy.

SKILLS

Visual Design, Interaction Design, Systems Thinking, Prototyping, Design Systems, User Research, Usability Testing, Accessibility, Web Development, Project Management

TOOLS

Cursor, Claude Code, Figma, Webflow, Jitter, Lottie, Rive, Google Analytics, HotJar, ProtoPie, Wordpress, Zeplin, Photoshop, Illustrator, InDesign

CODE

HTML, CSS, JavaScript, p5.js, Python

EDUCATION

Harrisburg University

M.S., Human-Centered Interaction Design

Pratt Institute

Digital Design Program

National Taiwan University of Science & Technology

B.A., English

CERTIFICATIONS

AWS Certified AI Practitioner

Amazon Web Services (AWS)

Product Psychology

Growth Design