



Overview

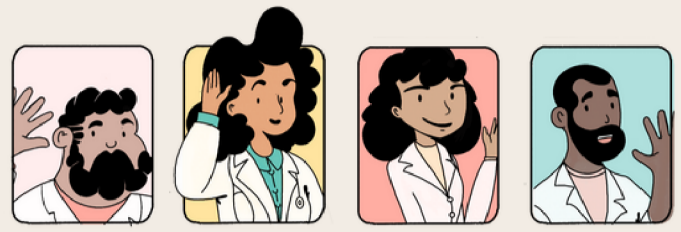
Industry: Agriculture

Employee count: 233 employees

Headquarters: Oxnard, CA

The challenge

Provide personalized health services for Spanish-speaking agricultural employees so that they can live healthier lives. Unfortunately, the majority of them do not seek preventative physical and mental health care on their own accord. This can be due to barriers such as time, difficulty navigating the US healthcare system, and cost.



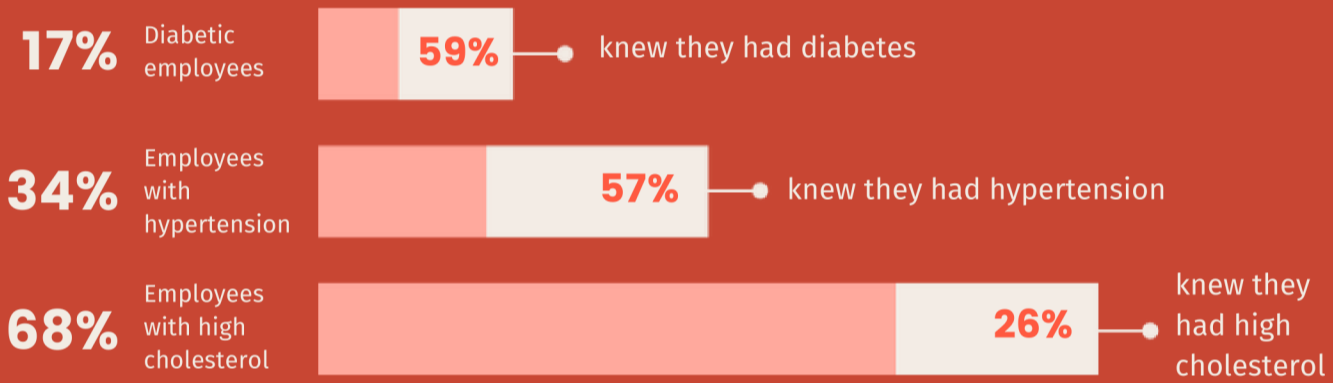
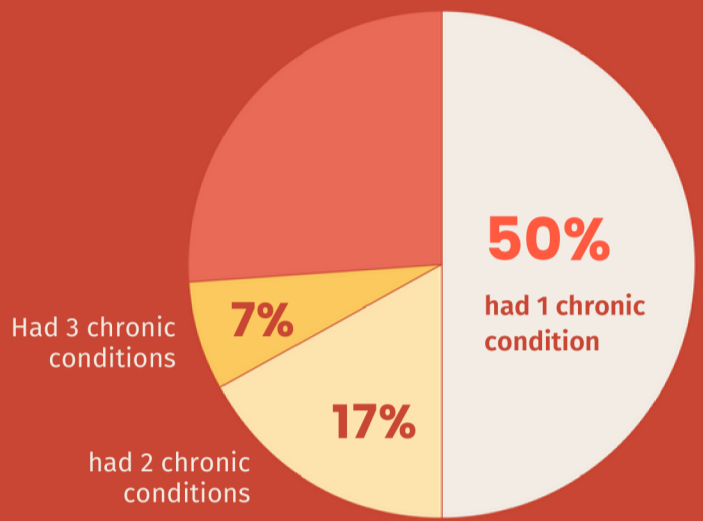
The solution

To help Rio Farms employees start implementing new healthy habits, the MiSalud Care Team went onsite to 3 Rio Farms locations for health screenings and onboarding fairs. Each session's intent was to deliver personalized attention. This included the MiSalud team hosting sessions in Spanish to help employees understand our services and setting them up for virtual care with the MiSalud app on their smartphones.

Additionally, there were individual health screenings that included a questionnaire and blood draw. Both were done in an effort to evaluate for lifestyle and health risks. Employees received their health screening results and recommendations from MiSalud clinicians over the MiSalud app in the following weeks, and enrolled in personalized plans to improve their health.

What we discovered

74% of employees were diagnosed with at least **1 chronic condition**



The insight

Many employees were surprised by their diagnosis because they did not experience symptoms. Others were previously aware of their diagnosis but had not been given support to understand or manage it by their previous provider.

Why MiSalud?

MiSalud's bilingual and culturally appropriate care proved to be an ideal solution for Rio Farms' employees. The MiSalud Care Team was able to provide a service that was tailored to the employees' needs and cultural backgrounds.



Rio Farms also proved to be an employer with great care for their employees in championing for a solution that allowed their employees to take a preventative approach to their health. Together, Rio Farms and MiSalud ensured that employees felt heard and listened to, which deepened the ability to provide care. MiSalud's team proved to be the perfect match for Rio Farms' needs.

MiSalud's Approach

- ✔ **In-person onboarding**
 Fundamental for establishing trust and understanding between the MiSalud Clinical Team and employees
- ✔ **Chronic disease management program**
 Employees are encouraged to enroll based on their health screening results for a personalized care plan with proven results
- ✔ **Health Screening**
 MiSalud's health screening brings preventative health to employees at their workplace and uncovers undiagnosed chronic conditions
- ✔ **Proactive outreach**
 The MiSalud Care team follows up with employees individually to encourage continued management of conditions

Takeaway

The majority of the health complications employees face can be prevented with proper professional care and guidance.

The main barriers of getting care, such as taking time off of work, finding a doctor, and expensive copays are removed with MiSalud's virtual and immediate access offerings.

With MiSalud, employers can bring a preventative approach to health and chronic conditions, with cost savings for both employers and employees.

