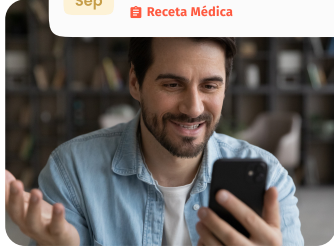




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Coach Ivonne Rodriguez
Dolor de estómago
Receta Médica



The Employee Benefit That Actually Works

Revolutionary Hybrid Healthcare Model That Delivers Real ROI

Transform your workforce wellness with the only platform that combines on-site trust-building with virtual scale — delivering 80% enrollment and measurable cost savings.

Why Your Workforce Challenges Need MiSalud

🎯 Perfect for Industries with Diverse Teams



Agriculture, Construction, Manufacturing, Hospitality

- **Low benefit engagement** with traditional digital health platforms
- **Cultural and language barriers** preventing healthcare access
- **High healthcare costs** without measurable wellness outcomes
- **Retention challenges** in competitive labor markets



Only hybrid model combining on-site trust-building with virtual scale:

- **80% enrollment** vs. 30% industry standard
- **Face-to-face foundation** builds trust digital-only platforms can't achieve
- **Virtual scalability** delivers ongoing care efficiently
- **Bilingual expertise** with North American medical integration

Perfect for Forward-Thinking Employers

Diverse Workforce Companies

500-50,000 employees with Spanish and English speakers

- Unified platform serving entire workforce with cultural competency
- No insurance requirements ensure equitable access for all employees
- Same-day virtual care accommodates shift work and field operations

Cost-Conscious Organizations

Seeking measurable ROI from wellness investments

- Predictive intervention prevents expensive acute care episodes
- Chronic condition management reduces long-term healthcare costs
- Mental health support decreases absenteeism and workplace incidents

Retention-Focused Leaders

Competing for talent in tight labor markets

- Becomes differentiating factor in recruitment conversations
- Demonstrates genuine care for employee wellbeing across cultures
- Creates competitive advantage through innovative benefit offering

Implementation That Guarantees Success

On-Site Foundation

- **Health screenings** and biometric testing at worksites
- **Face-to-face provider introductions** build trust
- **Technology barrier elimination** through hands-on support
- **Cultural connection** establishment drives ongoing engagement

Virtual Scale

- **Same-day consultations** via video, phone, SMS
- **Extended hours** accommodate shift work and field operations
- **Unlimited consultations** build lasting relationships
- **AI-enhanced care** coordination optimizes outcomes

Measurable Results

- **80% enrollment** across diverse workforces
- **45% utilization** for health & mental health consultations
- **13% of care diversion** from ER and Urgent Care visits
- **2x+ ROI:** demonstrated cost savings and health outcomes
- **>\$8,600 annual savings** per diabetes patient

Comprehensive Clinical Care Platform



Low Acuity Care

Same-day virtual consultations for common health concerns, preventive care, and minor illnesses via video, phone, or SMS



Chronic Conditions Program

Intensive lifestyle coaching and health education for diabetes, hypertension, and multiple comorbidities



Nutrition

Personalized dietary guidance that honors cultural food traditions through sustainable lifestyle changes



Integrated Behavioral Health

Seamless combination of physical and mental health support addressing stress, grief, and life challenges without stigma



Mental Health

Evidence-based cognitive behavioral therapy and counseling services for anxiety, depression, and emotional wellbeing



Workplace Wellness Programs

On-site health screenings, biometric testing, and customized programming that builds trust and drives engagement

Why Your Employees Will Actually Use MiSalud Health

Breaks Down Traditional Barriers

- ✗ **Digital-only platforms:** Technology barriers prevent adoption
- ✓ **MiSalud:** On-site foundation builds trust, virtual care delivers convenience
- ✗ **Generic wellness programs:** Cultural misalignment, poor engagement
- ✓ **MiSalud:** Cultural competency drives real participation and results
- ✗ **Insurance requirements:** Part-time and seasonal workers excluded
- ✓ **MiSalud:** Covers all employees regardless of status or insurance