

RESOURCE SHEET 1

Guidelines for the Dragons

The purpose of the Meet the Dragons event is to support the teacher and the class to choose the most appropriate project to take forward. Please remain constructive and sensitive to the children you'll meet on the programme today and moderate your questions and responses accordingly.

The Dragons will listen to presentations and ask questions to test the viability of each idea presented.

The criteria below are provided as a guide to help the panel evaluate the ideas presented, and make a recommendation to the teacher and the class. The Dragons should discuss the criteria before meeting the project groups.



	FUN	CREATIVITY	RISK	SOURCE	PRODUCTION	WORKLOAD	SEASONALITY	MARKET	PROFIT	VALUE	RANKING
	Will the idea be fun to work on?	What level of creativity or added value is involved? - It's not sufficient to simply re-package or re-sell an existing product.	What is the level of entrepreneurship? - The product should challenge pupils and involve a level of risk and uncertainty.	Can the necessary ingredients or material be easily sourced and are they considered sustainable?	How difficult is the production process? - Is it within capabilities of pupils? Consider sustainability.	Consider workload: is it possible to produce, market and sell the product/service within the time frame of the programme?	Consider seasonality: When will the product/service go on sale? - is it appropriate for the time of year?	Is there likely to be a demand for the product?	Can it make a profit?	Does the proposed quality and price represent value for money?	
Pitch 1											
Pitch 2											
Pitch 3											
Pitch 4											
Pitch 5											