



the  
honest  
studio

A concept content creation studio  
at Lower Parel, Mumbai





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The Honest Studio is an end-to-end content creation studio that brings your product, service, and art to life. Resting right in the heart of Mumbai, our 900 sq. ft studio space, is one of the first four-set fashion, food and product studio in Lower Parel.

### **Possibilities**

Fashion & Editorial Content  
Product & Lifestyle Content  
Food & Cooking Content  
Long-Format Video Production  
Short-Format Video Production  
Behind-The-Scenes Content  
Photo & AV Assets Creation

8 am to 8 pm  
302, Kewal Industrial Estate  
Senapati Bapat Marg, Lower Parel  
Mumbai - 400013  
+91 98201 10860  
+91 98338 68199  
[studio@thehonestillustrations.com](mailto:studio@thehonestillustrations.com)  
@ thehoneststudios

































# Pricing

Fully equipped 900 sq. ft studio  
Full access to all sets

4 hours: ₹9,000/- + 18% GST  
6 hours: ₹12,000/- + 18% GST  
8 hours: ₹15,000/- + 18% GST  
12 hours: ₹21,000/- + 18% GST

Every additional hour beyond  
committed time slot:  
₹2,000/- + 18% GST

1 Assistant included (mandatory)  
Additional fee for the assistant after 8 hrs:  
₹500/- per hour  
(For the 12 hrs slot, the assistant's additional  
charges are not applicable)

Steam ironing @ ₹15/- per garment  
Additional paper backdrops @ ₹1500/- per  
backdrop per day subject to availability

Includes:

Backdrops	1 x 5-in-1 reflector
1 x Cyclorama backdrop	Separate make up & changing room
1 x Slated wall backdrop	2 x Make up tables
1 x Lifestyle backdrop	1 x Washroom
1 x Kitchen studio with prop platform	Racks & hangers
1 x Slate grey paper backdrop	1 x Music speaker
Lights	1 x Refrigerator
2 x Godox QT Series 400	1 x Photographer's Trolley (for computer and camera equipment only)
2 x Godox QT Series 600	
1 x 4ft Octa soft box	Hi-speed Wifi
1 x 8ft Octa soft box	Electrical capability: 3 Phase, 11.8kv
2 x Strip soft box (80cmx120cm)	
2 x Square soft boxes (2ftx2ft)	
6 Stands, 2 black cutters & 1 diffuser	



# Additional Equipment

Type	Rate/Day
1 x Godox QT1200IIM	2500
1 x Godox LC500R -1	800
1 x Nanlite FS 300 BiColor	3000
1 x Nanlite FS300	2500
1 x Godox QRP120 (Parabolic Softbox) with Grid	1200
1 x Godox SB-FW35160 Strip Softbox with Grid	500
1 x Godox UB165W Parabolic Umbrella (Silver) with Diffuser	1000
1 x Rode Wireless Go (Set of 2)	2000
1 x Lilliput a7s Monitor	500
1 x Benq 27 inch Monitor 2K	1000
1 x Snoot & Barndoor with Grid, 4 colour gels	500
1 x 8 feet Elinchrom Octabox	800
1 x 4 feet Elinchrom Octabox	650
2 x Elinchrom FRX 400s	1000
2 x Floor Stands	700

Any other equipment (not part of this list) can be arranged, subject to availability.

Photographer / Videographer / Stylist available on request. Need to be informed a week prior to the shoot date to confirm availability.



# Furniture Available



1 x Black Stool



1 x White Stool



1 x Bean Bag



1 x Tall Black Chair

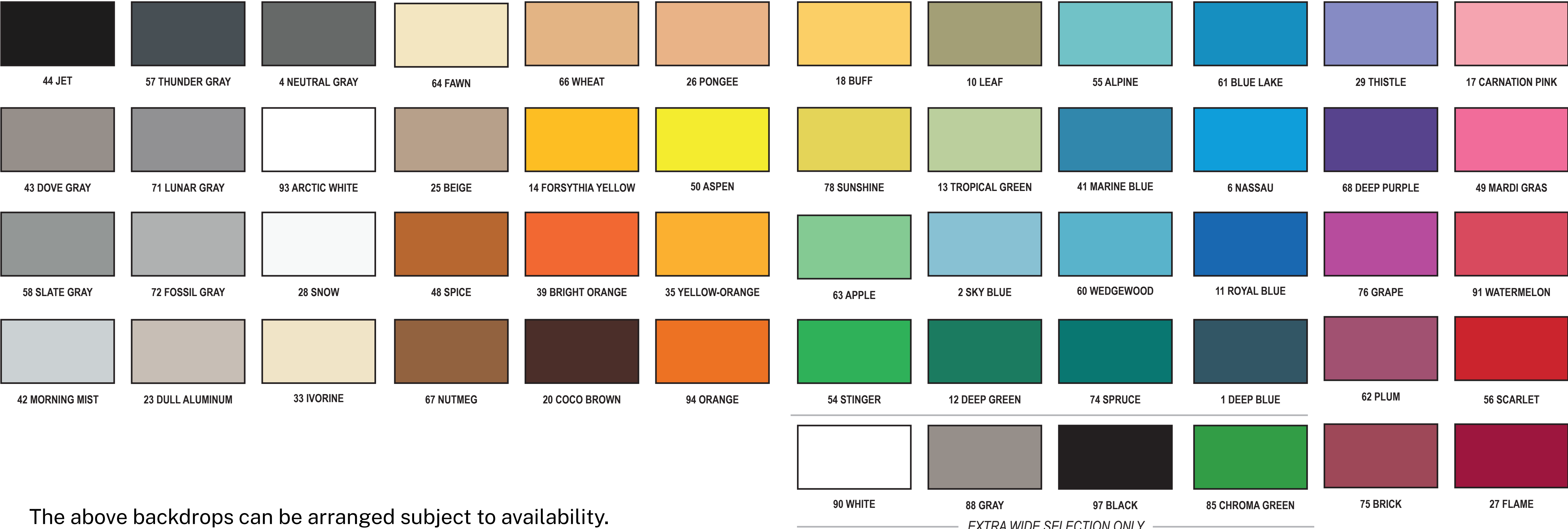


2 x White Chairs



2 x Black Chairs

# Coloured Backdrop @ 1500/- per day per backdrop



The above backdrops can be arranged subject to availability.

Choice of additional backdrop needs to be informed at least 2 days prior to the shoot.



# Terms & Conditions

## **Payments & Timings**

1. Bookings will be confirmed once the date is confirmed and a 100% advance is paid.
2. Pencil bookings will not be taken into consideration
3. Reservation for the studio is done on a first come first serve basis. The studio is booked for whoever pays first in full.
4. The studio rent starts from the booking time declared by the client and not the actual time of when the shoot starts.
5. We do not postpone, cancel, adjust or change shoot timings/dates for any reason whatsoever.
6. A 4hr/6hr/8hr slot cannot be extended to a 6hr/8hr/12hr slot on the day or during the shoot. Additional hourly rates will apply if extended. In case your 1st shift is ended and you would like to extend by 4hr, that is possible.
7. Every slot will have 15 minutes grace time, after which it will be considered an additional hour.
8. Please send us your GST details for the billing. The final tax invoice will be provided after the completion of the shoot and after clearing any additional dues.

## **Damages**

1. The client is responsible in every way for any damages that happen during the session.
2. Without regard to whoever damages the studio property, the client will be responsible and will be charged as per actuals.
3. Use of spray paints, smoke bombs, flour/or any kind of powder, splashing of colorful water is strictly prohibited.
4. Painting/modification to the studio/props is not allowed.
5. The sink and induction of the kitchen set cannot be used for personal purposes. It is strictly used only for shoots.
6. Smoking is strictly prohibited inside the studio. You can smoke downstairs near the main gate. The society will levy a charge of 500/- if caught smoking outside in the corridor.
7. Please maintain basic hygiene and cleanliness during the shoot.
8. Damages to the cyclorama wall/paper backdrop will be charged as per actuals.
9. Outside footwear is not permitted on the cyclorama/paper backdrop. Only clean footwear used by the model, make up artist/hairstylist will be allowed.

# Terms & Conditions

## **Food**

1. All and any type of food/catering is allowed inside the studio area. Food will not be allowed outside the studio in the corridor.
2. As per the society rules, nothing is allowed to be kept outside the studio in the corridor, this includes empty boxes, extra chairs, stands or production equipment.
3. The society levies a fine of Rs. 15,000/-if these rules get violated. The client will be responsible for the cost if it happens.

## **Misc**

1. Steam ironing services to be informed 2 days prior to the shoot date.
2. Our studio is on the 3rd floor, equipment and heavy items can be brought up in the designated lifts.
3. Parking is not available in Kewal Industrial Estate, it will be available outside the premises.
4. CCTV footage is for the studio's security. It will not be shared for any reason whatsoever. Any damage caused to the cctv camera is chargeable.
5. We are not responsible for your personal belongings, kindly take care of them.
6. The studio assistants/manager are only responsible for helping the photographer to change backgrounds, change or fix lights and softboxes and maintain the basic hygiene of the studio. They are not in charge of getting cigarettes/water bottles/snacks/tea/coffee.
7. Equipment lists need to be given 1-2 days in advance.
8. Consumption of alcohol or narcotics is strictly prohibited on the premises.
9. If there is any misconduct from your team, The Honest Studio has the right to cancel the shoot without any refund.





# We can take care of your production, end-to-end, as well.

You have a partner in us.

We can help you with content strategy,  
creative direction and execution.

You can be assured that we will work  
hard to create content that is:

- Consistent with your brand identity
- Engaging and effective
- Relevant to your audience

Get in touch with us at [design@thehonestillustrations.com](mailto:design@thehonestillustrations.com) to know more.

# Contact us

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