

Deploy Salesforce Data With the Same Control, Speed, and Governance as Metadata

The Problem

Data deployment is still manual and risky

Modern Salesforce applications depend heavily on data-driven configuration, especially in managed packages (CPQ, nCino, Vlocity, Veeva, ServiceMax, BasicGov, CloudSense), complex multi-object architectures, and sandbox testing environments.

Furthermore, there is always the need to have relevant test data in low-level sandboxes to ensure your development is working correctly. However, today's teams still rely on CSV exports/imports, manual ID reconciliation across orgs, and script-based workarounds. Moving this relational data manually between environments introduces increased risk of human error, massive delays, broken dependencies, and security risks.

The Solution

Data Deploy for Agentia Advanced

Data Deploy automates the migration of Salesforce data across environments while preserving data integrity, relationships, and governance. It natively maps multi-level record relationships and obfuscates sensitive data.

Key Capabilities

-  **100% Native Point-and-Click UI:** You can filter and select deployment datasets without SQL queries.
-  **Pre-Built Data Deployment Templates:** Point-and-click templates enable reusable object-level data deployment configurations, including pre-built support for complex managed packages such as CPQ and nCino.
-  **Sandbox test data seeding:** Enables secure movement of production data into sandboxes while maintaining structure and relationships for realistic testing.
-  **Automatic Parent-Child ID Re-mapping:** Automatically maintains relational integrity across multi-level hierarchies, eliminating manual ID mapping.
-  **Data Masking & Obfuscation:** Automatically scramble or substitute sensitive fields (PII, SSNs, emails, bank accounts) during downstream sandbox seeding to ensure compliance.
-  **Automated Backups & Version Control:** Integrated with partners like OwnBackup to offer automated rollback capabilities for managed package configuration data.

Top Use Cases

- Managed package configuration deployment (CPQ, nCino, Vlocity, Veeva)
- Seeding test data to sandboxes
- Source to target org data deployments (Dev → QA → UAT → Prod)
- Large-scale data relationship migrations
- Regulated environments requiring data masking

Business Benefits

- **Up to 80% reduction in data deployment effort**
- Eliminate Duplicate Records
- Faster sandbox seeding, provisioning, and testing
- Improved compliance through data masking
- Standardized deployment processes across teams

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