

DASA CERTIFICATION

INTERMEDIATE

3 DAYS

DASA DevOps Product Owner

Build a strong foundation in Agile and Scrum with a deep focus on the Product Owner role and responsibilities. Learn how to define product vision, manage backlogs, engage stakeholders, prioritize value delivery, and apply practical techniques to succeed as an effective Product Owner in DevOps and Agile teams.

Why DASA Product Owner?

Recognised credential

Build credibility with the DASA DevOps Product Owner certification.

Business agility

Increase agility through proper execution of the Product Owner role.

Customer-aligned priorities

Prioritise work based on customer needs and market demand.

Value delivery

Practise structured approaches that connect vision to releasable outcomes.

What you'll be able to do

- ✓ Understand the concepts of Agile and Scrum
- ✓ Understand the Scrum framework including roles, events, the importance of backlog and the definition of done
- ✓ Understand the role of Product Owner
- ✓ Discuss the role and characteristics of the DevOps team
- ✓ Explain the main competencies of Product Owner
- ✓ Describe what a Product Owner does in practice
- ✓ Explain the Product Owner's work
- ✓ Discuss the importance of delivering value
- ✓ Identify the Product Vision techniques
- ✓ Discuss how to engage and influence stakeholders to maximize value
- ✓ Outline various Agile estimation techniques used by Product Owners
- ✓ Explain the role of Product Owner in managing Product Backlog
- ✓ Discuss few challenging situations of a Product Owner

Who this is for

- Agile and Business Coaches Business Analysts
- Business and IT Managers DevOps Team Members Enterprise Architects Executives Information Managers Project Managers

Curriculum

01 Context of the Product Owner

- Place the Product Owner in a DevOps and Agile delivery context
- Clarify outcomes the role must optimise for
- Understand the objectives of the program, format of the exam and activities and exercises included.
- Get introduced to Agile, Scrum, and the role of a Product Owner.
- Understand the relationship between Agile, Lean and DevOps.

02 Role of a Product Owner

- Define Product Owner responsibilities for value and backlog direction
- Collaborate with delivery and operations stakeholders effectively
- Discover the competencies of a Product Owner, and what it takes to put it into practice.
- Apply the concepts through guided discussion and practical exercises

03 Agile Planning and Estimation

- Plan iteratively without turning forecasts into contracts
- Use estimation to support prioritisation and learning
- **Hands-on:** Run a planning and estimation exercise on a sample backlog
- Learn important concepts like value of the product, envisioning the product and decomposing the vision.

04 Maximising Value

- Prioritise work based on customer needs and market demand
- Make trade-offs that protect outcomes over output volume
- Understand how to engage and influence stakeholders to maximise value.
- Apply the concepts through guided discussion and practical exercises

05 Translating Value

- Translate strategy and customer insight into backlog items teams can deliver
- Communicate value clearly to stakeholders and Developers
- Get familiar with the workings of backlog and how to estimate work.
- Apply the concepts through guided discussion and practical exercises

06 Capstone: Delivering Value

- Own a product scenario from prioritisation through delivery checkpoints
- Demonstrate how DevOps feedback loops inform Product Owner decisions
- Present a value-delivery plan with clear measures of success
- **Hands-on:** Deliver an end-to-end Product Owner value case study