

PARADE GARDENS

Community Action Plan

**FIVE KEY OBJECTIVES FOR PARADE GARDENS,
WHICH DRIVE THE ACTION PLAN ARE TO:**

1



Facilitate an expanded and vibrant pipeline of trainable and employable Parade Gardens residents with improved access to the labour market and quality jobs.

2



Strengthen family structures by developing a system of care approach.

3



Increase Parade Gardens residents' access to reliable, quality health and social services.

4



Improve Parade Gardens residents' access to quality physical and social infrastructure that addresses basic community needs and creates safe spaces for social cohesion and economic advancement.

5



Reduce the number of unattached youth through increased pathways for training and youth development.

PRIORITY OBJECTIVE 1:

Facilitate an expanded and vibrant pipeline of trainable and employable Parade Gardens residents with improved access to the labour market and quality jobs.

What will be implemented	Beneficiaries	Partners	Outcomes
 Micro-enterprise Programme: Parade Gardens micro-enterprise programmes, targeting business development and expansion of social enterprise in the creative & entertainment industry	 •Youth based entrepreneurs •Unattached youth •MSME operators •Local artistes & artists •Youth club participants	 • Jamaica Business Development Corporation • Ministry of Culture, Gender, Entertainment and Sport • Kingston Creative • Jamaica Intellectual Property Office • Justices of the Peace • JaRIA & EMCVPA • Financial institutions • Life Yard & the CDC	 • Increased formalisation of informal micro and small businesses • Increased skills and entrepreneurship readiness for Parade Gardens youth • Reduction in number of unattached youth
 Workforce Development: Multifaceted workforce development readiness and access to jobs; linking training and work based solutions to industry demands	 • Active population • High school leavers	 • Factories Corporation of Jamaica • HEART-NSTA/ Trust • Caribbean Maritime University • Shipping Association of Jamaica • Chamber of Commerce Area businesses (ICD, Grace Kennedy) • National Centre for Youth Development • Youth & Adolescent Policy Division	 • Improved skill levels of the workforce, with increased employment
 Entrepreneurship training and business grants support: develop a cohort-based entrepreneurship programme, incentivized by STAR business development support grants	 • Participants in STAR programming • Existing MSME operators including tradespeople	 • University of Technology • Recording studios • Environmental Foundation of Jamaica • JBDC • HEART-NSTA/ Trust • Ministry of Culture, Gender, Entertainment and Sport	 • Increased skills and entrepreneurship readiness of Parade Gardens youth • Greater numbers of local MSME businesses started and maintained through providing needed products and services

PRIORITY OBJECTIVE 1:

Facilitate an expanded and vibrant pipeline of trainable and employable Parade Gardens residents with improved access to the labour market and quality jobs.

What will be implemented	Beneficiaries	Partners	Outcomes
 Biannual micro exposure events plus strengths-based professional development workshops for unattached youth and single mothers	 • 16 to 30-year-old persons • Women	 • HEART-NSTA/ Trust • Local Churches • Kingston Chamber of Commerce • Kingston Creative • Edna Manley College • Caribbean Broilers • Shipping Assoc of Jamaica • Grace Kennedy • Local Schools (Kingston College Kingston Tech, St. Georges)	 • Improved workforce readiness for participants to access employment opportunities • Strengthened economic resilience of communities
 Jobs Database: Build and maintain a database of job and training opportunities that is continued through the CDC and youth groups as an ongoing and publicly available community project	 • Job seekers • Youth • Residents	 • STEAM House • HEART-NSTA/ Trust • Local High Schools (Kingston College Kingston Tech, St. Georges) • Ministry of Labour & Social Service • BPOs	 • A reduction in the unemployment rate • Increased family household income
 Host annual Training Expo – showcasing available offerings and their requirements for entry and available application support	 • 13 to 30-year-olds	 • HEART-NSTA/Trust • Chamber of Commerce • National Centre for Youth Development	 • Strengthen economic resilience within the community • Improve residents' employability and reliance on community-based resources for upliftment

PRIORITY OBJECTIVE 2:

Strengthen family structures by developing a system of care approach that provides programmatic support for parents and caregivers, enables comprehensive community wellness and pushes evidence-based conflict management models.

What will be implemented	Beneficiaries	Partners	Outcomes
 Systems of Support for Families: Targeted outreach and guidance provided to parents and caregivers to access available social services from the government such as PATH, and non-government interventions like parenting workshops and homework programmes	 • Parents / caregivers • Parents of children with special needs/exposed to trauma • Children from 0-17 yrs old	 • Ministry of Labour & Social Service • Bureau of Gender Affairs • Ministry of Health & Wellness • Child Protection and Family Services Agency • Family Life Services • National Parenting Support Commission	 • Reduced levels of conflict and violence against children
 Provide access to Conflict Resolution for Families: Expand and resume existing programmes that address domestic violence while promoting and supporting holistic healthy lifestyles through restorative circles, expert panels and MOHW-supported screenings and wellness checks	 • Families • Whole community	 • Ministry of Health & Wellness • HEART-NSTA/ Trust • Dispute Resolution Foundation • Faith-based organisations • Private sector interests • Ministry of Justice	 • Reduced levels of conflict and violence against children • Increased access to and greater awareness of public and private support systems
 Family Wellness: Launch a Family Fun Day series held twice each year (during the summer & November) featuring group recreation and workshops on financial wellness, managing conflict in families and relationship tips. Free tickets to be based on prior attendance to at least one Parenting workshop session	 Families	 • Kingston College or Kingston Technical • Giscombe Sports • Churches • Family Life Services • Sports coaches	 • More family environments that support positive behaviours and healthy relationships

PRIORITY OBJECTIVE 3:

Increase Parade Gardens residents’
access to reliable, quality health
and social services

What will be implemented	Beneficiaries	Partners	Outcomes
 Health Series: Community education health series promoting social protection and services via on-site workshops	 • Parents (especially single mothers) • Vulnerable persons	 • PATH • National Health Fund • Women’s Centre of Jamaica Foundation	 • Increased enrolment rates and awareness of the range of supports offered by agencies
 Health Hub: Establish a Community Health Access Hub as the focal point of Systems of Health Approach inclusive of Healthy Lifestyles and Accessible Health Services (such as remote healthcare/tele-medicine options) with emphasis on prevention and mitigation of environmental factors. Host basic first aid, CPR and care coordination certification courses for community members to support their neighbours and families	 • Whole community	 • Ministry of Health & Wellness (SERHA) • LASCO • Service clubs (Kiwanis/Lions) • National Health Fund • Jamaica Red Cross • Jamaica Fire Brigade • MD Link • Missionaries of the Poor	 • Reduced barriers to accessing adequate healthcare and available social services • Increased access to healthcare with an emphasis on preventative care

PRIORITY OBJECTIVE 4:

Improve Parade Gardens residents’ access to quality physical and social infrastructure that addresses basic community needs and creates safe spaces for social cohesion and economic advancement.

What will be implemented	Beneficiaries	Partners	Outcomes
 Green Multi-purpose Spaces: Utilise open areas to generate revenue through rentals as a multi-modal green/ event space. The space would also serve a dual-purpose as a semi-permanent community recreational and art space	 • Sports groups & teams • MSME operators • Youth • Local artists	 • NSWMA/ NWA • Jamaica Public Service • Jamaica Social Investment Fund • CHASE Fund • Grace Kennedy Foundation • DIGICEL/ FLOW • Sports Development Foundation • Kingston Creative • A mobile food franchise	 • Greater economic resilience for the community • More functional space for recreation • Increased opportunities for Diversified types of MSME businesses and social enterprises that are sustainable by design
 Recycling Education campaign: Youth groups to establish a recycling education campaign involving local businesses, schools and GoJ offices nearby adopting small projects focused on recycling and repair, composting for backyard/ urban gardening for subsistence and local enterprise	 • Local entrepreneurs • Youth in entrepreneurship • Established businesses • Whole community	 • Kingston & St. Andrew Municipal Corporation • Environmental Foundation of Jamaica • National Environment Planning Authority • National Solid Waste Management Authority • Local retail businesses and restaurants	 • Healthier communities • Greater economic resilience • Reduced flooding and pollution

PRIORITY OBJECTIVE 5:

Reduce the number of unattached youth in Parade Gardens by increasing the pathways for continued learning and youth development.

What will be implemented	Beneficiaries	Partners	Outcomes
 Mentorship: Create a Youth Mentorship & Counselling programme with community service (pairings between the disabled, elderly and otherwise vulnerable) so youth can learn specific knowledge, behaviours and attitudes directly from community elders and positive influencers while assisting with their physical and social needs	 • High risk youth • Unattached youth • Males and Females from 13-29 in particular • Senior citizens	 • Faith Based Organizations • JCF • Justices of the Peace • Victim Services Unit • NGOs, RISE-LIFE Life Yard • CDC • Local businesses • National Council on Drug Abuse • Fathers Inc. • Men on a Mission • Women on a Mission • Dispute Resolution Foundation • Life Yard	 • More accessible and accepted psycho-social support for youth * Improved interpersonal communication between the youth, elderly and disabled community members * More community knowledge, history and values passed on to youth.
 Parade Year-round Energy - a dual-track activity series for school age youth featuring: (1) a Cadet School-Year programme teaching discipline, nutrition, navigation, fitness, self-defense; and (2) a Creative Arts Summer programme (music, drama, dance, visual arts) that also teaches soft skills	 • Youth ages 13-19	 • Jamaica Combined Cadet Force • Jamaica Defense Force Kingston Creative • Edna Manley College	 • Increased take up of co-curricular offerings by youth in schools, skills and technical training entities and community organizations • Improved educational outcomes

PRIORITY OBJECTIVE 5:

Reduce the number of unattached youth in Parade Gardens by increasing the pathways for continued learning and youth development.

What will be implemented	Beneficiaries	Partners	Outcomes
 YSO Launch: Launch of Integrated Youth Sports Organization that manages community sports programmes - football, netball, boxing, basketball and volleyball through six bi-monthly tournaments	 • All segments of youth; youth currently interested or involved in the PYC	 • Local Schools • Digicel Foundation • FLOW • Wisynco • Sports Dev Fdn • SDC • ICD Multi-Care Foundation • Grace and Staff Foundation	 • Improved positive attitudes amongst youth towards education, conflict management, and community beautification • Reduced number of unattached youth
 Healthy Lifestyle Anti-Drug Programme: Healthy Lifestyles campaign and approach featuring in all initiatives under 'Unattached Youth' priority, focused on benefits of healthy living	 • Unattached youth; youth in existing programming	 • Faith Based Organizations • Jamaica Constabulary Force • Justices of the Peace • Victim Services Unit • NGOs • RISE Life Management Services • CDC • Local businesses • National Council on Drug Abuse • Fathers Inc. • Men on a Mission • Dispute Resolution Foundation	 • An increase in the proportion of youth and their families that support, demonstrate and seek to develop positive behaviours and healthy relationships • Reduction drug reliance amongst targeted at risk youth

BIG WISH LIST

What will be implemented



Revive the H.O.P.E. Programme and twin it with establishing an Adult Continuing Education Programme, including targeted learning opportunities for the vulnerable and disabled



Explore partnerships with MOH and private stakeholders to provide targeted transportation specifically to support the elderly, disabled and other vulnerable community members with access to necessary health services that are available outside the immediate area



Retrofitting and refurbishing of closed health facility at the top of High-Holborn Street and East Queen Street

Beneficiaries



- Unattached youth (males 19-29 in particular)



- Vulnerable residents - the elderly and very young; people with chronic illnesses; pregnant mothers; disabled persons



- Whole community (in particular, vulnerable residents)

Partners



- HEART-NSTA
- Local churches



- Taxi associations
- Ministry of Transport
- MOH



- MOH
- Grace & Staff Foundation
- ICD group
- Kgn School of Nursing

Outcomes



- Improved educational outcomes for youth
- Residents gainfully employed through existing programme



- Improvements in the health and social services available to Parade Gardens residents who will have improved, safer access and sense of equity and being valued relative to the wider community and society



- Easily and safely accessible primary and secondary healthcare for residents
- Permanent expansion of locally available gainful employment for qualified residents