PLANS AND PRICING

Story
Established 2020

WE ARE DEADON

Deadon was founded by a group of visionaries dissatisfied with prevailing market mediocrity. The agency emerged with a mission to pioneer the evolution of companies' web presence into the next transformative phase. At Deadon, we dedicate ourselves to ushering businesses into this new era, helping them discover their distinct edge within the competitive market.

We take pride in our meticulous work that goes beyond industry standards. Our team combines creativity, technical expertise, and strategic insight to turn visions into reality. Committed to excellence, Deadon aims to reshape digital experiences and deliver tangible growth for our clients, setting a new standard for innovation in the dynamic digital world.

19
Company Size

1
Office

Internet & Software
Industry

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DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
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01
PAGE

Design Domains
We Conquer!

BRAND IDENTITY
MOTION GRAPHICS
UI/UX - DIGITAL PRODUCTS
MARKETING PAGES
PITCH DECKS
CONTENT & COLLATERAL

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

02
PAGE

Development Domains
We Conquer!

WEBFLOW
SHOPIFY
WEB APPLICATIONS
MOBILE APPLICATIONS
CRM & ERP SOLUTIONS
QUALITY ASSURANCE

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

03
PAGE

Rate Card

Per Individual

Resource	Hourly Rate	Weekly Rate	Monthly Rate
Visual & Brand Identity Designer	$40.00	$1500.00	$5000.00
Graphics & Animation Expert	$40.00	$1500.00	$5000.00
UI/UX Designer	$40.00	$1500.00	$5000.00
Content Strategist / Copy Writer	$35.00	$1200.00	$4000.00
Software Engineer	$35.00	$1200.00	$4000.00
Web Developer	$35.00	$1200.00	$4000.00
Mobile Developer	$35.00	$1200.00	$4000.00
Salesforce Developer	$35.00	$1200.00	$4000.00
Technical Project Manager	$45.00	$1600.00	$4000.00
Quality Assurance Engineer	$20.00	$600.00	$2000.00

All pricing is in **USD($)**.

All Rates are based on 40 hours work week. Additionally, cost of resource may vary depending on expertise, field experience & skillset.

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

04
PAGE

Deadon
Subscription

STANDARD

One Request at a time.

$3999.00

Includes All Services.

ENTERPRISE

Two Request at a time.

$7999.00

Includes All Services.

REFERRAL PROGRAM

Know anyone who might be interested? Get 7% waived off your future invoices for as long as they are subscribed.

Reach us out on:
referrals@deadon.agency

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

05
PAGE

Deadon Plans for Small Businesses
Branding

BASIC

INCLUDES:

Mood boards

Logo Concepts

Colour Palette & Typography

$4000.00

ESSENTIAL

INCLUDES:

Mood boards

Logo Concepts

Colour Palette & Typography

Logo & Style Guideline

Business Cards & Email Badges

$6000.00

GROWTH

INCLUDES:

Mood boards

Logo Concepts

Colour Palette & Typography

Logo & Style Guideline

Business Cards & Email Badges

Social Templates

Invoice & Letter heads

$8000.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

06
PAGE

Deadon Plans for Small Businesses

Marketing / Landing Pages - High Design & Animation Complexity

PRIMARY PAGE

INCLUDES:

Color Palette

Typography

Design

Development

Micro Animations

Search Engine Optimisation

$2400.00

SECONDARY PAGE

INCLUDES:

Design

Development

Micro Animations

Search Engine Optimisation

$1200.00

TERTIARY PAGE

INCLUDES:

Design

Development

$800.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

07
PAGE

Deadon Plans for Small Businesses

Marketing / Landing Pages - Medium Design & Animation Complexity

PRIMARY PAGE

INCLUDES:

Color Palette

Typography

Design

Development

Micro Animations

Search Engine Optimisation

$1900.00

SECONDARY PAGE

INCLUDES:

Design

Development

Micro Animations

Search Engine Optimisation

$1000.00

TERTIARY PAGE

INCLUDES:

Design

Development

$600.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

08
PAGE

Deadon Plans for Small Businesses

Marketing / Landing Pages - Low Design & Animation Complexity

PRIMARY PAGE

INCLUDES:

Color Palette

Typography

Design

Development

Micro Animations

Search Engine Optimisation

$1400.00

SECONDARY PAGE

INCLUDES:

Design

Development

Micro Animations

Search Engine Optimisation

$800.00

TERTIARY PAGE

INCLUDES:

Design

Development

$400.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

09
PAGE

Deadon Plans for Small Businesses
UI/UX Digital Products - MVP Programme

MOBILE APP

INCLUDES:

Scope & Competitive Research

User Research & Flows

User Flows

UX & UI Design

Low & High Fidelity Wireframes

Usability Testing

$6000.00

WEB APP

INCLUDES:

Scope & Competitive Research

User Research & Flows

User Flows

UX & UI Design

Low & High Fidelity Wireframes

Usability Testing

$8000.00

MOBILE & WEB APP

INCLUDES:

Scope & Competitive Research

User Research & Flows

User Flows

UX & UI Design

Low & High Fidelity Wireframes

UI Design

$10000.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

10
PAGE

Deadon Plans for Small Businesses

Mobile & Web Development

STARTUPS

INCLUDES:

Lead Software Engineer (1)

Feature Development

Bug Fixes

Dedicated Project Manager

Dedicated Quality Assurance Engineer

$6000.00

GROWTH

INCLUDES:

Lead Software Engineer (1)

Software Engineer (1)

Feature Development

Bug Fixes

Dedicated Project Manager

Dedicated Quality Assurance Engineer

$10000.00

ENTERPRISE

INCLUDES:

Lead Software Engineer (1)

Software Engineer (2)

Feature Development

Bug Fixes

Dedicated Project Manager

Quality Assurance Engineer

$14000.00

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

11
PAGE

Deadon

Additional Services & Pricing

FOR CUSTOM SCOPE & PRICING

Reach us out on: **reach@deadon.agency** or schedule a call through Calendly by visiting our website or by simply clicking here.

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

12
PAGE

Next
Steps

01

GIVE US A SHOUT

Help us understand what you need. We'll put together the team and draft the agreements and check list for the kick-off call.

02

SIGN THE DOCUMENTATION

Our service agreements are flexible and can be signed before the kick-off call. We will then set it up to get started.

03

KICK OFF & ONBOARDING

There's nothing more exciting than the Kick-off Call. After that, Deadon will support your team with transparency with the progress.

PLAN AND PRICING
DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
PRODUCED

13
PAGE

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DOCUMENT NAME

Confidential
STATUS

Jan 10, 2024
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