



LUCKNOW'S MUSIC IN THE FIELDS EMERGING ARTIST SHOWDOWN OFFICIAL COMPETITION RULES & REGULATIONS

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The following rules and regulations represent the Official Terms and Conditions of the Emerging Artist Showdown competition ("Emerging Artist Showdown" or "Competition"). By entering the Competition, participants ("you") agree to abide by these Terms & Conditions (the "Terms & Conditions").

INTRODUCTION

Have you ever wanted to share your music with a festival audience? Lucknow's Music in the Fields ("Lucknow's Music in the Fields" or "LMITF") is offering the chance to take the stage on August 28th or 29th, 2026 to open for our Friday or Saturday night headliners!

This completely non-profit event is expected to host upwards of 8,500 fans this summer. This year's artist lineup includes Koe Wetzel, Elle King, Finger Eleven, Matthew Good and His Band, Corb Lund, Honeymoon Suite, JJ Wilder, Kalsey Kulyk, DJ Johnny Rivex and more. Plus more emerging artists to come (that could be you)!

We're seeking talented musicians and bands from across the province that are looking to play on our Emerging Artist Side Stage! This side stage will operate during changeovers of the main stage performers and will be located inside the venue grounds next to the main stage. Apply to our Emerging Artist Showdown for the chance to claim your spot!

PRIZES

There is one (1) Grand Prize (the "Grand Prize"), (1) Runner-Up Prize (the "Runner-Up Prize"), and (1) Field Pick Prize (the "Field Pick Prize") to be won at the end of the Competition. The Grand Prize consists of the following, which will be awarded to one (1) winner (the "Winner"):

2026 GRAND PRIZE:

- **2 x 25-minute sets on Saturday, August 29, 2026** on the Emerging Artists Side Stage immediately before Elle King & Koe Wetzel. *(Currently set at 8:15PM & 10PM - times subject to change).*
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Saturday Only and for band members only.** (If you're a solo artist, 2 weekend passes are guaranteed).

- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$1,000 Honorarium.**
- **Up to a maximum of 10 (ten) weekend passes at Early Bird Pricing**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up and Field Pick Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

The Runner-Up Prize consists of the following, which will be awarded to one (1) winner (the "Runner-Up"):

2026 RUNNER-UP PRIZE:

- **2 x 25-minute sets on Saturday, August 29, 2025** on the Emerging Artists Side Stage immediately before Corb Lund and Honeymoon Suite. (*Currently set at 5:15PM & 6:45PM - times subject to change*).
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Saturday Only and for band members only**. (If you're a solo artist, 2 weekend passes are guaranteed).
- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$1000 Honorarium.**
- **Up to a maximum of 5 (five) weekend passes at Early Bird Pricing**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up and Field Favourite Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

2026 FIELD PICK PRIZE:

- **2 x 25-minute sets on Friday, August 28, 2025** on the Emerging Artists Side Stage immediately before Matthew Good and His Band and Finger Eleven. (*Currently set at 5:30PM & 7PM - times subject to change*).
- **Complimentary Weekend Passes** for each playing band member to attend the festival Thursday, Friday & Saturday. Plus Backstage Access for meals and beverages throughout the day - **Friday Only**. (If you're a solo artist, 2 weekend passes are guaranteed).
- **1 Complimentary Campsite.**
- **2 Complimentary Parking Passes.**
- **\$1000 Honorarium.**
- **Up to a maximum of 5 (five) weekend passes at Early Bird Pricing**
- **Online Promotion:** Several months of steady social media marketing that highlights the contest, its contestants, and ultimately its Grand Prize, Runner-Up and Field Favourite Winners. (Up to 3 months of promotional recognition through Lucknow's Music in the Fields media & a permanent mention on our website).

The Grand Prize, Runner-Up Prize and Field Pick Prize provided herein are subject to change, at the sole discretion of Lucknow's Music in the Fields and may be replaced with a benefit of similar value.

COMPETITION STRUCTURE

TIMELINE: The Competition will begin on or around **May 15, 2026** and end on or around **June 15, 2026** ("The Competition Period"). The Competition Period will consist of three phases (*timelines are subject to change*):

- **(1) Artist Submission Phase (May 15, 2026 - May 29, 2026);**
- **(2) Finalist Phase (May 30, 2026 – June 3, 2026);**
- **and (3) Public Voting Phase (June 4, 2026 – June 11, 2026),** with winners announced **June 15, 2026**

1. Artist Submission Phase: During this period, we invite musicians/bands to submit an application form and upload a video link performing either an original or cover song (the "Video Submission"). The Video Submissions will be accepted through the Competition webpage until **May 29, 2026 at 11:59PM EDT**. Lucknow's Music in the Fields will not be

responsible for any failure of Video Submission entry to be received because of technical problems or lost, misdirected, illegible or late entries which for any reason are not received.

2. Finalist Phase: An internal panel of judges will select the top 5 finalists (“Finalists”) from the Video Submissions to be released to the Competition webpage and/or social platforms for the Public Voting Phase. Finalists will be contacted prior to the release to confirm interest in pursuing the Competition. If finalists cannot be contacted during this phase, another eligible finalist will be selected to replace them.

3. Public Voting Phase: Once the Finalists have been released, online voting will begin from **June 4, 2026** until **June 11, 2026 at 11:59PM EDT** (the “Viewing Period”). The submission that receives the most votes during the Viewing Period (as determined by Lucknow’s Music in the Fields) will be announced as the Grand Prize Winner. The submission that receives the second-most votes during the Viewing Period (as determined by Lucknow’s Music in the Fields) will be announced as the Runner-Up Prize Winner. In the event of a tie at the end of the Public Voting Phase, the winners will be selected from amongst the tied entries by an internal panel of judges based on the caliber of the submissions and the views received during the Viewing Period. The Field Pick Prize Winner will be chosen by an internal panel of judges to release alongside the Grand Prize Winner and Runner-Up Prize Winner.

Winners: The Winner, Runner-Up and Field Pick contestants will be notified by either email or phone that they have won. Up to three (3) attempts will be made to contact potential participants by e-mail address and/or phone number as entered on the Competition submission form. If an entrant cannot be contacted within two (2) days, they may no longer be eligible to participate in the Competition and the prize will go to the submission that received the next highest.

COMPETITION SUBMISSION PROCESS

1. Go to www.musicinthefields.ca > Artists > Emerging Artists.
2. Read the Official Contest Rules & Regulations.
3. Complete the Application Form and link your Video Submission by **May 29, 2026 11:59PM EDT**.
4. For questions or support please contact info@musicinthefields.ca.

VIDEO SUBMISSION REQUIREMENTS

- When submitting your Video Submission, you will be asked to provide contact information so that a representative from LMITF can reach you. Please double-check that all of your contact details are accurate.
- Online entries must be received on or before **May 29, 2026 11:59PM EDT**. Incomplete or late entries will not be accepted. Eligible entrants must successfully complete the entry form during The Competition Period to be considered.
- All forms must be filled out completely and truthfully. If you fail to complete any form, give any false information, or fail to reveal any pertinent information, you may be disqualified from the Competition.
- An acceptable Video Submission will be sent as a **YouTube link** of yourself or your band performing either an original or cover song (must contain all band members, if applicable).
- Entrants are permitted to play original songs and song covers by other artists (both onstage and in their Video Submission). Original songs must be specifically noted as such in the application, and cover songs must have the original artists identified.
- Any associated artwork within the video must be original and not infringe on the work, rights and copyrights of other artists.
- Video Submissions must not show any recognizable logos - except for logos that specifically reference the band/musician and were created by the band/musician or by associated partners. We suggest blurring any noticeable non-associated logos in your video before submitting. Please reach out if you have any further questions regarding logos in your pre-recorded videos.
- Acceptable public manners are required in the video. Please refrain from excessive cursing, obnoxious behaviour, nudity, offensive topics, or substance abuse, in order to be seriously considered as a Finalist.
- Applying for this Competition grants Lucknow’s Music in the Fields the release to use your Video Submission for any future marketing-associated purposes. We will not pass the video rights to any third party without the consent of the submitting band/musician.

- You may only submit one (1) Video Submission per individual person or group. You can decide how short or long your video will be, as long as it's no longer than the designated time limit of (8) minutes.

ELIGIBILITY & GENERAL RULES

- The Competition is only open to legal residents of Ontario, who are sixteen (16) years of age or older and are residing in Canada at the time of the Competition.
- If you are under the age of 18 by the time of the festival (**August 27, 2026**), and you are selected to move forward as a Finalist, your parent or legal guardian must grant permission for your involvement in the Competition. Event access for parents and/or guardian(s) will be given in addition to the prizing provided.
- If chosen as a Finalist, you must demonstrate that you do not have any contractual arrangements that would prohibit you from fully participating in the Competition.
- Bands/Musicians must not have an established and ongoing recording contract with a major label. Independent releases are acceptable. Please contact LMITF if you feel your label may be considered ineligible.
- The Winners must be prepared to accept and accommodate all performances, appearances and other obligations as set out in these Competition Terms and Conditions, and shall advise any agent, manager or other party of such obligations. This includes performing the above-mentioned sets in Lucknow, Ontario on the appropriate dates, as well as being available and on-site between 11AM and 11PM unless specifically otherwise instructed.
- We do not accept applications from musicians/bands currently charting on the Canada BDS Top 50 chart.
- If chosen as a Finalist, and/or Winner (collectively, the "Winners"), you will be required to sign and agree to all of the terms and conditions of the forms required by Lucknow's Music in the Fields, as applicable (including a general waiver of liability).
- A maximum of 8 band members are permitted in a band/act. Alternates may be permitted on festival day with special permission from LMITF, however adding more band members after submitting the video and application is not permitted.
- Legal means must be used by bands to attract voters during the voting stages. Provincial and Federal law dictates the limits on acceptable methods of solicitation of votes. Any band member or person closely associated with a band member who is caught trying to hack and manipulate the voting in any way will have their band removed from the Competition.
- No purchase is required to enter the Competition.
- There is no limit as to the number of overall bands/musicians who wish to enter a Video Submission.
- The Winners agree to participate in these opportunities at no additional charge without compensation to or from Lucknow's Music in the Fields.
- Lucknow's Music in the Fields reserves the right to disqualify and/or exclude, in their sole and absolute discretion, any individual from the Competition for any reason, including without limitation, violation of any portion of these rules, or tampering with the entry process or the audition process.
- Lucknow's Music in the Fields reserves the right to modify or cancel the Competition at any time if they determine that, for any reason, the Competition cannot be run as originally planned, including but not limited to the Lucknow's Music in the Fields Festival being cancelled.

TERMS & RESPONSIBILITIES FOR WINNERS

- Any band member or musician that appears to be heavily under the influence of alcohol or drugs while performing on stage will result in LMITF staff turning off the band's power and sound immediately. Their remaining privileges at LMITF will be completely revoked at the discretion of LMITF.
- The use of pyrotechnic displays and fog machines while playing on stage is not permitted. LMITF production staff will provide the power, lighting and sound (backline) for the Winners while on stage, as well as a drum kit. (Special addition requests to the existing drum kit must be approved by LMITF prior to **August 1st, 2026**).
- Artist merchandise - winners welcome to sell merchandise at a designated area on the day of their performances only. Event staff/volunteers will not be provided to assist with merchandise sales, so please provide your own seller. Lucknow's Music In The Fields will not provide change or point of sale machines.

- The Winners will provide a full set list for the songs they plan to play on stage to LMITF two weeks prior to the event. The sooner this can be received by LMITF, the better to ensure the Winners are not duplicating song performances.
- The Winners also cannot perform covers from the artists that will be performing on the day of their performance (Friday or Saturday) to avoid repetition.
- No background music or pre-recorded music is permitted when performing on stage. Please contact us directly if you have further questions regarding this issue.
- The Winners must agree to work with LMITF production staff during the setup and take down of your stage arrangements. LMITF production staff reserve the right to set up and take down the set (in conjunction with the performers) in a way that best suits LMITF and the production staff.
- LMITF is not responsible for transporting the Winners to the festival grounds. Assistance will be provided to help move equipment back and forth to the Emerging Artist Side Stage from their vehicles.
- The previously outlined prizes have no redeemable cash value and cannot be exchanged or transferred.
- LMITF is not responsible for any personal injury that might occur while playing on stage or during the setup or take down of sets and equipment.
- LMITF reserves the right to turn off the performers' sound while onstage if the act is deemed to be not following LMITF regulations.
- Lucknow's Music In The Fields and the Lucknow Kinsmen Club reserve the right to withhold this opportunity from any Finalists and/or Winners who do not follow rules and regulations or conduct themselves in a manner that is not deemed appropriate for this public event.

THANK YOU

Thank you for reading through the Official Competition Rules & Regulations and for participating in our Emerging Artist Showdown! Good luck to all contestants. We hope to see you in the fields!

Lucknow's Music in the Fields Team

