

# April 4-5 | Chapel Hill, NC



**WCEC Keynote Speaker** 

**Brooke Coley, PhD**Assistant Professor of Engineering,
Arizona State University

The inaugural Synergiiize
Summit is designed to
empower and support

undercapitalized STEM innovators in exploring entrepreneurship within a

community that centers their needs and goals.

#### Join us and:

- Expand your network
- Align your values, goals, & vision
- Integrate authenticity into your career
- Develop your funding strategy
- Leverage customer insights
- Craft your brand



### Friday, April 4

Rooted & Rising: A Rematriation Grounding Session

#### **Sunny Myers**

Senior Inclusion & Diversity Business Partner, Fastly **Tiffany Smith, PhD** 

Director of Research & Career Support, AISES





Designed for Impact: Unapologetically Owning Your Power & Purpose

**Shaunté Kinch** CEO & Founder, Empact Global



The Smart Money Playbook: Tapping into Non-Dilutive Capital

**Krista Covey**CEO & President, First Flight Venture Center



## Saturday, April 5

Personal Branding for Founders: Build Influence & Attract Opportunities

**Noelia Sanchez**Digital Strategist, Noteworthy Lab



Empowered Innovation:
Transforming Ideas Into Impact

Alexis Peña, PhD
Co-Founder, Good Fibes



Strategic Fundraising & Venture Capital for Women in STEM

**Herbert L. Drayton III**Managing Partner, HI Mark Capital



wepan.org/synergiiize | heather@wepan.org