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work by

o m g

2025

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MONTICELLO

Gran Arena Monticello

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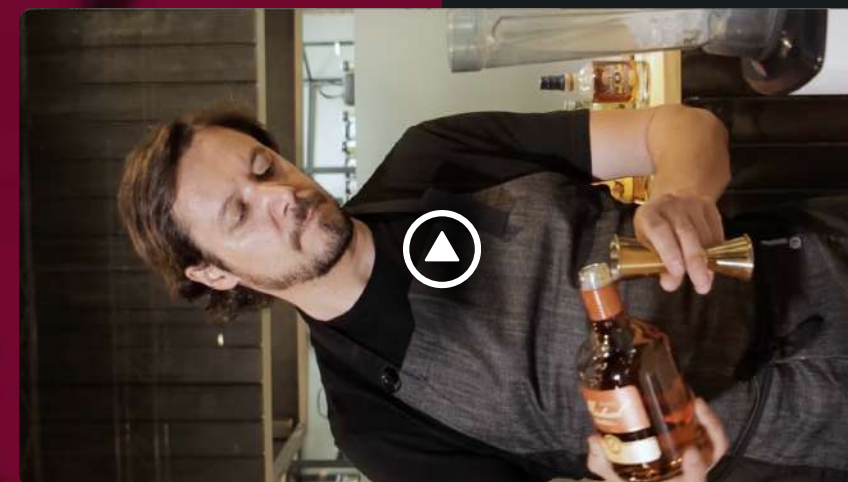
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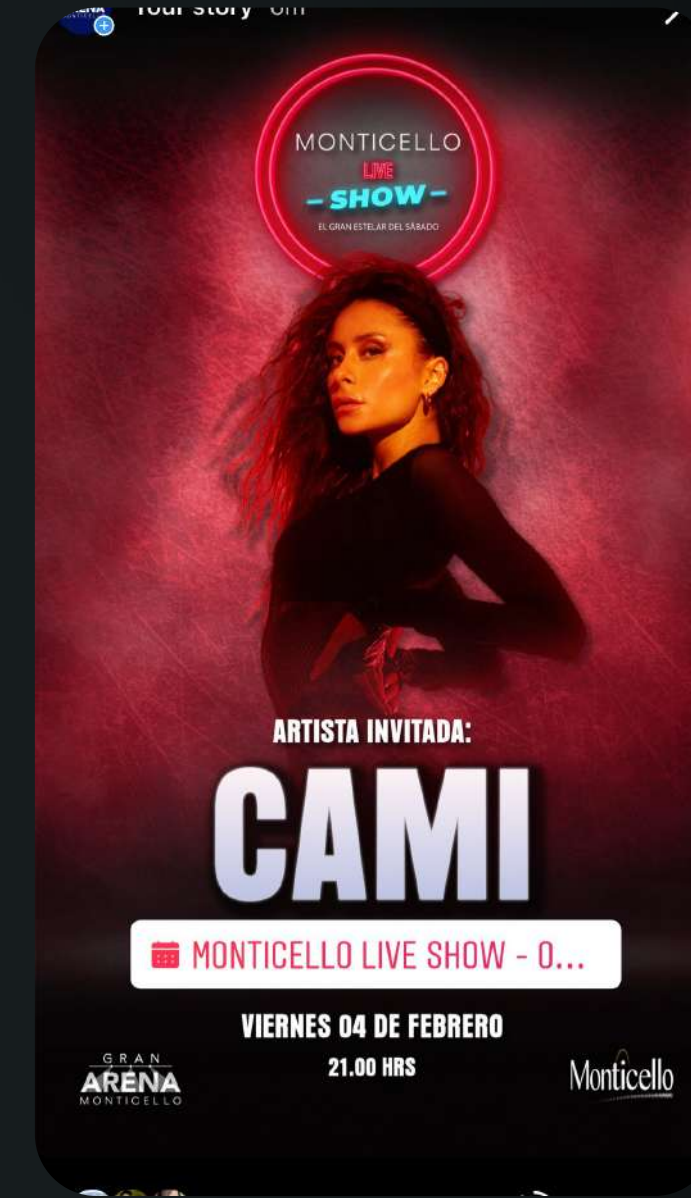
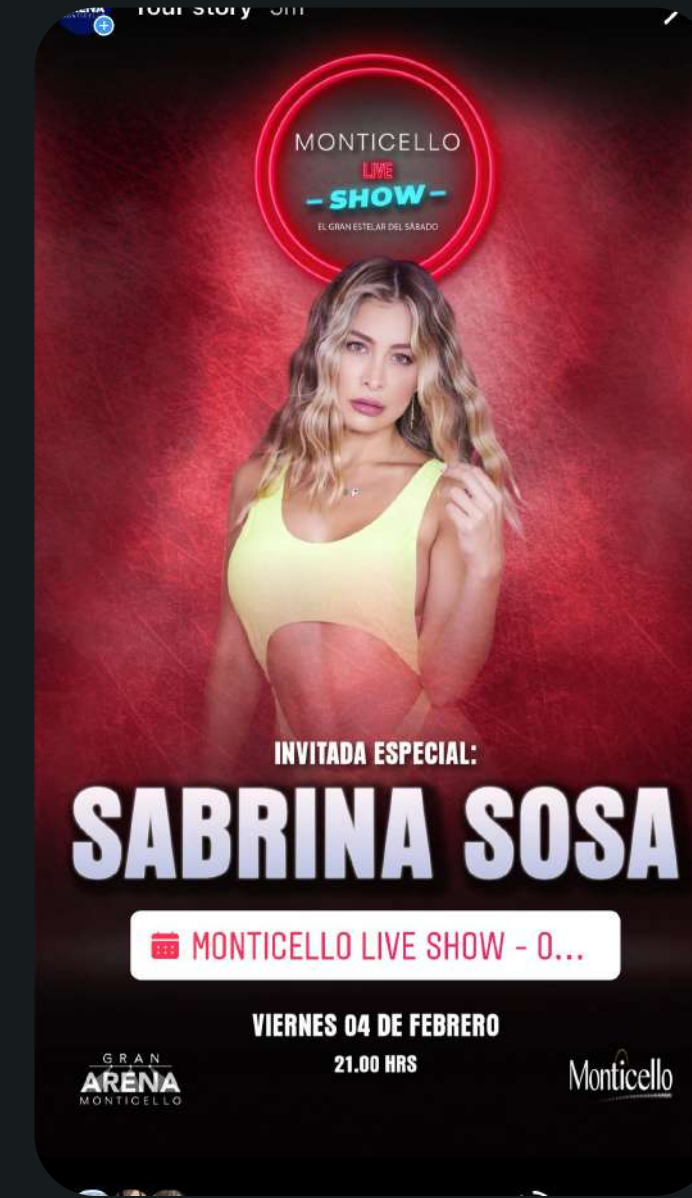


2021 - 2022
Marketing 360°
Presented By: Oasis Marketing Group

CONTENT CREATION



SOCIAL MEDIA





We collaborated with a sushi restaurant to modernize their visual presence through high-quality photography and a redesigned menu system.

Food Photography Menu Design Restaurant Branding



2021 - 2022
Visual Identity
Presented By: Oasis Marketing Group

Sushi Bay



PHOTOGRAPHY

MENU DE COMIDAS	
APPETIZERS	
GYOZAS DE CERDO (4U)	\$5.200
KOROKI (3U)	\$4.200
TAKOYAKI (5U)	\$5.200
POSTRES DE TEMPURA BELLINAS CON PULPO	\$5.500
EDAMAMES	\$5.500
EBI MORIYASE	\$8.200
EBI TEMPURA	\$7.600
TEMPURA YASAI	\$5.000
TEMAKI 1290	\$5.800
TEMAKI FRESCO A NUESTRO ESTILO	
ENTRANTES	
CEVICHE PULPO/SALMON	\$8.800
MAGURO TATAKI	\$9.200
GYUNIKU TATAKI	\$9.800
MISO SHIRU	\$4.800
KAI SOUP	\$4.200
ENSALADAS	
WAKAME SARADA	\$5.200
SASHIMI SARADA	\$8.600
HOSOMAKI	
SAKE/TROUT MAKI	\$4.300
MAGURO MAKI	\$4.600
CONO TEMAKI	\$5.000
SHOTS según disponibilidad	
SHOT DE PIURE	\$5.200
SHOT DE ERIZOS	\$6.900
CONO OSTRAS	\$5.800
SASHIMI	
SAKE/TROUT SASHIMI	\$5.500
MAGURO SASHIMI	\$5.800
TAKO SASHIMI	\$6.300
UNAGI SASHIMI	\$13.900

NIGIRI/GUNKAN

NIGIRI SAKE/TROUT	\$3.600
NIGIRI MAGURO	\$3.800
NIGIRI UNAGI	\$7.200
NIGIRI LOCO	\$5.800
MASAGO GUNKAN	\$5.200
IKURA GUNKAN	\$6.600
CON HUEVO DE CODONAZ	
UNAGI GUNKAN	\$7.600

USUZUKURI

USUZUKURI DE TRUCHA	\$8.200
USUZUKURI DE LOCOS	\$10.600

ROLLS

TEMPURA BAY	\$9.800
TAMANEGI	\$7.000
KUNSEI	\$7.400
RAINBOW ROLL	\$6.400
ROLL NIKKEI (ROLL 12 MANAJU)	\$8.500
MIDORI	\$6.000
EBITEM ROLL	\$6.300
EBI SAKI	\$6.600
EDO TEMPURA	\$6.800
SAMURAI ROLL	\$6.200

PLATOS CALIENTES

DORI YAKIMESHI	\$4.500
KATSU DON	\$9.200
BULGOGI DON	\$7.800
UNAGI DON	\$16.900
GYUNIKU TERIYAKI	\$15.500
WAKADORI TERIYAKI	\$8.900
KARAAGE	\$6.600

RAMEN/UDON

YAKI UDON	\$8.200
NABEYAKI UDON	\$8.800
RAMEN MISO	\$9.400
RAMEN SOYA	\$9.400

DULCES

MOCHI VARIEDADES	\$2.200
REPOSTERIA DEL DIA	\$5.800
HELADO VAINILLA PUDU	\$5.200

MENU DE BEBIDAS

BEBIDAS

BEBIDAS	\$2.400
BEBIDAS PREMIUM	\$2.800
JUGOS NATURALES	\$3.400
AGUAS MINERALES	\$2.000
TE DE HOJA	\$3.000
CAFE PIENSA FRANCESA	\$3.500

COCTELERIA

TIRITO VERANO	\$4.600
SANGRIA POR COPA	\$5.200
TRAGOS AUTOR	\$5.000
DAIQUIRI	\$4.800
Mojito	\$5.200
MOSCOW MULE	\$5.200
LONDON MULE	\$5.400
NEGRONI	\$5.200
TOM COLLINS	\$5.800
CLAVO OXIDADO	\$5.500
TEQUILA MARGARITA	\$5.500
CAPIRINHA	\$4.800

SOUR

SOIR DE LA CASA	\$2.600
SOIR PERUANO	\$4.400
SOIR PERUANO CATEDRAL	\$6.400

CERVEZAS

MICHELADA	\$1.000
CHELADA	\$800
ASAHI	\$3.200
PERONI	\$3.200
KUNSTMANN TORO BAYO	\$3.800
HEINEKEN 00	\$3.200
CUELLO NEGRO STOUT	\$3.800

SPRITZ

APEROL	\$5.500
RAMAZZOTTI	\$5.700
ST GERMAIN	\$6.500
CHAMBERO	\$6.500

GIN

KANTAL	\$6.800
QUINTAL	\$7.300
BEEFEATER	\$6.800
BULLDOG	\$7.800
HENDRICKS	\$8.200

WHISKY

BALLANTINES	\$5.000
JAMESON	\$5.500
CHIVAS	\$6.200
JACK DANIELS	\$6.200

PISCOS

MISTRAL	\$4.800
MISTRAL NOBLE 40	\$5.500
MISTRAL GRAN NOBLE	\$6.500
REPUBLICANO AÑEJADO	\$5.800
REPUBLICANO TRIPLE DESTILADO	\$5.800

LICORES

ARAUCANO	\$4.500
FERNET BRANCA	\$5.200
CAMPARI	\$5.700
DISARONNO	\$5.500
FRANGELICO	\$5.200
JAGERMEISTER	\$5.200
CHARTREUSE AMARILLO	\$5.500
CHARTREUSE VERDE	\$5.500
SHOT JAGERMEISTER	\$3.200

SOJU/SAKE

CHIAN CHURUM SOJU	\$4.800
CHUNG HA SAKE	\$4.800

CERVEZA BARRIL

SCHOP 330	\$3.400
SCHOP	\$4.600

RON

FLOR DE CANA 4 AÑOS	\$4.600
HAVANA CLUB 3 AÑOS	\$4.200
HAVANA CLUB 5 AÑOS	\$5.200

VODKA

STOLICHNAYA	\$4.800
ABSOLUT	\$5.800

VINOS POR COPA

COPA MAX ERRAZURIZ	\$4.200
(CARMENERE/CABERNET SAUVIGNON/CHARDONNAY/SAUVIGNON BLANC)	

CARMENERE

MAX ERRAZURIZ	\$14.500
MIGUEL TORRES CORDILLERA	\$18.500

CABERNET SAUVIGNON

MAX ERRAZURIZ	\$14.500
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PINOT NOIR

MAX ERRAZURIZ	\$14.500
CORRALILLO MATETIC	\$16.500



CHARDONNAY

MAX ERRAZURIZ	\$14.500
CORRALILLO MATETIC	\$16.500
ERRAZURIZ ACONCAGUA COSTA	\$18.500

SAUVIGNON BLANC

MAX ERRAZURIZ	\$14.500
CORRALILLO MATETIC	\$16.500

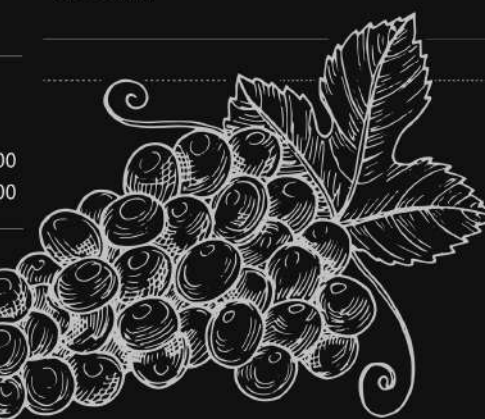
OTRAS CEPAS

RIESLING CASA SILVA LAGO RANCO	\$25.500
GEWÜRZTRAMINER CASA MARIN CARTAGENA	\$15.000

ESPUMANTES

ESPUMANTE POR COPA	\$3.500
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RICCADONNA PROSECCO 200CC	\$4.500
VINHA MAR	\$11.000
VINHA MAR ROSE	\$12.000
TORO DE PIEDRA	\$16.500
J. BOUCHON	\$15.500



FONDO CHACAO



2021 - 2022
Brand Identity
Presented By: Oasis Marketing Group



Fondo Cultura Chacao

For a government initiative in southern Chile, we developed a full brand identity inspired by the region's culture, fauna, and flora.

Government Project Brand Identity Cultural Design
Print Applications

BRAND IMAGE

