



NEOTERRA

only from A·ROO Company

TPIE 2019 "COOL NEW PRODUCT" AWARD WINNER

Traditional terracotta and stone pots have been widely used for potted plants and have become an essential offering and long-time customer favorite. Unfortunately, they take up a lot of inventory space, are heavy, prone to breakage, can be vulnerable to cold weather and discolor with age.

NeoTerra™ Upstyle™ Covers are a lightweight and durable alternative to traditional terracotta and stone pots.

Manufactured with a state of the art process, NeoTerra mimics the matte look of clay or stone without the risks associated with clay. The savings on freight and shipping as well as shrink from broken or



chipped pots make the NeoTerra Upstyle Cover as economical as it is stylish.

Consumers can't tell the difference even from inches away!

We have selected a blend of modern home-decor hues and unrefined earth-tones allowing NeoTerra Upstyle Covers to stylishly harmonize with decor in any environment.

NeoTerra Upstyle Covers are an excellent upgrade bringing a raw earthy uniqueness to your potted plant offering.

DUSTY SHALE



FUCHSIA



LILAC



STONE



Available in 4 sizes: 4 AZ, 4.5 AZ, 6 AZ and 6.5 AZ

USC-NEOTERRA-4AZ-SHALE

USC-NEOTERRA-4AZ-FUCHSIA

USC-NEOTERRA-4AZ-LILAC

USC-NEOTERRA-4AZ-STONE

USC-NEOTERRA-4AZ-TERRACOTTA

USC-NEOTERRA-4.5AZ-SHALE

USC-NEOTERRA-4.5AZ-FUCHSIA

USC-NEOTERRA-4.5AZ-LILAC

USC-NEOTERRA-4.5AZ-STONE

USC-NEOTERRA-4.5AZ-TERRACOTTA

USC-NEOTERRA-6AZ-SHALE

USC-NEOTERRA-6AZ-FUCHSIA

USC-NEOTERRA-6AZ-LILAC

USC-NEOTERRA-6AZ-STONE

USC-NEOTERRA-6AZ-TERRACOTTA

USC-NEOTERRA-6.5AZ-SHALE

USC-NEOTERRA-6.5AZ-FUCHSIA

USC-NEOTERRA-6.5AZ-LILAC

USC-NEOTERRA-6.5AZ-STONE

USC-NEOTERRA-6.5AZ-TERRACOTTA



@aroocompany

