

2023 IMPACT REPORT

"[Creative Discovery Museum (CDM) has] mastered making children and adults both happy and learning...[it] is our most favorite place in Chattanooga."



TOTAL IMPACT

322,440

Tennessee **65%**
Hamilton County **35%**

MEMBERSHIP

6,150

active member households

Tennessee Members **71%**



STUDENTS AT CDM

Students **16,653**
Tennessee **61%**
Hamilton County **43%**
Title 1 **71%**

OUTREACH

Outreach Lessons **37,708**
Tennessee **70%**
Hamilton County **54%**
Title 1 **25%**

ACCESS

Free Family Night **25,323**
Sensory Night **726**

MUSEUMS FOR ALL *subsidized rates*

\$3 Admission **15,351**
AccessDiscovery Membership **504 (8%)**

INCLUSIVE PROGRAMS

Club Discovery **340**
Friends' Discovery Camp **60**



100%

of Classroom Educators would recommend CDM to another teacher.



VOLUNTEERS

Museum Apprentice Program (Teens and Adults)

258 people | 7,564 hours