

2025

IMPACT REPORT

TOTAL IMPACT

286,991

MEMBERSHIP

7,900

households served

STUDENTS ('24-'25)

16,815

students visiting CDM

32,350

*students visited by
CDM outreach*

VOLUNTEERS

85

*teens
(Museum Apprentice Program)*

454

adults

ACCESS

19,145

free admission guests

13,661

subsidized admission guests

INCLUSION

731

inclusive program participants

608

sensory night guests

celebrating

30

years



day of

PLAY



On **Saturday, May 10**, CDM threw the ultimate birthday block party bash, The Day of Play, to celebrate 30 years in downtown Chattanooga! Hamilton County Mayor Weston Wamp kicked off the event with a joint city and county proclamation honoring the Museum's impact in the community. Tennessee State delegation, Representatives Vital, Reneau, and Reedy, and Senators Lowe and Watson, recognized the milestone with a House Joint Resolution.



HIGHLIGHTS

- 2,000+ attendees
- 14 community partners
- discounted Museum admission to price at opening in 1995
- hundreds of ice cream sandwiches
- and so. much. play!

In August, the Museum welcomed invested partners and supporters to an **Open House** event, featuring a beautiful speech by former U.S. Senator

Bob Corker about the essential role CDM plays in our city and region.

The event showcased our second-floor exhibits, reminding guests of the impressive renovations funded by the *Ignite Discovery* capital campaign that continues to elevate CDM's mission and impact as we look ahead to 30 more years of **making our community the best place for every child to grow up.**

