



DREAM BOOTH XR

Transform your presence at trade shows into an unforgettable experience

Marketing Challenges at Trade Shows

- Limited space: there's never enough room to fully showcase your product.
- Budget and logistics constraints prevent you from executing your creative ideas.
- Trade show design and building companies add extra troubles
- Poor internet connection at venues → frustration at the event.



Sales Challenges at Trade Shows

- Low conversion rate: few people are really interested and business cards just don't work
- Ineffective sales: leads are lost after the event.
- Lack of reporting: sales managers retain minimum info about the leads after the event.
- The hectic environment makes high-level negotiations nearly impossible
- Poor internet connection at venues → frustration at the event.





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DREAM BOOTH XR

Transform your presence at trade shows and elevate your prospects' experience

Break the Limits of Space

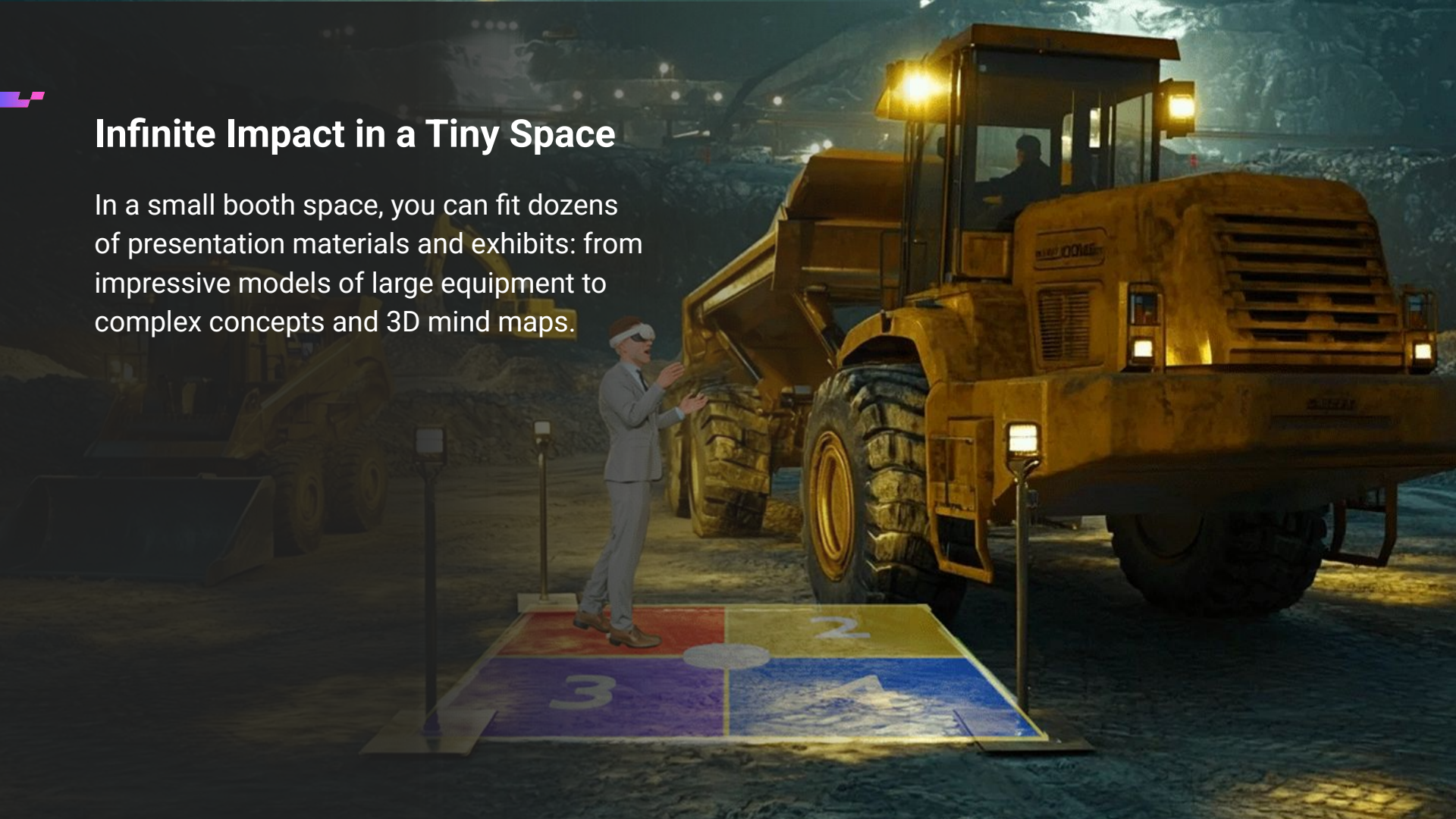
You need a small empty space to set up an XR (extended reality) booth. Use it to showcase products of any scale in VR.

The infinite XR booth fits any exhibition hall and eliminates the need for construction.



Infinite Impact in a Tiny Space

In a small booth space, you can fit dozens of presentation materials and exhibits: from impressive models of large equipment to complex concepts and 3D mind maps.



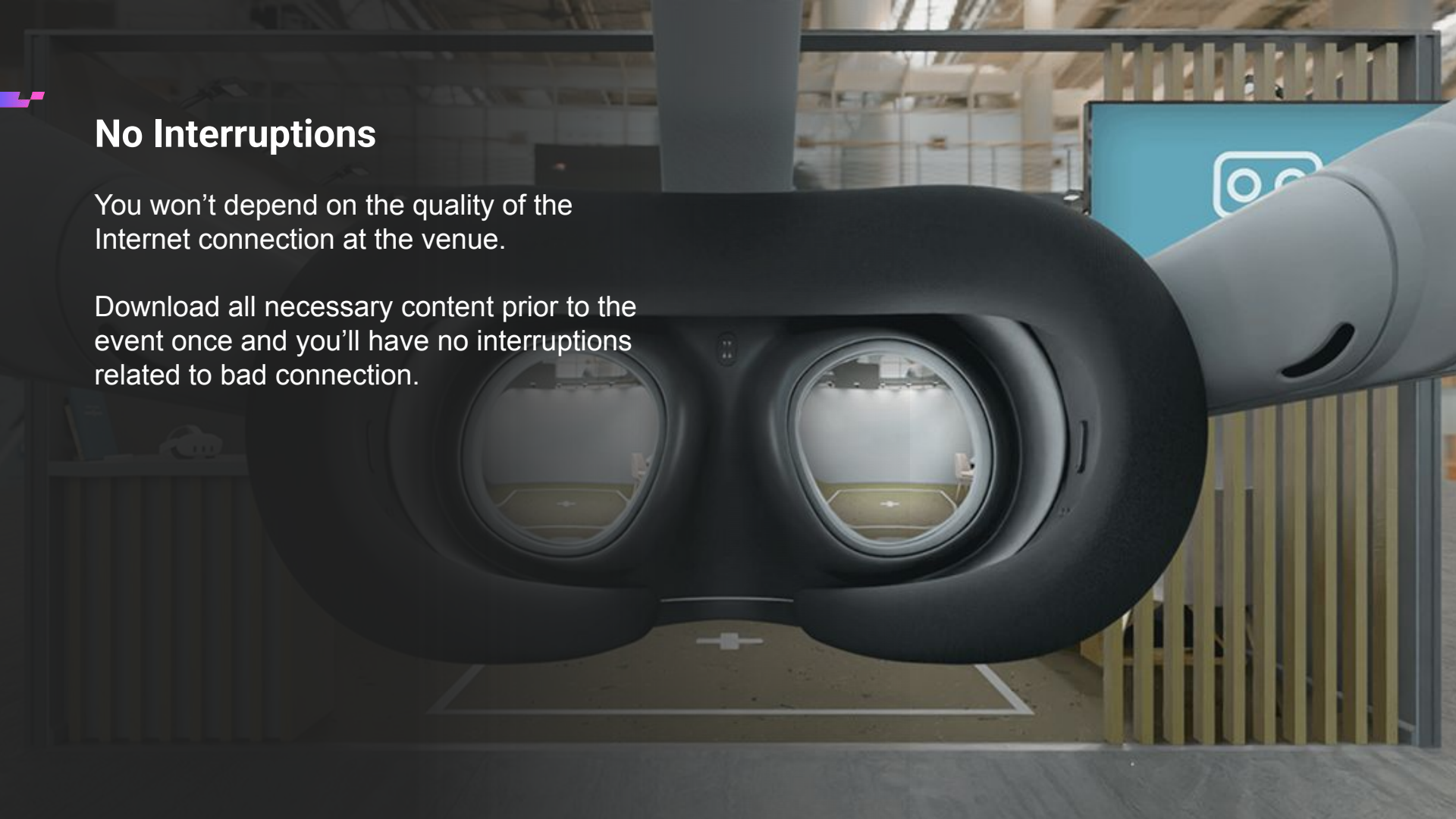
Zero Learning Curve

All you need to do is to put on a headset on your prospect/visitor, and they immediately find themselves in the VR space.

Even people with little experience in VR will feel comfortable. No motion sickness, no lag, no confusion: just seamless immersion.

One team member on your side is enough at the event. The rest of your team (unlimited number of colleagues!) can join in VR.





No Interruptions

You won't depend on the quality of the Internet connection at the venue.

Download all necessary content prior to the event once and you'll have no interruptions related to bad connection.

Present services and complex intangible items, such as financial services or analytics.



ANNUAL REVENUE



No Lost Contacts & Full Transparency in Sales

After the demo, you'll have recordings and contact details of potential clients. Sales rep can provide detailed feedback after the demo and add the recording to the CRM.

In XR, your best salespeople and top managers will greet booth visitors while sitting in their office chairs.

All your team members have to do at the trade show is help your visitors put on the headsets.



Attract People and Amplify Your Presence

VR is mesmerizing. The technology generates a wow-effect and boosts visitor interest.

It's sure to create a queue at your booth.





PR Gain

- Your booth stands out from the competition.
- You'll own the PR impact. XR booths impress the audience, and journalists are eager to write about such innovations.

YOUR DREAM BOOTH XR



Extra Profits



Dream Booth XR is reusable and one project is enough for the entire exhibition season.



Dream Booth is a sustainable product. Say no to tons of plastic/metal constructions on-site.



If a key client visits your booth, your CEO can just jump into the conversation in XR, no matter where they are.

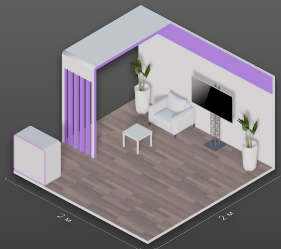
What You Need to Start

Even if you have 0 experience in VR, don't worry: we'll support you in setting up your Dream Booth.

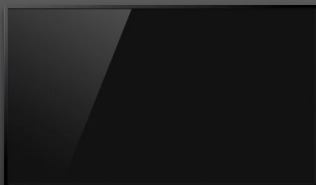


XR Headset(s)

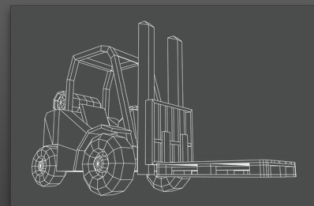
We recommend using Pico-4 Ultra and HTC Vive.



A small space for the XR booth.



A screen to display the VR experience and attract visitors.



Content: 3D models, which we can help create in case you don't have them.



Sales teams ready to take your sales to a whole new level.

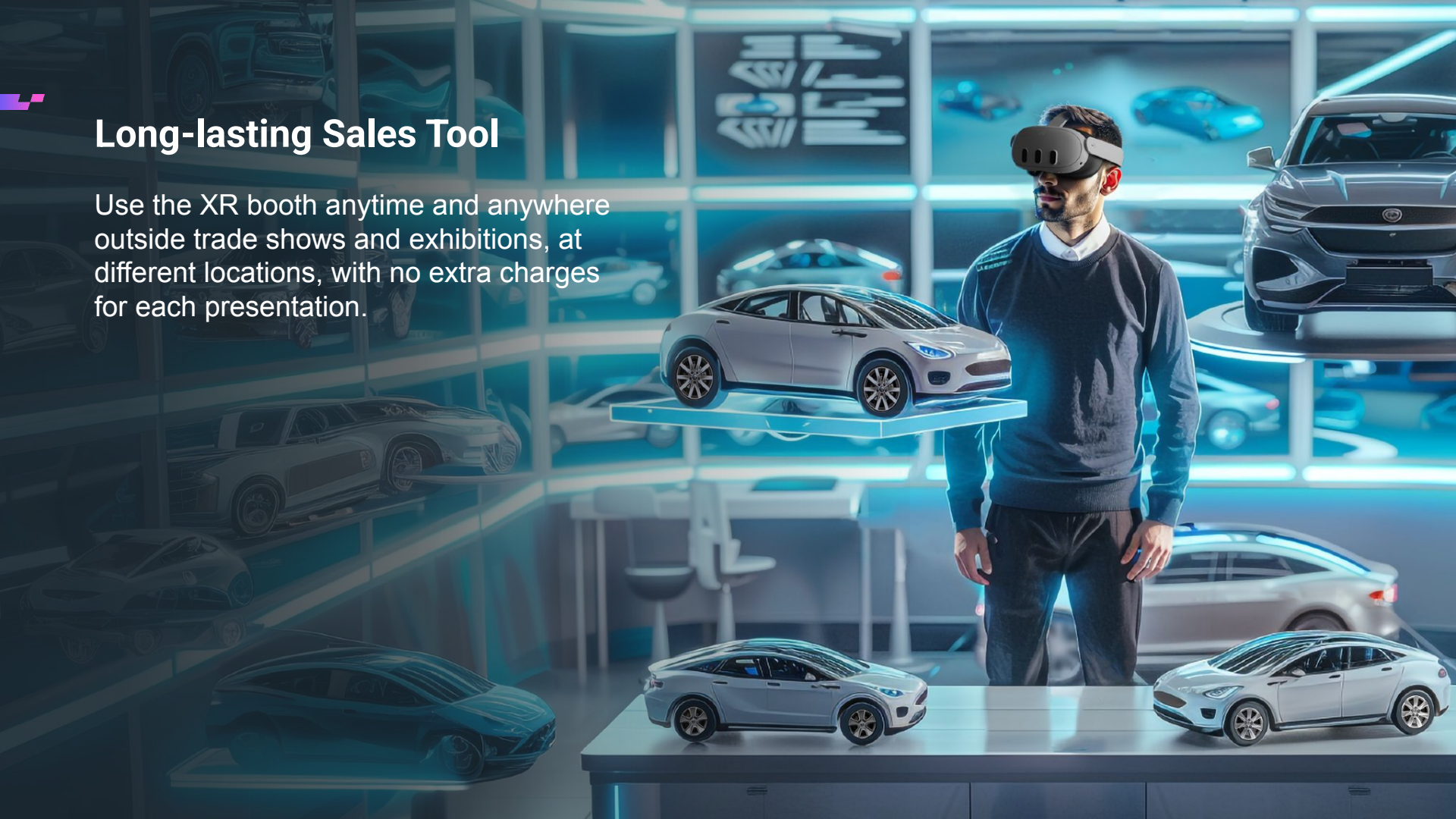


XR Hardware

We'll consult you in hardware procurement: we have reliable XR partners all around the world.

Long-lasting Sales Tool

Use the XR booth anytime and anywhere outside trade shows and exhibitions, at different locations, with no extra charges for each presentation.





Pricing

From €5K

Light

We create one virtual scene based on your 3D model and a selected space.

From €16K

Standard

Includes 2-4 scenes that can be customized according to your needs:

- choose a standard environment or create a custom one;
- use an existing 3D model or have it developed by JetStyle;
- add animation, interactivity, and brand elements.

Price upon request

All-inclusive

JetStyle's team creates custom-made 3D models, design, and scenes for your booth. We provide the headsets, set up the booth, train your sales team, and assign a support specialist.

Get Demo



Alexander Fevrlev

Project Manager

[LinkedIn](#)



Alex Markin

R&D and Creative Director

[LinkedIn](#)

Book a demo

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About JetStyle

40+

talented VR & Unity developers,
3D
& VFX artists, and QA engineers

Awarded at XR Awards, M100
Innovators, Webby Awards,
Lovie Awards



8+

Years of operation in Europe
Huawei, ASUS, Microsoft



20+

Projects in VR: Corporate VR
simulators, VR rides, VR games, VR
spaces for remote teams, XR apps