



Content Specialist Job Description

A Sidekick Content Specialist is a video-focused creative who finds genuine satisfaction in production work, whether that's a purposeful real estate or manufacturing video or an occasional story-driven cinematic piece. Most of the work is editing and post-production for client projects that prioritize clarity and craft over flash, with photo and drone work mixed in periodically as projects call for it. This role is a generalist who can move between shooting and editing without missing a beat.

Organizational Structure

This full-time position reports directly to the Creative Director. Full-time team members at Sidekick receive a competitive benefits package, including:

- A 401k with 3% contributed by Sidekick regardless of whether you contribute, so you benefit either way.
- Health insurance, with optional dental coverage you can add on.
- A modest life insurance policy.
- 20 days of flexible time off a year, plus 36 remote days.
- 10 paid company holidays each year

Responsibilities

- Edit video content for client projects, ensuring consistency in style, tone, and quality across a range of deliverables.
- Shoot video and photo content, including promotional pieces, brand storytelling, product and lifestyle work, real estate drone capture, and event coverage.
- Assist with pre-production, including shot lists, location scouting, and equipment prep.
- Handle post-production across video and photo, including color grading and sound design.
- Collaborate with the creative team to develop content concepts that address what the client actually needs.
- Maintain and organize studio equipment so all gear stays in good shape and ready to use.
- Stay current on industry releases, new gear, and emerging techniques, and bring that knowledge back to the team.
- Support "all hands on deck" events or projects as needed.
- Occasional travel for on-location shoots.

Requirements

- Strong proficiency in DaVinci Resolve, including editing, color grading, and sound design. This is the primary editing environment and central to the role.

- Working knowledge of After Effects, Lightroom, and Photoshop.
- Solid understanding of camera systems (RED and Canon are Sidekick's most used platforms), lighting setups, and audio equipment.
- Experience with drone piloting, and holds a Part 107 license or is willing to get one.
- Physical capability to lift and transport equipment up to 50 lbs.
- A portfolio showcasing video and photo work is required for consideration.
- Degree in Film, Media Production, Photography, or a related field is a plus but not required.

Who You Are

- You keep your finger on the pulse of the industry. New gear, new tools, where things are heading, that stuff genuinely excites you, and it shows in your work.
- You aim for excellence rather than perfectionism. In a production environment you have to keep moving, and you have a good sense of when something's done versus when you're spending time on a detail that won't change the outcome much.
- You don't need the work to be glamorous to care about it. A small slice of what we do is the cinematic stuff; most of it isn't, and you find the everyday projects worth doing well.
- You welcome feedback, including the kind you don't initially agree with. Agency work means a lot of eyes on your projects, and you can hold your own perspective while genuinely considering someone else's. A "they just don't get my art" mindset isn't a great fit with Sidekick.
- You understand that great creativity still has to work for the client. We love strong ideas, and they also have to be usable and make sense for the people we're serving. Art for art's sake isn't the job.
- You don't treat being creative as a reason to skip the organized parts. You can be both, and keeping things in order is part of how you respect the people you work with.
- You're confident and warm at the same time. On set you stay even-keeled, and when things get tense you can steady the room without throwing anyone off. High EQ, easy to work with.

Equal Opportunity

Sidekick is an equal opportunity employer. We consider all qualified applicants regardless of race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, or veteran status.