

HERITAGE PLACE
THE CEDARS





# ULTIMATE LUXURY LIVING IN WESTERN NORTH CAROLINA

Every now and then, something wonderful comes along. Something that offers property owners a five-star home life, complete with pampering, high end services and world class amenities. Someplace that you can call home every day, or for weeks and months at a time. That something is coming to Hendersonville.



We welcome you home, to the Residences at Fairmont Heritage Place The Cedars.

## YOUR HOME AWAY FROM HOME – PAMPERING INCLUDED

It's not about coming once a year; it's about coming throughout the year. It's not about passing through; it's about returning home. It's not about handing in the key at checkout; it's about keeping the key and handing it down from generation to generation.

Fairmont Heritage Place The Cedars is a luxury **PRIVATE RESIDENTIAL COMMUNITY** offering all the benefits of owning your own home or vacation home, plus so much more: luxury amenities and the personalized world-class service that only Fairmont delivers.

Fairmont is truly a place where you belong. It is a community where you and your family will be welcomed by name time and again, where your every need is anticipated and met according to your preferences, where neighbors will become friends. This sense of "belonging" is established in several ways and extends throughout Fairmont as a private club and a residential community, as well as into Fairmont Hotels & Resorts. Fairmont Heritage Place offer all the pleasures and rewards of owning a spectacular vacation property without the many concerns and burdens of maintaining a traditional second home. Here, you gain singular access to an array of indispensable personal services and amenities.



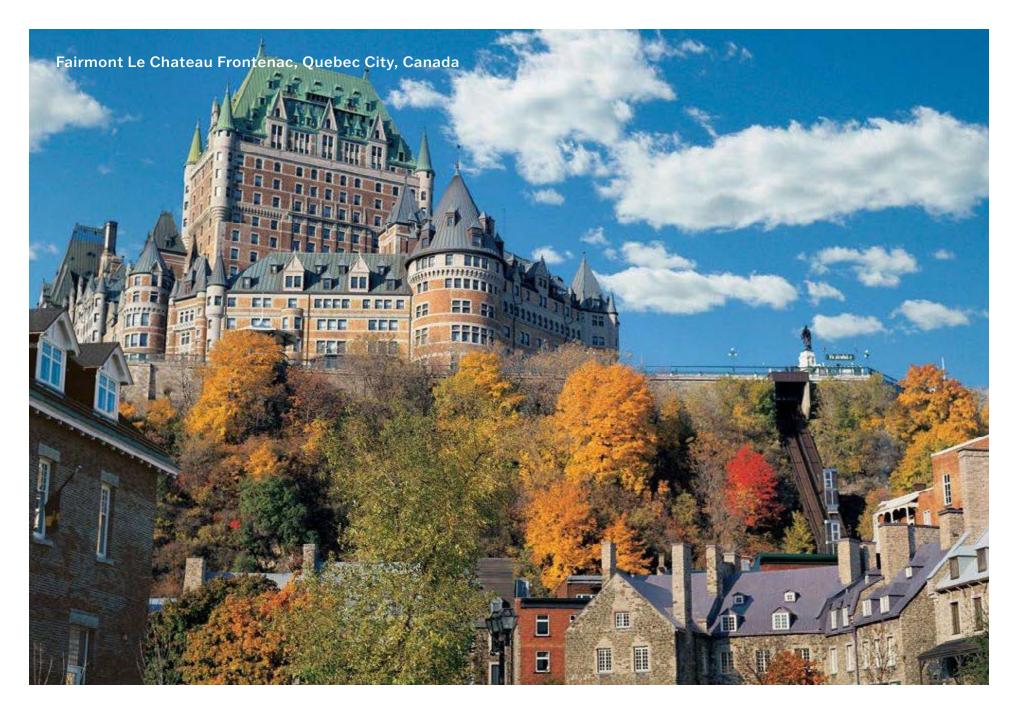


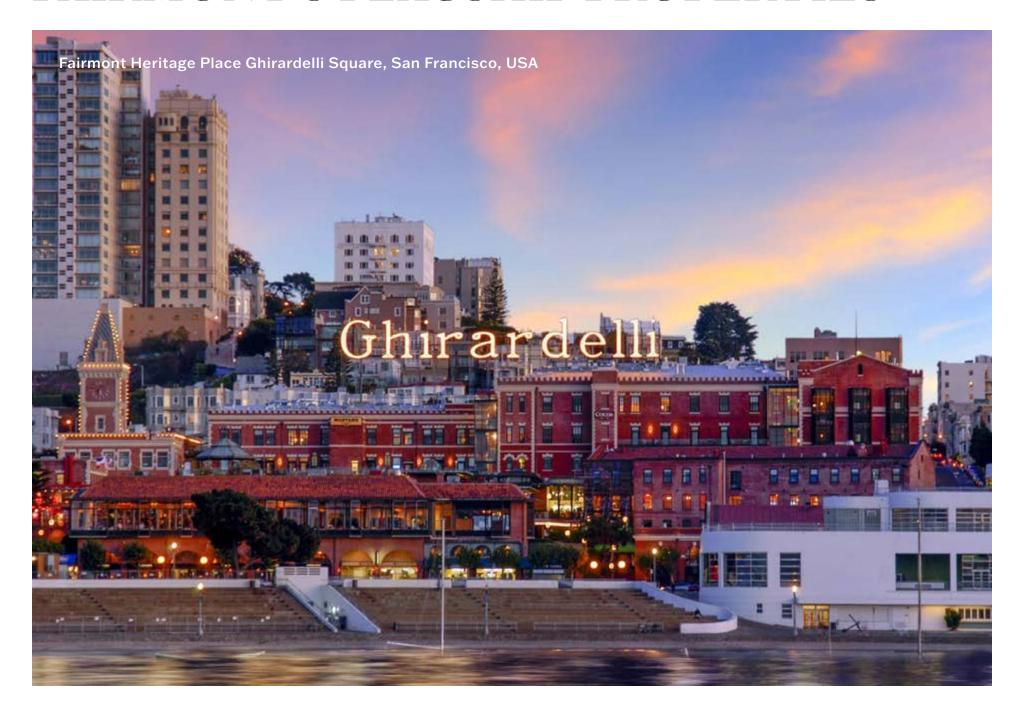
## FAIRMONT'S UNRIVALED PRESENCE

Fairmont has a worldwide footprint with 81 hotels and 28 under development, including luxury hotels, private residences, and a sense of belonging across all properties and residences.

Fairmont's brand covers the globe and represents the best of the best.

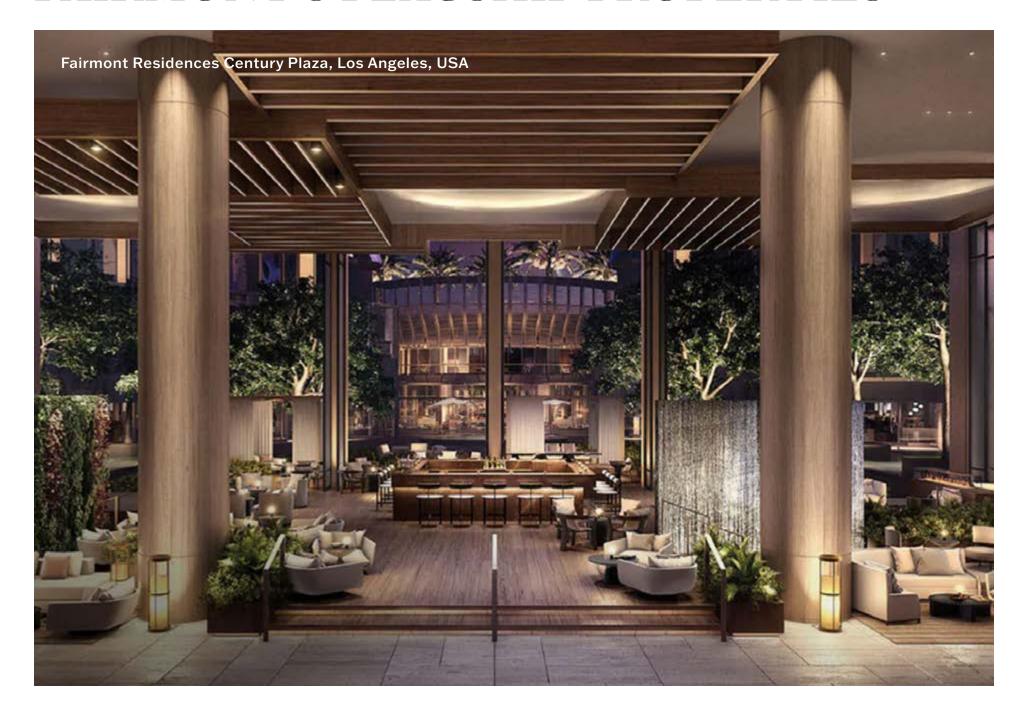




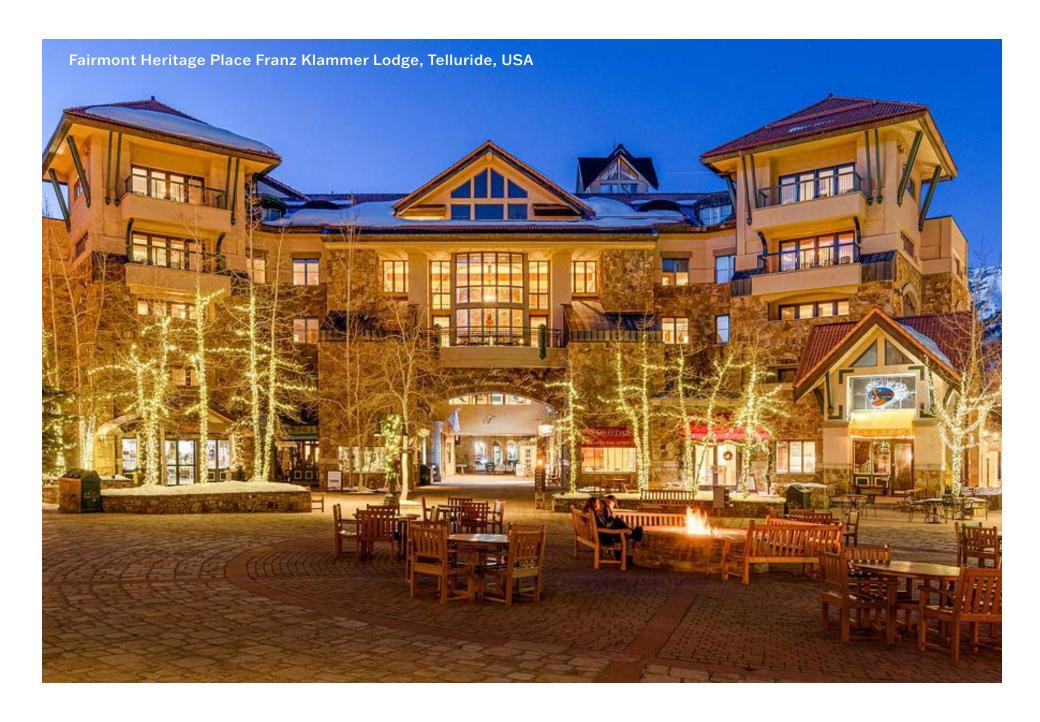












## INTRODUCING FAIRMONT HERITAGE PLACE THE CEDARS

Fairmont Residences at The Cedars bring Fairmont luxury and five-star amenities to private residences at the foot of the Blue Ridge Mountains in Western North Carolina.

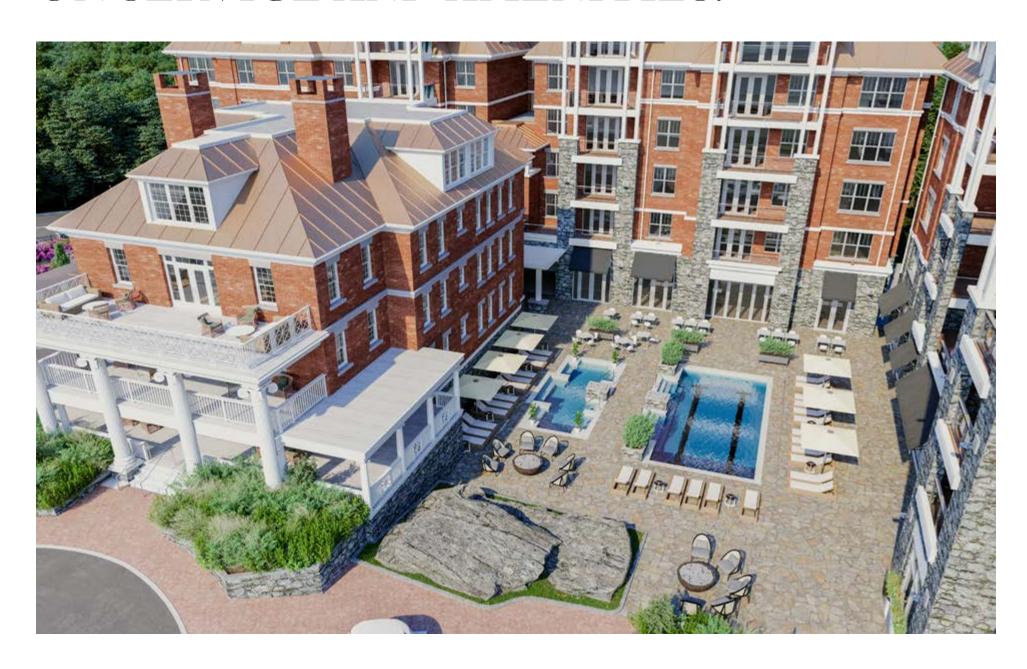
The community is designed as a private resort, with restaurant, spa, fitness center, multiple pools and more. Residences are available as:

Studios – 491-531 SqFt 1 bedroom – 875 SqFt 2 bedrooms – 1390 SqFt 3 bedrooms – 1628-1808 SqFt Penthouses – up to 3635 SqFt

Residences are delivered furniture ready, and Buyers can select from several options for flooring and kitchen cabinetry colors. You customize your unit to make it your own.



# A RESIDENCE. A RESORT. FOCUSED ON SERVICE AND AMENITIES.



## A HOME. AWAY FROM HOME. ANYTIME YOU WISH TO BE HERE.



# A RESORT. FOR RESIDENTS AND GUESTS ONLY. WITH WORLD CLASS AMENITIES.



# WHERE PAMPERING IS JUST THE BEGINNING



### STUDIO RESIDENCES

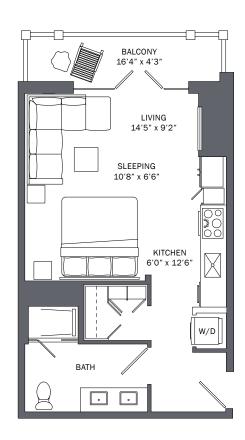


#### Pisgah Tower

Deluxe Studio 1 Bathroom Storage Closet

560 SqFt	52 M <sup>2</sup>
69 SqFt	6.4 M <sup>2</sup>
491 SqFt	45.6 M <sup>2</sup>
	69 SqFt





### ONE BEDROOM RESIDENCES



#### Pisgah Tower

1 Bedroom

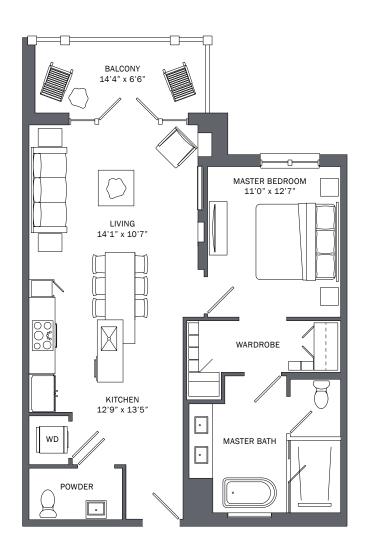
1 Bathroom

1 Powder Room

Storage Closet

Total	968 SqFt	89.9 M <sup>2</sup>
Terrace	93 SqFt	8.6 M <sup>2</sup>
Interior	875 SqFt	81.3 M <sup>2</sup>





### TWO BEDROOM RESIDENCES



#### Pisgah Tower

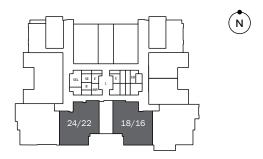
2 Bedrooms

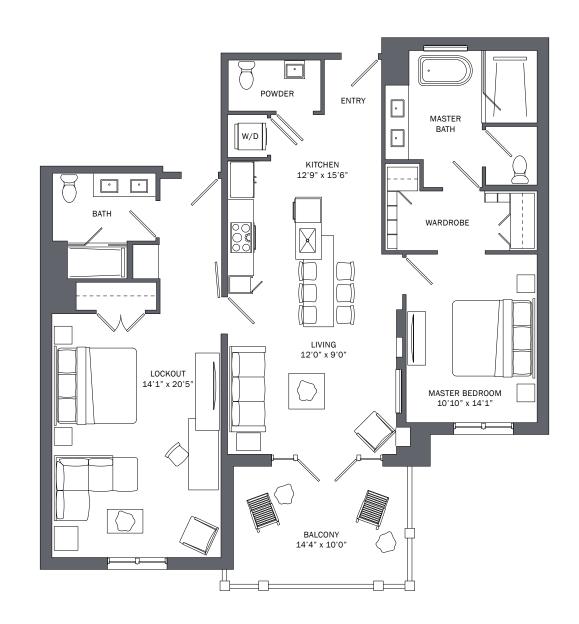
2 Bathrooms

1 Powder Room

Storage Closet

Total	1533 SqFt	142.3 M <sup>2</sup>
Terrace	143 SqFt	13.3 M <sup>2</sup>
Interior	1390 SqFt	129 M <sup>2</sup>





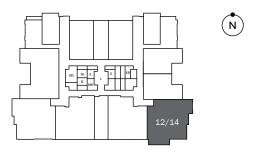
### THREE BEDROOM RESIDENCES



#### Pisgah Tower

3 Bedrooms 3 Bathrooms Storage Closet

Total	1931 SaFt	179.4 M <sup>2</sup>
Terrace	123 SqFt	11.4 M <sup>2</sup>
Interior	1808 SqFt	168 M <sup>2</sup>





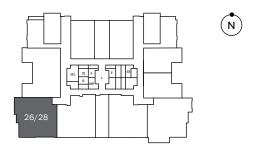
### THREE BEDROOMS RESIDENCES



#### Pisgah Tower

3 Bedrooms 3 Bathrooms Storage Closet

Total	1695 SaFt	157.4 M <sup>2</sup>
Terrace	67 SqFt	6.2 M <sup>2</sup>
Interior	1628 SqFt	151.2 M <sup>2</sup>





## MOUNTAIN VIEWS



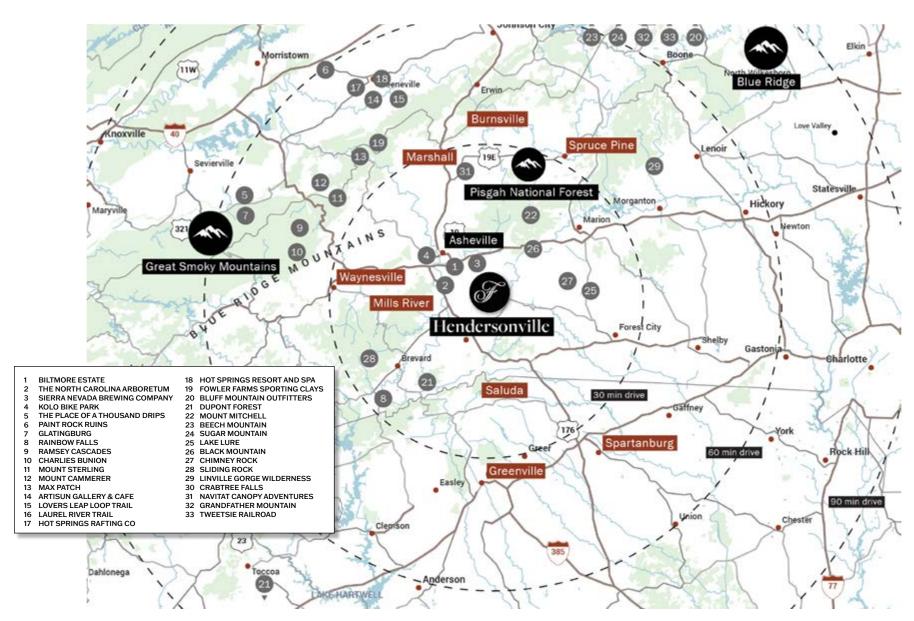


## MOUNTAIN VIEWS





# THE ASHEVILLE-HENDERSONVILLE METROPOLITAN AREA



# COME TO HENDERSONVILLE (HENDO, TO LOCALS)

Hendersonville is a historic city that is part of the Western North Carolina/Asheville corridor.

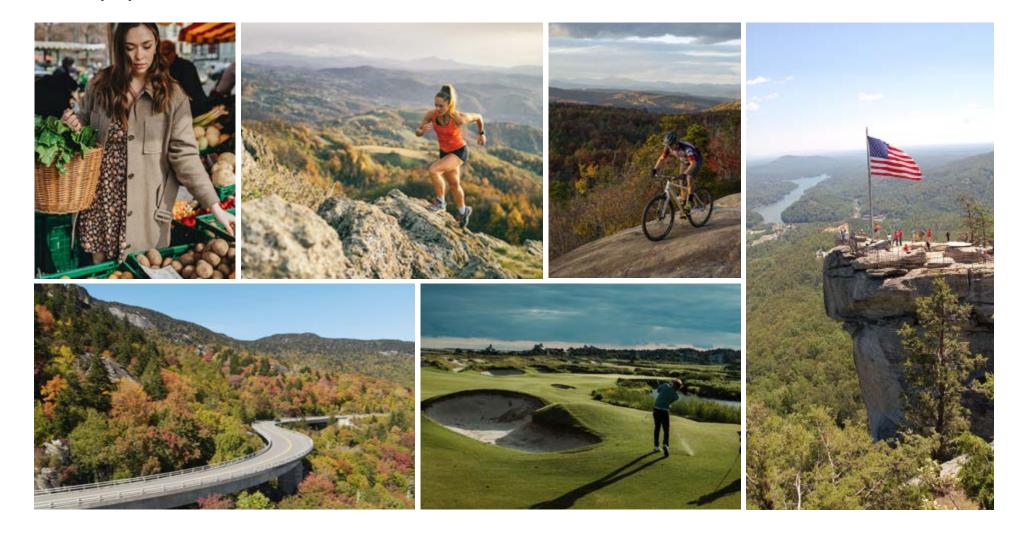
A mere 15 minute drive to the Asheville Regional Airport, Hendersonville is one of the most accessible cities in North Carolina, with direct flights from New York, Boston, Fort Lauderdale, Dallas, Las Vegas, and many more. International visitors also have quick access via hubs in Charlotte and Atlanta.





## A LITTLE SOMETHING FOR EVERYONE

It's the second largest city center in Western North Carolina, neither too big nor too small. And, its location puts it right in the middle of anything you could ever dream to do. For those who love the outdoors, the city is at the foot of Pisgah National Park and the DuPont State Recreational Forest. Each offers hiking, biking, and more. The Sierra Nevada Brewing Company and North Carolina pit-smoked barbecue sit alongside world-class fine dining, a thriving arts scene, and Broadway-style theatre.



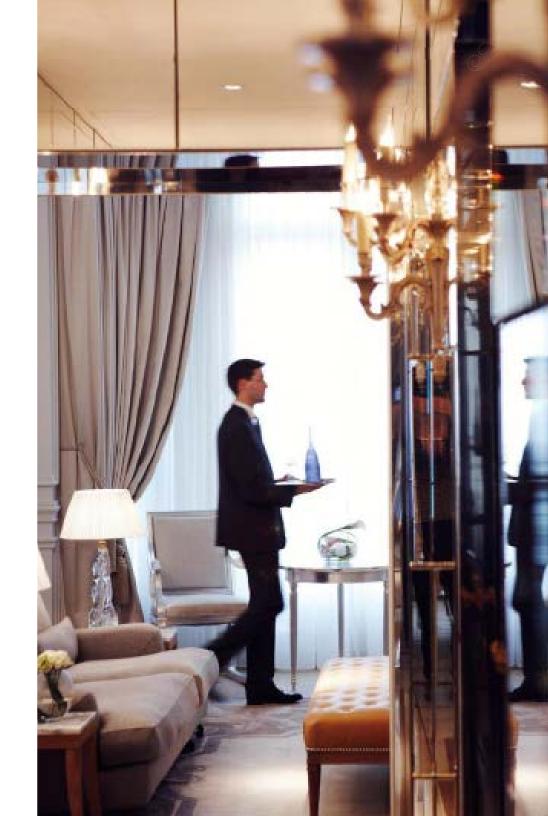
## WORLD-CLASS FAIRMONT SERVICES

Luxurious amenities are paired with the personalized world-class service that sets Fairmont apart. Enjoy the convenience of valet service or let our concierge organize exciting excursions into nature and culture and leave the driving to us. Fairmont's knowledgeable staff is always eager to help you host glamorous private events to celebrate special occasions.

#### Core Services & Amenities:

(Included with your monthly association fees)

- Signature Fairmont doorman with white-glove service
- Valet and self-parking
- 24-hour security on property
- · House cars will be from Land Rover of Asheville
- · Lobby Lounge and craft cocktail bar
- Resort pool deck with fire pits, hot tub and food and beverage service
- Residents Lounge with WiFi Internet
- "Bark Park" for dogs
- Private board room and meeting rooms
- Beekeeping onsite as part of Fairmont sustainability initiative
- Owner services
- · General and administrative
- Property Insurance (base building/common areas)



## WORLD-CLASS FAIRMONT SERVICES

- Common Area Maintenance and Housekeeping
- Common Area Utilities and "Reserve for Replacement"
- Accor Ownership Benefits Program Fee
- Access to the Fairmont Spa with men's and women's locker rooms and separate infrared saunas
- Access to the wellness center with state of the art Life
   Fitness equipment

A concierge and curator of hospitality can arrange outdoor excursions such as tubing, hiking, horseback riding, fly fishing, snow skiing and tubing, mountain biking, waterfall tours, and cultural activities such as tickets to Flatrock Playhouse, farm-to-table dining experiences, restaurant reservations, art gallery visits, and tours of local breweries and wineries.







## WORLD-CLASS FAIRMONT SERVICES

#### A La Carte Services:

(Available at additional cost)

From housekeeping and dog-walking to pampering treatments at the Fairmont Spa, residents have a wide array of services available on request. Speak to the concierge about curating your ideal lifestyle in every detail both within your residence and throughout the local area.

- In-residence catering, personal chef
- Personal Trainer
- Shopping services, personal assistant
- Childcare
- Dog walking service
- Dry cleaning and laundry
- Private transportation / limousine services
- In-residence housekeeping
- In-residence maintenance
- "While You Are Away" Maintenance Package, a turnkey in residence maintenance solution for Residents who frequently reside elsewhere
- Optional Rental Program
- World-class spa treatments and massages in the Fairmont Spa
- Introductory Golf Rounds and the opportunity for membership at legendary private Tom Fazio-designed Champion Hills









### FAIRMONT, AN ACCOR BRAND



Fairmont is an iconic hospitality brand known for exceptionally elegant hotel properties in many of the world's most extraordinary cities and vacation destinations. It is owned by Accor, which is the sixth largest hospitality company worldwide, operating in 5,300 locations in over 110 countries.

#### Branded-Residence Ownership

Ownership of a branded residence by Fairmont provides value and benefits resulting from its long, global experience in the hospitality and real estate sector. Owners can live in their units, rent them independently, or place them in the Fairmont managed short term rental program, allowing Fairmont to rent the units as traditional hotel rooms. Unit owners enjoy:

- Distinction as a property by a known and respected brand
- VVIP status in the Accor Ownership Benefits Program
- Assurance of privacy, exclusivity, luxury, and prestige
- Excellence in design and innovation
- Professional management
- 24/7 on-demand services

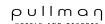
#### The World of Accor

Hospitality brands owned by Accor span the globe and set a level of excellence and innovation that is appreciated by the world's most discerning travelers.

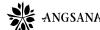
















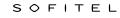
















### FAIRMONT, AN ACCOR BRAND

#### VVIP Status with Worldwide Benefits for Owners



Owners receive a membership in the Accor Ownership Benefits Program\* with VVIP status on a global basis.

Accor Ownership Benefits Program benefits includes:

- Exclusive invitation to join DIAMOND status in ALL Accor Live Limitless
  - Gifting of a GOLD status in ALL Accor Live Limitless to a family member or friend.
- VIP reservation desk to support travel planning across Accor's global network of hotels, resorts and related hospitality offerings
- Automatic upgrades on arrival across more than 5000 hotels and resorts worldwide (subject to availability) \*\*
- 20% off daily rate worldwide at participating Accor hotels and resorts

On-site benefits and privileges, which may include:

- Discount at F&B Outlets
- Discount on Spa Treatments
- Discount on Catering Services
- · Preferred rate for Guests
- Preferred seating at F&B outlets
- Invitation to exclusive events
- \* Eligibility continues for as long as Purchaser owns Accor branded real estate, subject to inclusion of the annual Residence Ownership Benefits Fee being included in the property service charge assessed to all Residence Owners.
- \*\*At participating Accor brands and properties



Sales Gallery: 739 N. Main Street, Hendersonville, NC 28792

828 523 3277 sales@TheCedarsResidences.com

www.FairmontResidencesTheCedars.com

@ @FairmontResidencesTheCedars

#### Call or Text to Arrange An In-Person or Virtual Presentation



AMY SHIPMAN

Director of Sales
+1 828 513 0575

Amy@TheCedarsResidences.com



MARK ZILBERT

Director of Marketing / Broker
+1 828 582 0578

Mark@TheCedarsResidences.com







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