

Enhancing our product

Our focus is on simplifying and broadening our product range to provide everything that a self-directed trader and investor needs.

>6,460

instruments available
to trade on Freetrade

>457,300

active customers
at Freetrade



Accelerating product velocity

In FY25, our focus was on accelerating product velocity to close gaps in our propositions. As we do this, we will increase our addressable market opportunity and long-term growth potential.

We made good initial progress delivering our product roadmap in FY25.

In our OTC business, we rolled out IG Top Trader, which provides our customers with information on the positioning of our most successful traders, and deepened integration with TipRanks, a popular trading and investment research platform. We completed full integration with TradingView, a leading charting platform and social network, and rebranded our US OTC business to tastyFX.

In our exchange traded derivatives business, we rolled out our tastytrade futures and options platform in the UK and in stock trading and investments, we launched IG Invest and completed the acquisition of Freetrade.

In May 2025, we launched our spot crypto trading platform in the UK in partnership with Uphold. We were the first UK-listed company to launch a cash crypto offering to retail customers and now provide access to over 35 of the most heavily traded coins.

We have an extensive product roadmap and our focus is on delivering this at pace.



Read more
on our **website**