

Well positioned in large and fast-growing markets

Our resources



People and culture

Our high-performance culture is the critical underpinning foundation. Our people live five core behaviours: lead and inspire, think big, champion the client, deliver at pace, and raise the bar. These shape how we develop and manage performance across the organisation.



Brand and reputation

Our reputation rests on trust and high-quality service.

- **Execution quality** – we deliver exceptional liquidity and low-latency execution across more than 21,000 instruments, supported by proprietary research tools and content.
- **Customer focus** – we support customers through their preferred channels with responsive, expert service. Strategic marketing investment is raising awareness of our offerings and accelerating customer acquisition.
- **Risk discipline** – rigorous risk management has protected our customers and our business through every market cycle since IG was founded in 1974, maintaining trust when it matters most.



Financial capacity

We have a track record of highly profitable growth stretching back over 50 years, underpinned by consistently strong cash generation. This enables us to invest in organic growth, pursue accretive acquisitions and return capital to shareholders through dividends and share buybacks.



Technology

Our technology underpins everything we do. Our platforms are reliable, high quality and set us apart from competitors.

We invest continuously to maintain and extend our advantage across three areas:

- **Resilience** – customers expect uninterrupted access to their accounts and seamless trading. We invest in infrastructure to handle peak demand and strengthen defences against external threats.
- **Product velocity** – we launch products at pace. In 2025, this included 24/5 trading, pre-IPO markets, zero-commission stock and investment propositions across multiple markets, and a comprehensive mutual fund range in the UK. We also introduced stablecoin funding, enhanced our professional customer offering and launched a white-labelled B2B proposition, strengthening our institutional capabilities.
- **Customer experience** – we design our platforms around customer needs, combining intuitive interfaces with powerful analytical tools and educational content. Enhanced product offerings, content and more effective marketing drove strong double-digit percentage organic growth in first trades in the 12 months ended 31 December 2025.

Our products



OTC derivatives

IG pioneered the retail OTC derivatives trading category and remains the largest global provider. Our platform offers access to over 21,000 instruments worldwide. Exceptional liquidity, low-latency execution, a broad product range, differentiated content and powerful analytical tools set us apart.



Crypto

In May 2025, we launched spot crypto trading in the UK, which is now offering 56 of the most traded coins, and expanded our US offering from four coins to 26 while enabling stablecoin funding. We secured cryptoasset licences in the UK and EU during the year, positioning us to broaden our spot crypto offerings in both regions. In September, we announced the acquisition of Independent Reserve to strengthen our capabilities in the APAC region.



Exchange traded derivatives

Our US exchange traded derivatives business is one of the fastest-growing in the Group. We are focused on simplifying our offerings to make them more accessible, which is essential to capturing share in a large and rapidly expanding market.



Content and education

We support customers with comprehensive content and education. Through Trade Live with IG and tastylive, Inc. (tastylive), we broadcast over ten hours of live programming daily, offering market updates and expert analysis alongside podcasts, webinars and tutorials. We also provide signals, analytics, charting tools and proprietary insights into the positioning of our most successful traders.



Stock trading and investments

Through IG and Freetrade Limited (Freetrade), we offer access to over 12,000 individual equities, ETFs, fixed income products and mutual funds worldwide. Additional features include fractional shares, UK Treasury bills, tax wrappers, self-invested personal pension plans, securities lending and proxy voting.

An extensive product roadmap will further strengthen our offering, ensuring we provide everything self-directed traders and investors need.

Our revenue mix

OTC derivatives

£475.9m £826.4m

7m Dec 2025

12m Dec 2025

+6% year-on-year
(+7% organic, continuing operations)

Exchange traded derivatives

£128.0m £214.5m

7m Dec 2025

12m Dec 2025

-3% year-on-year
(+4% organic, continuing operations)

Stock trading and investments

£54.5m £81.6m

7m Dec 2025

12m Dec 2025

+56% year-on-year
(+10% organic, continuing operations)

Net interest income

£68.0m £118.8m

7m Dec 2025

12m Dec 2025

-16% year-on-year

Creating value for our stakeholders

We are focused on creating long-term value for all our stakeholders. More detail on how we engage with each group can be found in our Governance Report.

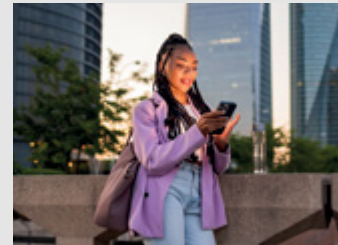
Shareholders



Investing in product, culture, and efficiency to deliver sustainably stronger growth and attractive returns.

→ Link to **Investment Case**

Customers



Delivering differentiated products through fast, high-quality execution, exceptional customer service, and a robust suite of research, tools, and educational resources.

→ Link to **Client Proposition**

Communities



Supporting communities, with a focus on financial literacy and diversity in finance and technology careers.

→ Link to **Brighter Future Fund**

Colleagues



Motivating and energising our people and recognising those who exemplify our target behaviours.

Regulators



Maintaining constructive relationships with regulators across all jurisdictions in which we are licensed, ensuring compliance with evolving standards.

Suppliers



Building long-term, mutually beneficial relationships with suppliers who share our commitment to high-quality service.

→ Link to **Stakeholder Engagement**