

SOFT DRINKS  
**THE WIGAN BEER COMPANY**  
WINES & SPIRITS

CELEBRATING **30** YEARS IN BUSINESS

EST. 1994

**2025**  
**WIGAN BEER**  
**COMPANY**  
**TRADE SHOW**

SEPTEMBER &  
OCTOBER 2025

**16<sup>th</sup> October 2025**  
**11am to 5pm**

**The Brick Community Stadium,**  
Loire Drive, Robin Park, Wigan WN5 0UH

*All major suppliers will showcase  
their brand portfolios!*

ON THE DAY

*Exclusive Deals!*

GET TO KNOW

*Suppliers*

SAMPLING OF

*Brands*

WINE

*Tasting*

**REGISTER TODAY**

**Complete  
the event  
registration  
form.**



**wiganbeer.co.uk/rsvp**

T 01942 821711

EMAIL [ENQUIRIES@WIGANBEER.CO.UK](mailto:ENQUIRIES@WIGANBEER.CO.UK)

WEB [WIGANBEER.CO.UK](http://WIGANBEER.CO.UK)

# WE ARE GETTING DRESSED UP AGAIN THIS YEAR



AUBURN COPPER  
 MALTY, TOFFEE,  
LIGHTLY ROASTED  
 WARMING, FRUITY,  
MALTY TOFFEE



LIGHT GOLD  
 TROPICAL FRUITS AND  
HINT OF BLACKCURRANT  
 TROPICAL FRUITS, CLEAN  
HOPPY BITTER FINISH

**BUY ANY 2 x 9G FIRKINS  
DURING SEPTEMBER/OCTOBER**  
— TO RECEIVE A —  
**HALLOWEEN DECORATION KIT**



## LIMITED EDITION

**ONLY AVAILABLE  
DURING OCTOBER**

**STYLE: RUBY RYE ALE  
ABV: 3.4%  
COLOUR: RUBY**

*A bewitching ruby ale with a full-bodied depth that lingers like a ghostly whisper. Brewed with the finest rye, its rich flavour will send shivers down your spine. Perfect for raising spirits this Halloween!*

T&C's: Promotional offer available from 1st September – 31st October 2025. Buy any 2 x 9g Firkins of Old Speckled Hen, Old Golden Hen or Haunted Highlander to qualify for a FREE Halloween kit. 50 kits are available on a first to qualify basis. Subject to stock and depot availability.

THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"



# GET A RAT BEHIND YOUR BAR THIS AUTUMN

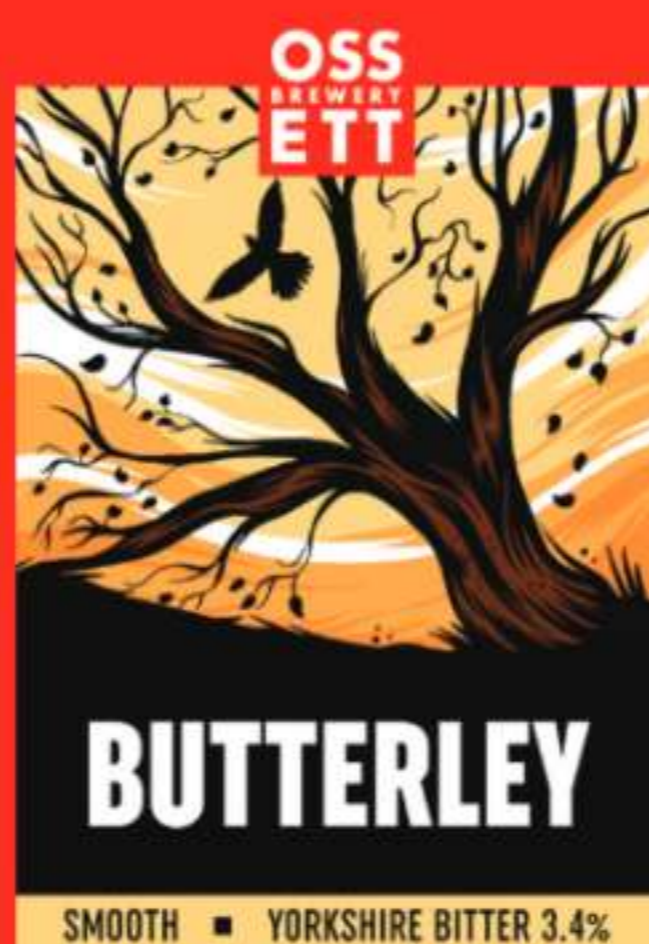


HOPPY ■ SESSION PALE 4.0%

## BUY ANY 2 9G CASKS AND SAVE £5 ON EACH

WHITE RAT HAS COME A LONG WAY SINCE ITS INCEPTION IN SEPTEMBER 2011. FIRST BREWED AT OUR BREWPUB, THE RAT AND RATCHET, THIS PALE ALE HAS BECOME OUR BEST-SELLING BEER AND IS RECOGNISED AROUND THE UK FOR ITS BOLD HOPPY TASTE.







Offer available to mix and match with any of the Ossett Brewery cask range



Terms & Conditions: 9G casks must be purchased in one order during the promotional period to qualify for this offer. Promotion runs from 1st September to 31st October 2025. Limited number of deals available, while stocks last.

## NEW FASHIONED CASK BEER

# Introducing Bavaria, a genuine import from the iconic, family-owned brewery.

-  300 years of Dutch brewing tradition, expertise and scale combine to deliver true quality and great value
-  Available as 5% premium pilsner and and accessible, great tasting 3.4%
-  New fully wrapped pint glassware and supporting POS available for all stockists
-  Available formats:
  -  50l 5% keg, 50l 3.4% keg
  -  24x 330ml NRB 0.0% Alc



HOLLAND SINCE 1719  
**Bavaria**  
*Family Brewed*

THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"

# GET READY FOR

## Oktoberfest

### 2025

# FREE KEG ON INSTALL AND A CASE OF ABK WEISSBIER

AVAILABLE ON 5% HELL AND 4.2% PILSNER

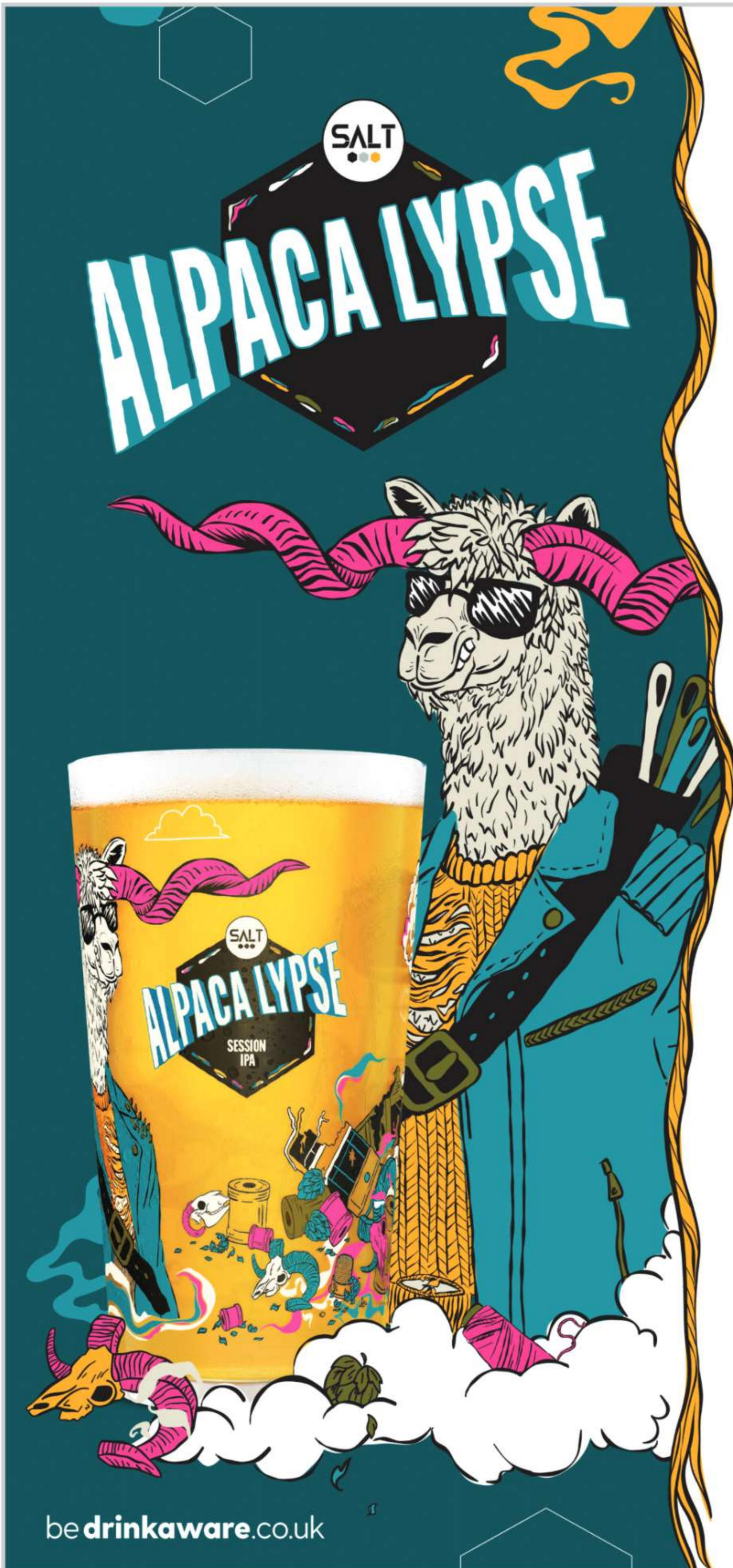
INCLUDES OKTOBERFEST POS KIT AND GLASSWARE

WATCH THE ABK STORY HERE

rokitspirit.com  
abkbeer.com

OVER 700 YEARS OF  
BAVARIAN PERFECTION

CALL THE WIGAN BEER COMPANY ON 01942 821711  
OR EMAIL: ENQUIRIES@WIGANBEER.CO.UK



be **drinkaware**.co.uk

RECEIVE 1x11G  
**KEG AND  
INSTALLATION  
KIT FREE**

**FOR ALL NEW  
STOCKISTS**

Alpocalypse uses American hops to create an **easy-going modern hazy pale ale** with a citrus aroma, subtle tropical flavour and a gentle bitterness, delivering a light and refreshing finish.

Please contact your local representative for more details.  
1x 11G keg. Promotion valid 1st September - 31st October 2025.

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# FRESH ALE

## A GAME CHANGING, INNOVATIVE WAY TO BREW ALE

that maintains the flavour, body and theatre of  
cask but with 14 days shelf life.

### THE MANY BENEFITS OF FRESH ALE



#### UP TO 14 DAYS SHELF LIFE

Proven quality with minimal  
waste and no conditioning  
or specialist equipment



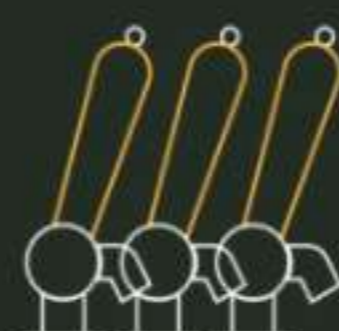
#### TRADITIONAL & AUTHENTIC EXPERIENCE

All-important hand pull  
theatre & serve



#### GREAT TASTING FROM THE FIRST SIP TO LAST DROP

Tastes exactly like cask ale  
and is also unpasteurised



#### CREATE NEW REVENUE STREAM

Reawaken dormant  
hand pulls sat on bar

## INSTALL AND GET A £200 POS SUPPORT PACKAGE

Currently available in 3 core beers:

- Wainwright Gold
- Wainwright Amber
- Hobgoblin Session IPA

Available in 30L kegs



Promotion valid for duration of brochure promotional period. Available SKUs: Wainwright Gold 30L Keg, Wainwright Amber 30L Keg, Hobgoblin Session IPA 30L Keg. One deal per outlet per install. Offer only available to new stockists only. Available whilst stocks last. Deal subject to change.



**FIND OUT MORE ABOUT  
WHAT FRESH ALE CAN  
DO FOR YOU**



**CARLSBERG  
BRITVIC**



# £10 OFF WHEN YOU BUY TWO CASKS

ESTABLISHED IN 1777,  
BASS IS THE UK'S FIRST  
REGISTERED TRADEMARK



#### Terms and Conditions

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/08/2025 to 30/09/2025. Purchase 2 casks of Bass and receive £10 off your second cask. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

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# PROMOTIONAL PRICE AVAILABLE THROUGHOUT OCTOBER\*

GET A TASTE OF LIFE'S SIMPLE PLEASURES



be [drinkaware.co.uk](http://drinkaware.co.uk)  
ENJOY BIRRA MORETTI RESPONSIBLY

\*Birra Moretti Sale Di Mare (24 x 330ml) £25.99. Promotional prices available throughout October. Subject to availability.

Birra Moretti Sale Di Mare is brewed in the UK  
Winner beer category. Survey of 8,000 people by Kantar.

# BE MATCH READY!

THE UK'S  
**NO.1**  
LAGER



CGA OPMS + IRI Market Advantage, Total GB On & Off Trade, Lager, Volume sales 52 weeks to 10.09.22.  
Please contact your local representative for more details. Promotion valid from 1st September - 31st October 2025

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THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"



INSTALL ANY OF  
THESE BRANDS AND GET  
**2 FREE KEGS**  
**& £200 POS**  
**PACKAGE\***



\*Promotion valid for the duration of the promotional period. Qualifying products: 1664 Biere, Brooklyn Pilsner, Brooklyn Stonewall Inn IPA and Birrificio Angelo Poretti. One deal per brand, per outlet. POS support packages will differ per brand and available whilst stocks last. First free keg on install, second free keg will be rewarded after 3 months of stocking the installed brand. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be [drinkaware.co.uk](http://drinkaware.co.uk)



**Now Part of The Damm Family!**  
**Contact your sales representative**  
**for more information**

*Damm  
Lemon*  
Clara  
Mediterránea

*Install Damm Lemon and  
receive a Complimentary Keg*



OVER 18'S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. OFFER VALID FROM 1<sup>ST</sup> JULY 2025 TO 31<sup>ST</sup> AUGUST 2025. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH



VOCATION  BREWERY

# HILLTOP LAGER



ALC  
**4.3%**  
VOL

## FREE KEG INCENTIVE

**For all new installations:**

- Free Keg after 13 weeks\*
- Premium font and Point-Of-Sales Package

\*Free keg available after 13 weeks.  
Minimum commitment of 1 keg per week from installation.

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# INTRODUCING FRUITAGE



SURPRISINGLY  
REFRESHING

7%  
NATURAL  
CHERRY JUICE

To taste is to believe. Get in touch with your dedicated area sales manager to discover Fruitage.

Andrew Harris  
Andrew.harris@swinkels.com  
07494257908

## SUPPORTED WITH:

- Best in class point of sale
- Outdoor furniture
- Bespoke indoor and outdoor branding opportunities including murals
- Fruitage Friday events and brand funded sampling
- Staff training and incentives
- Trips to Rodenbach Brewery

**FRUITAGE**  
by RODENBACH



**FRUITAGE**  
by RODENBACH

BRENNAN'S

FOR THE **LOVE** OF  
**BRENNAN'S**  
**IRISH STOUT**

**FREE KEG ON INSTALL**

One Free Keg Per Customer

**BRENNAN'S**  
**IRISH STOUT**



Exclusive UK Distributors of Brennan's Irish Stout



thebrennansbrewery.com theakstons.co.uk

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**BUDS**  
BUDWEISER ULTIMATE DISPENSE SYSTEM

Ensure quality  
with the most  
advanced  
**Dispense  
System**  
on the market



Reduced Wastage  
**Extended Line Clean**  
Save on Energy costs  
**Real time analytics**

**Prices from £20 per  
tap per month**

*Budweiser*  
BREWING GROUP UK&I



For more information please reach out to your local Budweiser Account Manager  
or email [Drinksdispense@ab-inbev.com](mailto:Drinksdispense@ab-inbev.com)  
Minimum 3 year contract. BBG must have 50% share of bar. Minimum barrelage dependent on BUDS or BUDS Lite

**Mr Filbert's**  
NATURALLY DELICIOUS



**Buy any 5 products  
and get the 6th **FREE**\***

\*6th product must be a peanut



Free POS available through your account manager or  
[Sarah.melody@filbertsfinefoods.co.uk](mailto:Sarah.melody@filbertsfinefoods.co.uk)

THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"

# WESTONS CIDER EST. 1880

## CELEBRATING 145 YEARS



ON INSTALL RECEIVE A  
**FREE KEG**  
PLUS PREMIUM POS  
branded glasses, bar runners and drip mats

DRAUGHT CIDER RANGE:

STOWFORD PRESS APPLE CIDER - 4.5% ABV 50L KEG • STOWFORD PRESS DARK BERRY CIDER - 3.4% ABV 50L KEG  
HENRY WESTONS VINTAGE DRAUGHT CIDER - 5.2% ABV 50L KEG • HENRY WESTONS ENGLISH BERRY CIDER - 4.0% ABV 50L KEG

\*Terms and conditions apply

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

T 01942 821711 EMAIL [ENQUIRIES@WIGANBEER.CO.UK](mailto:ENQUIRIES@WIGANBEER.CO.UK) WEB [WIGANBEER.CO.UK](https://www.WIGANBEER.CO.UK)

# INSTALL THATCHERS GOLD ON DRAUGHT & RECEIVE A FREE KEG & POS KIT



**WIN!**

Plus be in with a chance to win 1 of 5 pairs of O2 Arena concert tickets!

\*Install Thatchers Gold on draught replacing a competitor cider and receive a free 50l keg & a free POS Kit including 24 x pint glasses, 12 half pint glasses, 2 bar runners & 200 drip mats. Plus be in with a chance to win a pair of O2 Arena concert tickets - 5 pairs to be won.

\*tickets subject to availability and for full terms and conditions head to [www.thatcherscider.co.uk](http://www.thatcherscider.co.uk)

## BUY 4 CASES OF ANY THATCHERS CIDER AND GET 1 CASE OF BLOOD ORANGE FREE

SCAN HERE FOR BLOOD ORANGE AUTUMN COCKTAIL RECIPES




**THATCHERS**  
— THE FAMILY CIDER MAKERS —

\*Buy 4 cases of any 6x500ml Thatchers Cider (Gold, Haze, Katy, Zero, Blood Orange, Apple & Blackcurrant or Rose) and receive 1 case of 6x500ml Thatchers Blood Orange cider free of charge.

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**PERONI**  
NASTRO  
AZZURRO

**BUY 5 CASES FROM  
THE PERONI FAMILY RANGE  
AND GET A 0.0% FOR FREE**

SCAN FOR A CHANCE TO  
**WIN EXCLUSIVE REWARDS**



be **drinkaware.co.uk**

18+ UK & ROI only. Available during promotional period 1st September to 31st October 2025 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 5x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Peroni Nastro Azzurro 0.0%, Peroni Nastro Azzurro Stile Capri to receive a free case (24x 330ml) of Peroni Nastro Azzurro 0.0% from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.

Peroni Nastro Azzurro 5% (24x330ml)  
Peroni Nastro Azzurro 0.0% (24x330ml)  
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)  
Peroni Nastro Azzurro Stile Capri 4.2% (24x330ml)

T 01942 821711 EMAIL ENQUIRIES@WIGANBEER.CO.UK WEB WIGANBEER.CO.UK



**Corona  
Cero**

**0.0%  
ALCOHOL**

**BREWED WITH  
100% NATURAL INGREDIENTS\***



**CORONA CERO 24 X 330ML  
SPECIAL PRICE £14.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 to 31/10/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. \*CO2 added after brewing.

[be.inkaware.co.uk](http://be.inkaware.co.uk)

**THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"**

# ADD SOME

# ZING!

# TO YOUR FRIDGE!

## HOOCH

\*OFFER VALID FROM 1<sup>ST</sup> SEPTEMBER TO 31<sup>ST</sup> OCTOBER 2025.  
MAX 20 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X 440ML RANGE. WHILE STOCKS LAST.



# Free case of Kick

when you buy 3 cases of VK



**Flavour Sorted  
Party Started**



For POS support contact: [sales@globalbrands.co.uk](mailto:sales@globalbrands.co.uk)

Offer valid from 1<sup>st</sup> September - 31<sup>st</sup> October 2025. Offer applicable across VK 24x275ml NRB range stocked. Free case applies to Kick Energy 24 x 250ml cans. Max 20 deals per customer. While stocks last. \*CGA MAT P02 2025

[be.drinkaware.co.uk](http://be.drinkaware.co.uk)



# Spice up **your menu** with **MONIN**

## AUTUMN MUST-HAVES



## CARAMEL *Old Fashioned*

15 ml MONIN Caramel syrup  
60 ml gold rum  
2 dashes aromatic bitters

Garnish: orange zest

Add all liquids into a mixing glass and stir for 10-15 seconds, then strain into a chilled rocks glass with a block of ice. Garnish and serve.

*There's* **MONIN** *for that*

Visit our  
Resource Hub





# BUY ANY 2 70CL BOTTLES OF NE10 SUPREME VODKA

GET A CASE OF NE10 VODKA  
PRE MIXED RTD CANS IN ANY  
FLAVOUR

LIGHT  
UP  
BOTTLES

NEW  
GLASSWARE



[www.ne10vodka.co.uk](http://www.ne10vodka.co.uk)

[info@ne10vodka.co.uk](mailto:info@ne10vodka.co.uk)

NE10 VODKA **NE TIME  
PLACE**

**PLEASE  
FLIRT  
RESPONSIBLY**



**BUY ANY  
6 FLIRT VODKA  
70CL AND GET A  
BOTTLE OF FLIRT  
ORIGINAL 70CL  
FREE!**

FLIRT is the vodka for those who live life to the fullest. Made from only the finest wheat grown in the fertile Thracian Valleys, this vodka is distilled five times and filtered through platinum and silver to achieve an ultra-smooth taste

**BORN IN THE  
MOUNTAINS**

**FILTERED  
TO ULTRA  
SMOOOOTH  
PERFECTION**



[www.flirtvodka.com](http://www.flirtvodka.com) | Distributed in the UK by Paragon Brands Ltd | Drink FLIRT Responsibly

**BUY 4 BOTTLES  
OF JACK DANIELS  
TENNESSEE  
WHISKEY 70CL**

**GET 1X WOODFORD  
RESERVE FREE**



**OLD  
No. 7  
BRAND**

**WOODFORD  
RESERVE®**

PLEASE DRINK RESPONSIBLY

JACK DANIELS AND WOODFORD RESERVE ARE REGISTERED TRADEMARKS. ©2025 BROWN-FORMAN CORPORATION. ALL RIGHTS RESERVED. UK CUSTOMERS ONLY. CAPPED AT ONE DEAL PER MONTH PER CUSTOMER. SUBJECT TO AVAILABILITY. WHILST STOCKS LAST.



**THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"**

# the UK'S MOST LOVED GIN<sup>1</sup>



**WHITLEY NEILL GIN**  
**MAKE *the* OCCASION**



Since 1762, eight generations of gin distilling expertise has helped perfect Whitley Neill Distiller's Cut London Dry Gin. The best gin & tonics deserve Whitley Neill, the UK's no.1 premium gin<sup>2</sup>.

**WHITLEY NEILL DISTILLER'S CUT:  
FOR A FLAWLESS GIN & TONIC.**

whitleyneill.com @whitleyneillgin

be **drinkaware.co.uk**

<sup>1</sup> Savanta BrandVue: 2024 <sup>2</sup> Nielsen IQ data to 07.09.24

**DISTILLER'S CUT  
LONDON DRY GIN**

STRONG JUNIPER and citrus fruits, hints of orange, angelica root, liquorice and coriander to form a complex DRY GIN.

ALC 41.3% VOL

70cl e



WHILE STOCKS LAST.  
ALL BOTTLES 70CL.  
be**drinkaware**.co.uk  
**@DEADMANSFINGERS**

## THE WIGAN BEER COMPANY “EFFICIENT SERVICE, CONSISTENT QUALITY”



## The Tonic & Mixer Masters 2025

THE **SPIRITS BUSINESS**  
AWARDS



**Fitch & Leedes**  
BESPOKE MIXERS



**Silver Award 2025**

## The Tonic & Mixer Masters 2025

THE **SPIRITS BUSINESS**  
AWARDS



**Fitch & Leedes**  
BESPOKE MIXERS



**Gold Award 2025**

# FREE CASE

of Ginger Beer  
275ml softs

when you buy 4 cases  
of 200ml mixers



Find your  
flavour

\*Offer available on the Franklin & Sons 24x200ml bottles range. Free case 12x275ml Ginger Beer only. Max 20 deals per customer. Offer available from 1<sup>st</sup> September - 31<sup>st</sup> October 2025. While stocks last.



**FRANKLIN & SONS LTD**  
LONDON 1886

TONICS, SODAS & SOFT DRINKS

GREETINGS FROM ITALY

# CARI

*Saluti*



A Toast from Italy.  
Sealed with Flavour.



SOCIETY OF  
VINTNERS

THE WIGAN BEER COMPANY "EFFICIENT SERVICE, CONSISTENT QUALITY"

# CARI *Saluti*

A Toast from Italy.  
Sealed with Flavour.



SOCIETY OF  
VINTNERS

# The Ultimate flavour duo

Sprite  
is the #1  
Lemon & Lime  
drink in on  
premise  
in value (£)\*

SAVE £2

Fanta  
is the #1  
Flavoured  
Carb Brand in  
GB Pubs  
in value (£)\*\*

Fanta & Sprite 330ml glass bottles

Contact your account manager  
for more information



**MyCCEP**  
my.ccep.com

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is a registered trademark of The Coca-Cola Company. While stocks last.

\*Source: Nielson and CGA, Brand Battles, Value and volume, MAT to P8 31/08/24 \*\*Source: Nielson and CGA GB data, Value (£), MAT to end of P8 2024

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**GREAT TASTE  
IMAGE  
PRICE**

**£1 OFF  
PER CASE**

**SPECIAL OFFER PRICE**

**24 X 250ML CANS**

**GET IN TOUCH** **0844 800 102**  
**FOR YOUR FREE SAMPLE**  
[sales@rushdrink.com](mailto:sales@rushdrink.com)  
[www.rushdrink.com](http://www.rushdrink.com)



# 2025 WIGAN BEER COMPANY TRADE SHOW



**16<sup>th</sup> October 2025**  
**11am to 5pm**

**The Brick Community Stadium,**  
Loire Drive, Robin Park, Wigan WN5 0UH

***All major suppliers will showcase  
their brand portfolios!***

ON THE DAY

*Exclusive Deals!*

GET TO KNOW

*Suppliers*

SAMPLING OF

*Brands*

WINE

*Tasting*

## REGISTER TODAY

**Complete  
the event  
registration  
form.**



**[wiganbeer.co.uk/rsvp](http://wiganbeer.co.uk/rsvp)**



WiganBeer

**Call us to place your order on 01942 821711**

22/23 Hawkley Brook Trading Estate | Worthington Way | WN3 6XE  
[enquiries@wiganbeer.co.uk](mailto:enquiries@wiganbeer.co.uk) | [www.wiganbeer.co.uk](http://www.wiganbeer.co.uk)



WiganBeer



#### Terms and Conditions

- 1) All offers are available from 1st September to 31st October 2025 unless otherwise stated and are subject to regional availability. 2) All offers are exclusive of VAT. 3) We will not accept orders where they would breach a beer tie or other contracts that the buyer holds with a third party. 4) This brochure is not intended as an inducement to breach any contract which may exist between a tenant & their landlord to purchase beers or any other products. In such cases only those products, which are excluded from such agreements, should be considered. 5) We treat the buyer placing an order with us as the buyer's confirmation that there is no such tie. 6) All prices featured may be subject to a duty increase. 7) Errors & Omissions Excepted.