



Sponsorship Package

SEF DANDIA 2022

Santa Clara Convention Center
Saturday, October 1
Sunday, October 2
Friday, October 7



FUNDRAISER FOR VISION 2030

Goal To Perform One Million Free Eye Surgeries Annually By the Year 2030

Organizing Super Hit Dandia Events Since 2004

Sankara Eye Foundation (SEF) is presenting three exciting nights of music and dance during the festival season of Navratri this fall. For over fifteen years, SEF has been the leader in hosting the largest energetic, fun-filled, family-friendly, top-quality Garba/Dandia extravaganza in the Bay Area.

This fundraiser for Sankara Eye Hospitals will be an excellent opportunity for your business to support a worthy cause. Reach out to over 10,000+ attendees and over 100,000 Bay Area households, through the extensive publicity SEF will be doing to promote this event.



Why should you sponsor SEF DANDIA 2022

- **Have your name associated with a quality successful event with high attendee satisfaction**
 - ◆ SEF has earned the trust and honor of its patrons, by consistently providing great quality events since 1998
- **Sold out success for fifteen consecutive years**
 - ◆ SEF Dandia is always in high demand among Bay Area residents
- **Boost your business with unsurpassed publicity**
 - ◆ Through e-Fliers, Mailers, Social Media, Radio, TV and Digital Publicity, we help you reach a huge audience
- **Reach out to 15,000+ attendees on personal level**
 - ◆ Including some of the most prominent Bay Area residents
- **Guest Passes**
 - ◆ Receive guest passes (dependent on sponsorship level). Bring friends, family, or your very important clients to enjoy the Dandia events
- **Elite media coverage, depending on the availability**
 - ◆ Bolly 92.3, KLOK, Radio Zindagi, ZEE TV, TV ASIA, Namaste America, and National Newspapers have covered past Dandia events
- **Partnering with a great cause**
 - ◆ TOGETHER.... WE CAN ERADICATE CURABLE BLINDNESS IN INDIA.

About Sankara Eye Foundation (SEF) and the Vision 2030

SEF USA has a mission to eradicate curable blindness in India by providing free eye surgeries for the poor and needy. For the last two decades, SEF USA has partnered with SEF, India, and has grown from one Sankara Eye Hospital in 1991 to eleven super-specialty Sankara Eye Hospitals across India. To date, these hospitals have performed about 2.3 million free eye surgeries, making SEF the world's largest community free eye care provider in the world.

Recently, SEF USA decided to tackle the huge blindness problem in India by aiming to perform 1 million free eye surgeries annually. To achieve this goal, SEF USA is planning to build more new hospitals and expand capacity at existing hospitals. It has also partnered with like-minded eye care providers across India that have hospitals/unused capacity in places where SEF does not have a presence. Since 2019, SEF, USA has partnered with 10 such well-qualified eye care providers and together we have performed over 239,000 surgeries.

Through these events, SEF raises Capital funds for the new upcoming hospitals and provides free eye surgeries to the poor and needy through the existing hospitals. We sincerely hope you can be a sponsor and contribute to the noble cause and be part of the movement to eradicate curable blindness in India. We look forward to hearing from you and are happy to work with you on your sponsorship needs. Please visit us at www.giftofvision.org for more information about the organization.

Thanking you,
SEF Sponsorship Team
sponsorships@giftofvision.org

Raj 408-230-4698 | Parthiv 408-314-8162 | Murali 408-425-1268



SPONSORSHIP LEVELS

GRAND SPONSOR: \$7,500

- Logo & name in two SEF Newsletters reaching out to 40,000+ households nationwide
- Name/logo on entry wristbands given out to all 15,000+ attendees over 3 days
- Logo on SEF Dandia event page on the website linked to sponsor's Webpage, SEF Facebook page and associate organizations' websites (where applicable)
- Logo on e-flyers (reaching out to Bay Area professionals, business, and organizations)
- Banner Ad on Ticketing page
- Logo on Ticket Receipt
- Minimum of two Company shout outs on Facebook
- Grand tabletop booth on all three days at Dandia events (3 to 4 table booth).
- Display up to 10 banners in prominent areas at the event - inside near the stage area and in the Lobby (banners to be provided by the sponsors as per specs provided by SEF).
- Announcement during the event (name and message, min 4 times)
- Recognition and two minutes of stage time on ONE day
- 15 guest passes for each of the three Dandia events.

PLATINUM SPONSOR: \$5,000

- Logo & name in two SEF Newsletters reaching out to 40,000+ households nationwide
- Logo on SEF Dandia event page on the website linked to sponsor's webpage, SEF Facebook page, and associate organizations' websites (where applicable)
- Logo on e-flyers (reaching out to Bay Area professionals, business, and organizations)
- Banner Ad on Ticketing page
- Logo on Ticket Receipt
- One company shout out on Facebook
- Grand tabletop booth on all three days at Santa Clara Dandia events.
- Display of up to 6 banners in prominent areas at the event - inside the halls and in the Lobby (banners to be provided by the sponsors as per specs provided by SEF)
- Announcement during the event (name and message, Minimum 2)
- Recognition on stage on one day.
- 10 passes for each of the three Dandia events.

GOLD SPONSOR: \$3,000

- Logo on SEF Dandia event page on the website linked to sponsor's webpage, SEF Facebook page, and associate organizations' websites (where applicable)
- Logo on e-flyers (reaching out to Bay Area professionals, businesses, and organizations)
- Tabletop booth (standard size) on all three days at Santa Clara Dandia events.
- Display up to 3 banners on each event day at Santa Clara. Inside and in the lobby (banners provided by the sponsor)
- One announcement at each Dandia event (name and message)
- 6 guest passes for each of the Dandia events.

SILVER SPONSOR: \$2,000

- Logo on SEF Dandia event page and SEF Facebook page
- Tabletop booth (standard size) on all three days at Santa Clara Dandia events.
- Display 2 banners on each event day at Santa Clara. Inside event hall (banners provided by the sponsor)
- 4 guest passes for each of the Dandia events.



BRONZE SPONSOR: \$1,000

- Tabletop booth (standard size) on all three days at Santa Clara Dandia events
- Display of 1 banner on the event days at Santa Clara (banner provided by the sponsor)
- 2 guest passes for each of the three Dandia events.

PRASAD SPONSOR: \$2,000 per day

- Display of 2 banners on the event days at Santa Clara (banner provided by the sponsor)
- 8 guest passes for each day you sponsor.
- Announcement of name on stage on each day you sponsor
- Logo on SEF Dandia event page

Other Sponsorship Options

TABLETOP BOOTH SPONSOR: \$300 per day or \$750 for all 3 days

- Standard size 6 ft table, tablecloth, skirting and 2 chairs will be provided. Extra Space available upon request - an additional charge may apply.

BANNER SPONSOR: \$150 per day or \$400 for all 3 days

- Standee Banner in event hall (banner provided by the sponsor)
- Max Size: 6 ft in height by 2 ft in width (regular stand---up banner is acceptable)

LOGO ON WEBSITE: \$200

- Recommended to promote business online. Great for promotional offers and deals.
- Patrons and attendees will be directed to your site with a link



SUMMARY OF SPONSORSHIPS

	Grand \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Mention in SEF newsletters mailed all over the US (40,000+)	Name and Logo	Name only			
Stage time for sponsor	✓				
Name on wristbands	✓				
Logo on ticket confirmation	✓	✓			
Your company shout out on Facebook	✓	✓			
Name announced on the day of event	✓	✓	✓		
Logo on all e-flyers	✓	✓	✓		
Logo on event page & Facebook	✓	✓	✓	✓	
Tabletop Booth	Grand Size	Grand Size	Standard Size	Standard Size	Standard Size
Banners	10 Prominent display	6 Prominent display	3	2	1
Guest passes	15	10	6	4	2



Sponsorship Agreement

Sponsor Name: _____
As you want to see in print

Contact Name: _____ Phone# _____

All payments are due along with this completed form before the first event on October 1, 2022

Please provide company vector logo and advert as per sponsorship level at the earliest

<input type="checkbox"/> Grand Sponsor	\$7,500	<input type="checkbox"/> Tabletop Booth (per day)	\$300
<input type="checkbox"/> Platinum Sponsor	\$5,000	<input type="checkbox"/> Tabletop Booth (3 days)	\$750
<input type="checkbox"/> Gold Sponsor	\$3,000	<input type="checkbox"/> Standee Banner (per day)	\$150
<input type="checkbox"/> Silver Sponsor	\$2,000	<input type="checkbox"/> Standee Banner (3 days)	\$400
<input type="checkbox"/> Bronze Sponsor	\$1,000	<input type="checkbox"/> Logo on Website	\$200
<input type="checkbox"/> Prasad Sponsor	\$2,000 per day		

Enclosed \$ _____ ☐ Cash ☐ Ck # _____ CC ☐ Visa ☐ MC ☐ Amex

CC # _____ Exp. Date _____ CVV# _____
MM/YY

Name on the card _____

Email _____ Cell # _____

Address: _____

SEF Contact:

Name _____

Email _____ Cell # _____

Notes: _____

*Please mail the filled form addressed to the above SEF contact person to:
Sankara Eye Foundation, 1900 McCarthy Blvd #302, Milpitas, CA 95035*

Or email scanned copy of the form to info@giftofvision.org