



SANKARA
EYE FOUNDATION, USA

Sponsorship Package

SEF DANDIA 2025

Santa Clara Convention Center
Saturday, October 4th

A FUNDRAISER FOR VISION 2030

Goal to Perform One Million Free Eye Surgeries Annually by 2030



www.youtube.com/watch?v=O0LqYi_nRMo



Dear Esteemed Sponsor,

Sankara Eye Foundation (SEF), USA is happy to bring the most popular annual SEF Dandia back again to the Santa Clara Convention Center on October 4, 2025.

We invite you to become a sponsor for the SEF Dandia and benefit from the extensive publicity opportunities we can provide. This will be an excellent opportunity for your business to reach the Bay Area's exclusive audience personally while supporting a great cause.

Benefits for becoming a Sponsor for SEF DANDIA 2025

- Have your name associated with a successful quality event with high attendee satisfaction.
 - SEF, USA has earned the trust and honor of its patrons, by consistently providing great quality events since 1998.
- SEF Dandia has been sold out for seventeen consecutive years.
 - SEF Dandia is always in high demand among Bay Area residents
- Boost your business with unsurpassed publicity.
 - Through e-Fliers, Mailers, Social Media, Radio, TV and Digital Publicity, we help you reach a huge audience in the Bay Area.
- Reach out to 6,000+ attendees on a personal level.
 - Including some of the most prominent Bay Area residents.
- Guest Passes
 - Receive guest passes depending on sponsorship level. Bring friends, family, or your important clients to enjoy the Dandia events.
- Elite media coverage, depending on the availability.
 - Bolly 92.3, Radio Zindagi, KLOK, ZEE TV, TV ASIA, Namaste America, and National Newspapers have covered past Dandia events.
- Partnering with a great cause
 - TOGETHER.... WE CAN WORK TOWARDS CURING BLINDNESS IN INDIA

JOURNEY OF SANKARA EYE FOUNDATION (SEF), USA



- For the last 27 years, SEF, USA has been working in partnership with SEF, India to eliminate curable blindness in India by providing free high-quality eye care to those in need and by building super-specialty eye care hospitals for these free services.
- Since 2018, our Vision 2030: March to a Million goal has been to deliver a sustainable one million free eye surgeries annually by 2030. We are achieving this by partnering with other eligible eye care hospitals, building new hospitals, and expanding the capacities of existing hospitals.
- Our network currently consists of 29 hospitals across 14 states in India, and we performed more than 447,280 free eye surgeries in fiscal year 2024-2025. We currently have ten capital infrastructure projects in the pipeline for which we are fundraising.
- With all the efforts and support from our generous patrons, **SEF USA has become the world's largest free eye care provider.**
- SEF, USA has received Charity Navigator's Top 4-Star rating for the tenth year in a row for its commitment to transparency, governance, and economic efficiency.



SPONSORSHIP LEVELS

GRAND SPONSOR: \$5,000

- Two minutes of stage time.
- Name/logo on entry wristbands given out to all 6,000+ attendees.
- Recognition on stage during the event (name and message, min 4 times).
- Logo & name in two SEF Newsletters reaching out to 40,000+ households nationwide
- Logo on the Ticket Confirmation email.
- Minimum of two company shoutouts on Facebook.
- Announcement during event day (name and message, min 4 times).
- Logo on e-flyers (reaching out to Bay Area professionals, businesses, and organizations).
- The logo will appear on the SEF Dandia event page linked to the sponsor's site, as provided by the sponsor.
- Grand Tabletop booth(3 to 4 table booths).
- Display up to 10 banners in prominent areas at the event - inside near the stage area and in the Lobby (banners to be provided by the sponsors as per specs provided by SEF).
- 25 guest passes for the event.

PLATINUM SPONSOR: \$3,000

- Recognition on stage during the event (name and message, min 2 times).
- Name in two SEF Newsletters reaching out to 40,000+ households nationwide.
- Logo on the Ticket Confirmation email.
- One company shout-out on Facebook.
- Announcement during event day (name and message, min 2 times).
- Logo on e-flyers (reaching out to Bay Area professionals, businesses, and organizations).
- Logo on the SEF Dandia event page on the website linked to the sponsor's site as provided by the sponsor.
- Grand Tabletop booth.
- Display up to 6 banners in prominent areas at the event - inside the halls and in the Lobby (banners to be provided by the sponsors as per specs provided by SEF).
- Ten passes for the event.

GOLD SPONSOR: \$2,000

- One announcement (name and message).
- Logo on e-flyers (reaching out to Bay Area professionals, businesses, and organizations).
- The logo will appear on the SEF Dandia event page and be linked to the sponsor's site, as provided by the sponsor.
- Tabletop booth (standard size) at the event..
- Display up to 3 banners on each event day at Santa Clara - Inside and in the lobby (banners provided by the sponsor).
- Six guest passes for the event.

SILVER SPONSOR: \$1,000

- The logo will appear on the SEF Dandia event page and be linked to the sponsor's site, as provided by the sponsor.
- Tabletop booth (standard size) at Dandia.
- Display two banners on event day - Inside the event hall (banners provided by the sponsor).
- Four guest passes for the event.

Other Sponsorship Options

PRASAD SPONSOR: \$2,000

- Display 3 banners on the event day at Santa Clara (banner provided by the sponsor).
- Eight guest passes.
- Announcement of name on stage on each day you sponsor.
- Logo on SEF Dandia event page.



TABLETOP BOOTH SPONSOR: \$300

- A standard-size 6 ft table, tablecloth, skirting, and 2 chairs will be provided. Extra space is available upon request—an additional charge may apply.
- **NPO Special** - Please promote the event and sell 50 tickets to get a full refund of the Booth cost (or get 5 free tickets)

BANNER SPONSOR: \$200 per Banner

- Standee Banner in the event hall (banner provided by the sponsor).
- Max Size: 6 ft in height by 2 ft in width (retractable stand-up banner is acceptable).

SUMMARY OF SPONSORSHIPS

	Grand \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000
Stage time for sponsor	✓			
Name on wristbands	✓			
Recognition on the stage	✓	✓		
Mention in SEF Newsletter	✓	✓		
Logo on the Ticket Confirmation email	✓	✓		
Your company shoutout on FB	✓	✓		
Announcement on the day of the event	✓	✓	✓	
Logo on all e-flyers	✓	✓	✓	
Logo on Dandia event page and on Facebook	✓	✓	✓	
Tabletop Booth	Grand Size	Grand Size	Standard Size	Standard Size
Banners	10	6	3	2
Guest Passes	25	10	6	4

Sponsorship Team

Please contact us if you have any questions or need further information.

Sriram Chelluri
408-242-1692
sriram@giftofvision.org

Raj Panchapakesan
408-230-4698
raj.94087@gmail.com

Parthiv Doshi
408-314-8162
parthiv.doshi@giftofvision.org



**SEF Dandia, Santa Clara Convention Center
Sponsorship Agreement**

Sponsor Name: _____
As you want to see in print

Contact Name: _____ Phone# _____

All payments are due along with this completed form before October 1, 2025

Please provide the company vector logo and advert as per sponsorship level at the earliest.

☐ Grand Sponsor	\$5,000	☐ Tabletop Booth	\$300
☐ Platinum Sponsor	\$3,000	☐ Standee Banner (per)	\$200
☐ Gold Sponsor	\$2,000	☐ Prasad Sponsor	\$2,000
☐ Silver Sponsor	\$1,000		

Enclosed \$ _____ ☐ Cash ☐ Ck # _____ CC ☐ Visa ☐ MC ☐ Amex

CC # _____ Exp. Date _____ CVV# _____
MM/YY

☐ Zelle: officemanager@giftofvision.org ☐ Paypal: tickets@giftofvision.org

Name on the card _____

Email _____ Cell # _____

Address: _____

SEF Contact:

Name _____

Email _____ Cell # _____

Notes: _____

*Please mail the completed form addressed to the above SEF contact person to:
Sankara Eye Foundation, 1900 McCarthy Blvd #207, Milpitas, CA 95035*

Or email a scanned copy of the form to info@giftofvision.org