



LENDERS

Automated Valuation Model (AVM) *For new build*

Purpose-built valuation intelligence for new build property

Valuing new build property presents unique challenges. Limited comparable transactions, evolving developments and phased completions mean traditional valuation models often struggle to produce reliable outputs. CLSQ's New Build AVM has been purpose-built to address this challenge.

By combining proprietary new build plot-level intelligence and Desirability Index, geospatial analysis and structured market data, the model generates robust valuation outputs for new build property across England and Wales.

Why a dedicated New Build model?

New build property requires a fundamentally different approach to valuation.

Rather than relying solely on historic comparables, CLSQ's model incorporates forward-looking development intelligence and plot-level data to generate reliable valuations even when direct transaction evidence is limited.

Key Benefits

Purpose-built for new build developments

Designed specifically for properties where comparable sales data may be limited.

Development intelligence

Tracks sites ahead of completion and monitors development progress and plot-level attributes.

Robust model outputs

Produces decision-grade valuation data that can support lending and investment decisioning.

Geospatial modelling

Uses CLSQ's geospatial expertise to analyse development patterns and surrounding market activity.

Structured data backfilling

Applies weighted market averages and confidence-based logic to generate plausible valuations where direct data is unavailable.

Product Features

Dedicated valuation framework for new build property

Development and plot-level intelligence

Integration-ready valuation outputs

Coverage across England & Wales

Attribute backfilling using market averages

Supporting smarter decisions in complex markets

CLSQ's New Build AVM enables organisations to gain clearer insight into developments across the country and generate reliable valuations in areas where traditional models struggle.