

Promotion name	The BTV Birthday Trail - Beyond The Valley 2025 Scratch & Win Promotion										
SCHEDULE TO TERMS AND CONDITIONS OF ENTRY											
Promoter	Beyond the Valley Music Festival Pty Ltd (ACN 169 612 159) 139 Dover Street, Cremorne VIC 3121 Australia										
Website	https://www.beyondthevalley.com.au/										
Promotion Period	Start Date: 15 August 2025 End Date: 16 August 2025 (or when all the instant win Prizes have been won, whichever occurs first. No entries will be accepted outside this time).										
Entry Restrictions	Entry is open to residents in VICTORIA that are aged 18 years or older.										
Entry Method	<p>To enter the Promotion, an entrant must during the Promotion Period:</p> <ul style="list-style-type: none">Visit the promotor's official social media accounts TikTok (https://www.tiktok.com/@beyondthevalleyfest), or Instagram (https://www.instagram.com/beyondthevalleyfest/) and locate a scratch card based on the information provided.Upon being the first person to locate a scratch card, scratch the scratch card to reveal the instant win Prize (as listed below).If two people simultaneously find the scratch card at the same time, they will be required to play <i>paper scissors rock</i> and the winner is entitled to claim the scratch card for the purposes of the Promotion.										
Permitted Entries	Only one entry per eligible entrant is permitted.										
Prize Details	<p>All Prizes are instant win, and there is a total of FOUR (4) Prizes available, as follows:</p> <table><tr><th>Prize</th><th>Number of Prizes</th></tr><tr><td>Bestie Package<ul style="list-style-type: none">2 Festival Entry tickets2 General Camping tickets2 x Beyond The Valley Merchandise itemsvalued at \$1,360.00 each</td><td>2</td></tr><tr><td>Lux Life Package<ul style="list-style-type: none">1 x Classic Lux Tent2 x Festival Entry Passes1 x Lux Car Pass2 x Valley Club Membershipvalued at \$2,805.00</td><td>1</td></tr><tr><td>The BTV Forever Package*</td><td>1</td></tr></table>			Prize	Number of Prizes	Bestie Package <ul style="list-style-type: none">2 Festival Entry tickets2 General Camping tickets2 x Beyond The Valley Merchandise items valued at \$1,360.00 each	2	Lux Life Package <ul style="list-style-type: none">1 x Classic Lux Tent2 x Festival Entry Passes1 x Lux Car Pass2 x Valley Club Membership valued at \$2,805.00	1	The BTV Forever Package*	1
Prize	Number of Prizes										
Bestie Package <ul style="list-style-type: none">2 Festival Entry tickets2 General Camping tickets2 x Beyond The Valley Merchandise items valued at \$1,360.00 each	2										
Lux Life Package <ul style="list-style-type: none">1 x Classic Lux Tent2 x Festival Entry Passes1 x Lux Car Pass2 x Valley Club Membership valued at \$2,805.00	1										
The BTV Forever Package*	1										

	<ul style="list-style-type: none"> • Lifetime BTV pass for 1 x person. • 2 x Festival Entry tickets to BTV 2025 • 1 x Deluxe Tent • 2 x Valley Club Membership • Private Transfer to and from Melbourne CBD to BTV festival for 2 x people only.** • Behind-The-Scenes buggy tour • \$250 Food & Beverage package • Merchandise Package <p>Valued at \$4,070.00</p> <p>*The winner of the BTV Forever Package must redeem the prize for each year from 2026 by contracting the Promoter no later than 12pm AEST on 15 August 2025 by email or telephone.</p> <p>** The winner and their travel companion must depart from and return to the same departure point and travel together.</p>
Total Prize Pool	The total Prize pool value will be up to AUD \$8,235.00 (inclusive of GST)
Instant Win Terms	<p>Winners will be notified immediately of the Prize they have won by the display of the applicable instant win Prize after scratching the scratch card.</p> <p>Every eligible entrant will win a Prize and winners of the type of instant Prize are determined by chance.</p>
Prize Redemption	To redeem a Prize, winners must follow the directions on the scratch card. Scratch the panel on the front to reveal the instant Prize. Contact info@beyondthevalley.com.au with a photo of your scratch card, full name, email address and mobile number. Once verified the Promoter will arrange prize fulfillment by Jan 1st, 2026.
Public announcement of winners	Winners of Prizes will be published on the Website within 8 weeks of all Prizes being won or 3 October 2025 at the latest.
Unclaimed Prize draw	<p>In the event any of the Prizes are unclaimed or have not been won an unclaimed Prize draw will occur on 1 October 2025 at 3:00pm AEDT at 139 Dover Street, Cremorne VIC 3121.</p> <p>Unclaimed Prize winners will be emailed by 2 October 2025.</p>

TERMS AND CONDITIONS OF ENTRY

1. Information on how to enter and the Prizes form part of these Terms and Conditions. The entrant agrees and acknowledges that they have read these Terms and Conditions (including the Schedule) and that entry in this Promotion is deemed acceptance of these Terms and

Conditions (including the Schedule). Any capitalised terms used have the meaning given in the Terms and Conditions or Schedule, unless stated otherwise.

ELIGIBILITY

2. Entry is open to people who live in Victoria, Australia aged 18 years and over as at the Start Date of the Promotion. Residents in any other states or territories are not eligible to enter the Promotion.
3. The following are ineligible to participate in the Promotion: directors, officers and employees (and their immediate families) of the Promoter or its related entities. *Immediate family* means any of the following: spouse, ex-spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
4. In entering the Promotion, the entrant warrants that they are the owner of the email account used to enter the Promotion.
5. It is a condition of accepting any Prize that the winner must comply with all the conditions of use of the Prize and the [terms and conditions of entry at the Beyond The Valley Music Festival](#). The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the Prize. Each Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated.
6. The Promoter makes no representation as to the safety, conditions or other issues that may exist at any of the destinations or events forming part of a Prize. It is the sole responsibility of winner to check government advisories and/or conditions regarding the safety and situation of any such destinations.

PROMOTION PERIOD

7. The Promotion commences on the Start Date and ends on the End Date. Entries are deemed to be received at the time of receipt by the Promoter. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
8. Valid and eligible entries will be accepted during the Promotional Period. All entries become the property of the Promoter.

PRIZES

9. Each Prize will be awarded to the person named in the entry (by virtue of being the owner of the email address used to enter the Promotion) and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
10. Each Prize must be redeemed before 1 December 2025.
11. If any winner chooses not to take their Prize (or is unable to), loses their Prize or does not take or claim a Prize by the time specified by the Promoter (as displayed on the Prize voucher), they forfeit the Prize, and the Promoter is not obliged to substitute the Prize.
12. The value of the Prizes is accurate and based upon the recommended retail value of the Prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of any Prize after that date.
13. No part of a Prize is exchangeable for other goods, subject to substitutions, redeemable for cash or any other Prize or transferable. If a Prize (or portion of a Prize) is unavailable the Promoter reserves the right to substitute the Prize (or that portion of the Prize) to a Prize of equal or greater value and specification.
14. If the Prize(s) has not been claimed by the unclaimed Prize draw time and date set out in the Schedule, the Promoter may conduct an unclaimed Prize draw in accordance with the unclaimed Prize draw section of the Schedule (if applicable). If the unclaimed Prize draw takes place, the Promoter will attempt to contact the winner(s) of the unclaimed Prize draw in accordance with the Schedule, and if applicable, the name of any winner(s) of the unclaimed Prize draw will be published in accordance with the Schedule.

15. The Promoter takes no responsibility where it is unable to contact Prize winners who have not provided correct or complete contact details. If an entrant's contact details change during the Promotional Period, it is the entrant's responsibility to notify the Promoter. A request to modify any entry information must be directed to Promoter.

CONDUCT OF PROMOTION

16. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
17. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Terms and Conditions. If there is a dispute concerning the conduct of the Promotion or claiming a Prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
18. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in their sole discretion, to the fullest extent permitted by law to disqualify any entrant or modify, suspend, terminate or cancel the Promotion, as appropriate.
19. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and/or place of residence) and reserves the right, in its sole discretion, to disqualify any entrant who the Promoter has reason to believe has breached any of these Terms and Conditions, or engaged in any unlawful, improper or inappropriate conduct. Errors and omissions may be accepted at the Promoter's discretion.
20. The Promoter shall not be liable for any scratch card that has been stolen, forged, lost, damaged or tampered with in any way.
21. Incomplete, indecipherable, incorrect and illegible entries will, at the Promoter's discretion, be deemed invalid and not eligible to win. The Promoter accepts no responsibility for any late, lost, delayed, incomplete, incorrectly submitted, corrupted, illegible or misdirected entries, claims or correspondence whether due to omission, error, alteration, tampering, deletion, theft, destruction, disruption to any communication network or medium, or otherwise including those entries not received by the Promoter for any reason. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred. No correspondence will be entered into.
22. The Promoter and its related entities (and any franchisee of the Promoter) will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any Prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
23. By entering the Promotion, an entrant releases and indemnifies the Promoter and its related bodies corporate (including the officers, employees of each) from and against all actions, penalties, liabilities, claims or demands the entrant may have against the Promoter or that the Promoter may incur for any loss or damage which is or may be suffered or sustained as a direct or indirect result of an entrant entering or participating in the Promotion or winning or failing to win a Prize, or using or permitting any other person to claim or use a Prize, except for any liability which cannot be excluded by law or which would cause any part of this clause to be void or unenforceable.
24. Entrants are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to acceptance of their prize(s). All taxes (excluding GST) which may be payable as a consequence of receiving a Prize are the sole responsibility of the winner.

USE OF PERSONAL INFORMATION

25. In entering the Promotion, entrants consent to the Promoter using the personal information provided and collected in connection with this Promotion (PI) for the purposes of facilitating the conduct of the Promotion and awarding any Prizes, including to third parties involved in the promotion and any relevant authorities. The Promoter may use PI for future marketing purposes regarding its products, and contacting the entrant electronically. If the entrant does

not provide their PI as requested, they may be ineligible to enter or claim a Prize in the Promotion.

26. The Promoter's [Privacy Policy](#) contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of any privacy laws and how such complaints will be dealt with.

GENERAL

27. Social media platforms such as Facebook, Instagram, TikTok or X may be used to advertise or promote the Promotion. You provide your information to the Promoter and not to any social media platform. By entering the Promotion, entrants agree that the Promotion is in no way sponsored, endorsed or administered by, or associated with any such social media platform; and to release such social media platforms from all liability in relation to this Promotion. Any questions, comments or complaints regarding the Promotion should be directed to the Promoter and the relevant social media platform.
28. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Australian Consumer Law. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.
29. The Promotion and these Terms and Conditions will be governed by the law of Victoria. Entrants accept the non-exclusive jurisdiction of courts and tribunals of Victoria in connection with disputes concerning the Promotion.