



RushFiles

THE COMPLETE RUSHFILES TOOLKIT

This toolkit gives MSPs, CSPs, IT distributors, and telecom providers a clear overview of RushFiles, the partner-first file sharing platform.

Inside, you'll find everything you need to evaluate RushFiles for your portfolio.

What's inside:

- ✓ About RushFiles
- ✓ Our partner-first model
- ✓ Reseller benefits
- ✓ Key features and deployment options
- ✓ How RushFiles compares to other solutions
- ✓ Why partners choose RushFiles



Contact Us
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Visit Our Website
www.rushfiles.com

About RushFiles

RushFiles, founded in 2012 and headquartered in Aarhus, Denmark, is a secure file sharing and storage platform built for service providers. We work with MSPs, CSPs, IT distributors, and telecom operators to deliver scalable file sharing solutions.

Unlike hyperscalers and direct SaaS vendors, RushFiles is 100% partner-first:

No Direct Sales

RushFiles never competes with you. We don't sell directly to businesses, only through our partner network.

You Own the Customer Relationship

Partners handle subscriptions, billing, and renewals directly with their clients. RushFiles provides technical support to partners, while you remain the sole provider to your customers.

No Channel Conflict

Our entire model is designed around partner success. With no direct sales and no hidden competition, you keep full control of the account and the revenue.

Why RushFiles



Easy Setup



Easily Scalable



Seamless Integration



Simple Pricing



Monetize Your Cloud



Higher Margins



Our Mission

Our mission is to offer robust, cost-effective, next generation file-sharing and storage solutions that will help companies around the world in their digital transformation process.



Our Vision

Together with our partners, we aim to provide solutions that help customers manage data as an asset while maintaining ownership and security.



Our Commitment

We are committed to putting control back in the hands of the customer, offering an open, secure alternative. Our solutions will evolve with transparency, simplicity, and security at the core of everything we develop.



How Our Model Works



You own the subscription

Billing, pricing, and customer relationship are under your control



Margins are open

With account-based pricing, you decide what to charge. Resellers typically earn 20-50% margin, you can set higher margins by bundling with your own services.



Recurring revenue

Once deployed, customers stick with their file sharing service, giving you predictable, long-term income.

Built for Resellers



White-labeling Capability

Portal, apps, and even email notifications carry your brand, not ours.



Multi-tenancy

One control panel to manage all client tenants, each fully isolated.



Flexibility

SaaS (EU datacenter), On-Premise, or Hybrid, so you can match client needs in regulated industries.

Features That Matter to Partners and Clients



Control & Ownership

- Multi-tenancy: manage all client environments from one panel.
- Account-based pricing: predictable costs, higher margins.
- You own the customer subscriptions and billing.



Collaboration & Productivity

- Office Online integration for browser-based editing.
- File locking to prevent conflicts.
- Mobile and desktop apps with offline access.
- Public links with password protection and expiry.



Deployment Flexibility

- SaaS hosted in a secure Denmark-based datacenter.
- Full on-premise installation for regulated industries.
- Hybrid deployment to combine cloud convenience with local control.



Data Sovereignty & Reliability

- Data stays within EU or client-controlled infrastructure.
- Immutable storage and backup options.
- Continuous access with offline sync.

Security & Compliance



- AES-256 encryption (in transit & at rest).
- MFA, IP whitelisting, device approval.
- Full audit logs & reporting for compliance (meets GDPR, HIPAA).
- Ransomware recovery & file versioning.

White-Labeling & Branding



- Your brand across portals, apps, and email notifications.
- Custom domain support.
- Flexible branding for each client tenant.

Integration with Existing Systems



- Active Directory & NTFS permissions.
- APIs for ERP, PLM, EHR, and industry-specific systems.
- Connectors for MFPs, Zimbra, and Microsoft ecosystems.

Compare RushFiles to Other Solutions

	 RushFiles	 FILECLOUD	 OneDrive for Business	 Dropbox Business
Business Program	Independent: Reseller sets own retail pricing	Rebate	Rebate	Rebate
Subscription Ownership	Reseller	Vendor	Vendor	Vendor
Sales Model <small>Direct and through resellers</small>	Resellers	Resellers and direct	Resellers and direct	Resellers and direct
White-label	Partially included. Fully against a fee	Fully against a fee	Not available	Not available
MDF <small>(Marketing Development Funds)</small>	Available	Not available	Not available	Not available

What Makes RushFiles Different

Most vendors see resellers as just another channel. At RushFiles, our partners are at the center of everything we do.

Where other vendors sell direct and leave resellers fighting for margins, RushFiles puts you first.

Our platform is designed so you can own the relationship, strengthen your brand, and deliver secure, compliant services without worrying about vendor lock-in. We believe trust is built not through promises, but through a model that gives you freedom, control, and long-term profitability.

That's why our focus is not on chasing end-customers, but on enabling you to succeed with yours.



"We use Rushfiles as regular users and as a reseller. It is the best solution we know of. We very rarely hear from our customers, which we consider positive. Rushfiles is working properly. It is very easy to manage. And when we have needed support at RushFiles, they are always fast and competent with help. We can definitely recommend Rushfiles."

MIK ACHTON-BOEL





RushFiles

READY TO SEE RUSHFILES IN ACTION?

RushFiles is built for MSPs, CSPs, IT distributors, and telecom providers who want full control, better margins, and long-term customer loyalty.

You've seen how the platform works, what makes it different, and why partners choose us.

Now it's time to take the next step, with no commitment required:

[\[Book a Call\]](#)

choose a time with our team and get your questions answered directly.

[\[Start Free Trial\]](#)

explore RushFiles at your own pace.



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