

#### Motion designer / UIUX designer/Graphic Designer

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## **Experience**

# Rise2gether Art director & Branding Lead

2024.09 - Present

- Led a team of 10 to revamp the organization's branding, bring adhesive brand guideline and style guide to marketing, website teams. Created social-first content and printing materials for marketing and events.
- Directed design for a 300+ attendee summit event graphics, producing cohesive visual kits, swag, and multi-channel social campaigns.

## Fivestone Studios *UIUX / Graphic Designer (Freelancer)*

2024.10 - Present

- Designed responsive web and mobile wireframes for Lenovo's AI Generator platform, focusing on user flow, interaction design, and cross-device optimization.
- Led the design of interactive content and digital experiences for MoMoney Museum exhibit, working with creative directors, copywriters, developers, and producers to create smooth user interactions and engaging storytelling to enhance educational impact across digital touchpoints.
- Contributed across the entire lifecycles of several projects, from concept pitches and early ideation to design execution and post production, adapting to fast paced deadlines and gaining hands on experience with creative workflows and feedback loops.

## Fivestone Studios Motion / UIUX Design Intern

2023.06 - 2023.11

- Worked closely with producers, creative directors and developers in an agile team to produce end to end interactive content for HCA Healthcare including wireframes, motion tests, interfaces, Lottie files, etc.
- Collaborated with other creatives to produce animation loops in multiple stadium screen resolutions for Mississippi State University.

#### Skills

- Adobe Creative Suites
  Figma, Sketch
  Canva, Miro
  Webflow, CMS, HTML
  Cinema 4D
- Reponsive UI/UX Design
  Wireframeing & Prototyping
  AI-Accelerated Workflows

#### **Awards**

Indigo 2025, Silver IDA 2024, Bronze Academic Honors of Scholarship Honor Graduate

#### **Education**

Savannah College of Art & DesignMAMotion Media DesignMAInteractive Design2021 - 2024Donghua UniversityBFADigital Media Arts2016-2020