



MEMBER CLUB ACTIVITIES LIST

1. **Chastain Night on Driving Range.** Hire a band to play for the members. Cost is usually \$500 - \$1000, depending on caliber of entertainment desired. Charge members and their guests roughly \$5 per person/\$1 for children. Sell food from the grille/popcorn/ice cream as concessions. Sell glow necklaces for the children. Members are welcome to bring their own lawn chairs or Club can rent tables for groups of 8 – 10.
2. **Pro Shop Fun.** Put something crazy in the pro shop each month. Ping pong table, pinball machine, etc. Will drive 'curiosity' into the pro shop and boost sales.
3. **Guest Day.** Guests of a member play for free.
4. **Soap Box Derby/Go Kart Races.** Host a soapbox derby contest down your driveway or one of the cart paths on a hole. Great as a Father-Child program. End the day with a family BBQ with trophies and ribbons for all children who participated.
5. **Poker Tournament.** Members and their friends/guests can enter. Have the Miller Light Girls come and do promotions and serve beer & drinks! Entry fees go into the 'pot'. Winner receives pro shop credit.
6. **Fantasy Football Draft Pick Party.** Have a Fantasy Football League for the club. Any member can participate. Host a HUGE draft pick party to start the season. Serve all the food and drinks you'd have at a football party.
7. **Sports Type Clinics.** Swing Coaches (baseball), Soccer Clinics, etc., on the driving range with a really good instructor.
8. **Mommy and Me Class.** This can be hosted in the clubhouse. No charge. Brings stay-at-home moms and their children together on a specific day for a 'play date'. Get moms to sign in at each meeting so you can create an informal directory to distribute to the moms.
9. **Saturday Babysitting.** Club offers childcare for the members. This allows Mom and Dad to enjoy a small part of the day together. Ideally, it's best if children are potty-trained.
10. **Free beginner clinics.** If you are a member, we will teach you the basics of golf or tennis or swimming. No charge. Introduces people to the sport and makes them customers for life.
11. **Family Field Day.** A family competition with sack races, egg toss, 3-legged race, etc. End the day with a BBQ and trophies and ribbons for all that participated.
12. **Throwback Golf.** Older style of dress and some wooden clubs and (gutta-percha golf balls) or half flight balls. Play golf like it was offered 100 years ago.
13. **Two Cups Day.** Cut two cups on the greens one day. Have one color flag for the regular cup and another 15" larger cup cut with a different color flag.

14. **Bus Trip to a Game.** Hire a bus to take members and guests to a sporting event. Offer transportation, food and beverage, and ticket to the game, for one inclusive price.
15. **Closest-to-the-Pin Competition.** On a weekend morning tee (so it's not all day long for employee/volunteer monitoring the hole). \$5 buy in, 50-50 pay out to all within a certain distance around the hole.
16. **Car on the Range.** Park an old car in the middle of the driving range so people can aim at and have some fun.
17. **Wine or Beer Tasting Club.** Invite one of the wine or beer distributors each month to come and do a tasting at the club. Charge a flat yearly fee to attendees. Let guests enjoy a small array of appetizers with the tasting.
18. **Scotch and Cigar Night.** Invite one of the liquor distributors each month to come and do a tasting at the club. Invite a local cigar dealer to sell cigars. Charge a flat yearly fee to attendees. This event can be enjoyed on the patio during the fall. Let guests enjoy a small array of appetizers with the tasting.
19. **Painting Class.** For ladies and children. Contact local painting studio or parks and recreation for pricing and / or list of instructors.
20. **A SNAG Event at Dusk.** Rent some outdoor lights and design an 18-hole golf course on the driving range and hole #18. Set-up 4 or 5 wine or beer tasting stations along the route with some appetizers. Fun 2 person team format, 6 holes alternate shot, 6 holes scramble, 6 holes play your own ball.
21. **Cooking Classes.** The chef or a guest chef teaches. Meant for a small group. Class is done in the kitchen with personal attention to guests. End the night with a dinner of the prepared items.
22. **Build Your Own Bloody Mary Brunch.** Brunch with a 'create-your-own' Bloody Mary Bar.
23. **Casino Night.** Use a local entertainment company to provide a casino night. Games to include black jack, roulette, and craps. Members and guests use 'fun money'. The Entertainment Company provides prizes, while the club provides a dinner buffet and cash bar.
24. **Fitness Daycare.** Children are invited to participate in a series of events to include: swimming, golf, tennis, and track and field. They are given healthy food and drink. Very similar to the NFL 60-minutes of fitness program.
25. **5k or 10k Walk/Run.** An event for clubs that are in a neighborhood. Charge a fee for members and guests to participate. All monies included go to charity. Contact local track or running club to recruit a volunteer to help you mark your course and to assist with pre-race, as well as race day logistics.
26. **Car Wash/Car Detail Service.** Best on weekends. A job for your outside services staff or an outside contracted company.
27. **Tailgate Parties.** In the club's parking lot on game weekend with rented blow up screens to watch the game. Club sells food and beverage.
28. **Bring Your Dog To The Club Day.** Host a Dog Parade. A feel good event!
29. **Night golf.** Event starts with a dinner and drinks. Each golfer receives a glow golf ball and glow necklace. The course is lined with lights and set up as a Par 3 course. Make sure you recruit course marshals for this event to keep players safe and running on time. Also, consider a 9-hole, best-ball scramble to keep the event flowing in a timely manner.
30. **Trivia night.** Can be done by club staff. Questions can come from the internet. Three rounds with 5 questions each. Increasing points each round. Club serves food and beverage throughout the evening.

31. **Themed Couples Events.** 70's, 80's with a band and specials to match. Best done during holidays such as St. Patrick's Day and Halloween.
32. **Soup Bowl and a Beer.** For \$5, on a weekday night.
33. **Girls Night Out.** Specials martini (or other favored beverage) night for \$5. Have local vendors set up tables with their wares. Charge vendors a nominal fee (approx... \$25) to offset labor for table and room set-up. Money collected can also offset light snacks. Tends to attract most attendance in February (close to Valentine's Day), as well as just after Thanksgiving. Also consider fun services such as mini spa treatments, chair massage, tarot card readings (a huge hit for some clubs, depending on member demographics).
34. **Putting Green Contest.** Set up the putting green with holes carved with string. Set up hazards including rocks, sticks, and sand. With free drink voucher.
35. **Big Break.** Golf Channel type contest at the range. Can be set up in flights. End the event with all flights doing the 'break the glass' contest.
36. **Super Bowl Party.** Heavy appetizer offerings and drink specials. Club can host a "Squares Contest". Wear your favorite team's jersey.
37. **Bingo Night.** Done similar to trivia night. Check your local area for regulations – some areas require a Bingo license.
38. **Lucky Friday Jackpot Drawings.** This is the most successful event at all of our clubs. Start with a pot of \$500 or more and grow it \$100 per event until someone wins. Draw member name from bucket of all member names. Winner must be present to win. Same contest can be done with monthly dues.
39. **Fitness Classes.** Use a local trainer to host fitness classes, including, Yoga, Zumba, and Pilates, etc. Fee per person, per class can vary based on rates of trainer. Be sure to acquire a copy of the trainer's certification, as well as a copy of their insurance coverage. Verify with your Club Manager, whether the trainer is required to add the Club as an additional rider on his / her policy. Have all class participants sign waivers prior to participating in first class.
40. **Massage Specials.** Have a masseuse in the shop for a quick adjustment after the round.
41. **Comedy Night.** Contact your local comedy club, if applicable. Inquire about comedians who offer Country Club appropriate acts. Verify whether the act is "clean" or appropriate based on your membership demographic. Upon booking comedian, fill him / her in the "vibe" of your membership, so he/she can best cater the show to your needs.
42. **Live Music Socials.** Build a database of musicians in the area to book at the Club for various Happy Hours or socials. Local acts typically start at \$75 to \$100 per hour. Acts can be found on sites such as Gigmaster.com or as simple as running across them in restaurants, lounges, etc. Members typically have good recommendations, as well.
43. **Guest Speakers.** Invite notable members to speak about their area of expertise.
44. **Superintendents Revenge Golf Tournament.** Set up the course with extra difficult, but fun, challenges. (i.e. mowers in the way, cups on fringes, no flagpole, etc.)
45. **Daddy Daughter Dance.** Host weekend before Valentine's Day. Choose a new theme each year. Coats and ties for fathers / grandfathers / like-a-fathers and dresses for the girls. Offer a flat, all inclusive prices that will allow you to cover an appetizer buffet, mini desserts and a punch fountain for drink. Price range starts at

approximately \$25 per adult and \$10 to \$15 per child. This should cover themed décor, quality party favors for each girl, centerpieces, etc. Think on the scale of mini-prom. This dance is often viewed as a highlight event for members and can grow into a successful annual money-maker for the Club.

46. **Polar Bear Swim and Social.** Winter-time plunge into the pool. Perhaps pair it with a charity. Host a social with doughnuts and “hot toddies” afterwards.
47. **Fitness Seminar and Advice.** Guest speaker in January. Possibly host with a Biggest Loser challenge.
48. **Pet Adoption at the Club.** Have the local humane society bring out some pups for everyone to help find a good home.
49. **Biggest Loser Competition.** Sign up members in January and hold a weight loss contest.
50. **Etiquette Classes for Kids.** Contact local etiquette or Cotillion school to come to Club to offer classes. Classes should separate by age group and most will culminate with a formal luncheon to allow the students to exhibit their new skills.
51. **Bistro Night.** Themed dinner night. Small, shareable items. Low cost. Low pricing to the customer.
52. **“Cross Country” Golf Tournament.** Play the course out of order (Tee off of #5 and play backwards to 4 green etc.)
53. **Wine and Tapas Night.** Have the chef host a wine pairing evening, with specially selected tapas to complement each flight of wine.
54. **Hypnosis Comedy Night.** Similar to Comedy Night. Locate a hypnotist available to host comedy night at the Club. The results are amusing, as members watch their peers submit to the suggestive power of hypnosis.
55. **Tennis or Golf Exhibition Matches.** Have local pros put on a show. Highlight specials in the pro shops.
56. **Demo Days.** Golf or tennis. Highlight a special golf ball, club. Tennis racquet, etc. Find a top pro conduct the demonstrations and draw attendance.
57. **Complimentary Golf and Tennis Clinics.** Schedule a variety of demonstrations throughout the year. Host a luncheon or happy hour afterwards, if appropriate. Best attendance results for addressing the demographic need of your Club (i.e. If you have an active ladies league, host a clinic specifically for them). Cater to your most supportive groups.
58. **Golf Leagues.** One night a week, host a men’s and/or women’s’ golf leagues. For the more recreational or beginner players, host a fun 9-hole league. For more competitive players, host an 18-hole league. Don’t forget your couples and / or junior golfers. Host their leagues on days or evenings that best coincide with their needs.
59. **Nine and Dine.** A couple’s tournament. Similar to the description above. A 9-hole league or mini-tournament, followed by a dinner or happy hour.
60. **Parents Night Out.** Babysitting at the club. Host in conjunction with special, adults-only events at the Club or on a regular basis, based on your members’ needs. Consider whether you will accept all ages or potty-trained and older. Recruit teen members to assist, as needed. Also check with area regulations regarding mandatory supervisor to child ratios (will vary based on ages of children being supervised).
61. **Golf Rules Clinics and Q&A Classes.** Have your golf pros or Director of Instruction host special clinics on various golf skills or techniques. Allow a Q & A session to follow. Consider offering print outs of key techniques.

62. **Build Your Own Burger Night.** Have the chef create a print out of options available for members to satisfy their “custom craving” by building a burger their way. Members can check off their preferred options and submit their order to their server.
63. **Build Your Own Pasta Night.** Similar to build your own burger, but start with various options of “naked pasta” with additional “pastabilities” for their sauce and toppings of choice.
64. **Kids Movie Night.** An evening for children to hang out at the Club with their peers. Pick an appropriate movie based on the age of the children attending. Offer a flat, all-inclusive price to cover childcare, pizza (or snacks), movie and a simple movie-themed craft or activity.
65. **Fresh Vegetable Buffets/Club Garden.** Have your Chef start his/her own vegetable garden at the club. Use these items to create a buffet with club grown items.
66. **Build Your Own Pizza Night.** Similar to build your own burger or pasta night, but with pizza.
67. **Oyster Roast.** Any month that ends with “R”. Coordinate with a drink special.
68. **Low country Boil.** Themed dinner night. Very Southern. Crayfish, corn, Andouille sausage, shrimp.
69. **Murder Mystery Dinner.** Outsource an entertainment company to do this. The members get involved and one of them is the killer. Interactive.
70. **Fishing Derby.** Great for kids. You can use a course pond. Offer ribbons and / o r prizes for various categories such as biggest fish caught, smallest fish caught, the one that got away, etc. Host close to Father’s Day.
71. **Overnight Family Campout on the Driving Range.** People bring their own camping gear. Great with scary stories and marshmallow roasting. Coordinate with annual Great American Backyard Campout (typically in late June...details online). Partner with local outfitter, if applicable. Also host pre-camping games, such as a flashlight scavenger hunt, corn hole competition, etc. Encourage families with musical talent to bring guitars, harmonicas, etc for extra campout fun. A portion of the Clubhouse can remain open (and staffed – for security) to allow access to restrooms or port-a-potties can be rented for the occasion.
72. **Build Your Own Frozen Drinks.** At the pool. Self-explanatory. Just need enough staff.
73. **Chili Cook Off.** Members make their own chili and they are judged by a panel of unbiased members and staff and HOA people.
74. **½ Flight Par 3 Contest.** On the range if possible. Cayman golf ball goes about ½ the distance of a normal ball.
75. **Children’s Cooking Class.** Interactive class for kids. Parents love the pictures that can be taken. Plus they get to eat with their parents after their creations are cooked.
76. **Letters to Santa.** The Club sends out a note to parents asking them specific questions about their family and what their child wants for Christmas. Club staff writes letters to children and mails to their home. Give yourself enough lead time to get all of the letters written in time to be delivered at least one week prior to Christmas.
77. **Easter Bunny House calls.** Staff member dresses in the Easter Bunny suit. Parents deliver gifts / baskets to the Club and the Easter Bunny delivers those to the house. NOTE: Bunny will require a driver and “translator” for each of the homes, since EB doesn’t speak. Also, it is MUCH easier to have parents “hide” their child’s basket just outside their home so that EB can pick them up upon arrival and take them to the door. Charge a nominal fee of \$10 per household. Each visit typically lasts 5 to 10 minutes. Allow parents time to take pictures of children with Easter Bunny. Be sure to allow for drive time between homes when scheduling appointments.

78. **Beat the Pro.** Pro plays with each group on a Par 3. Good for charity.
79. **Video Scavenger Hunt.** Each team gets a list of things to find. They must go to stores, etc., and videotape what they came up with. Fun to watch with all the teams afterwards. Plan to host a happy hour during the viewing party.
80. **Wine Club.** Members meet local wine reps and they talk about specific wines. Can be paired with dinner.
81. **Couples Dance Class.** Salsa, Waltz. Self-explanatory.
82. **Screen on the Green or Dive-in Movie.** Movie screen rented and played on a projector. Can also be done poolside as a Dive-in Movie. Make sure the pool lighting won't interfere with the visibility of the movie. Many companies now offer inflatable screens, with projectors that perform well even if the viewing environment isn't very dark.
83. **Club Vegetable Garden.** Grow your own veggies. Fun to see them cooked for member dinner.
84. **Water Polo.**
85. **Putt-a-palooza / Mini Mondays.** Turn the putting green into a multi-hole putting challenge course by using string, small limbs, rocks, sand, pinwheels, pool noodles, and other novelty props. Charge a nominal amount for 3 rounds. Winner of the rounds wins cash pot.
86. **Spanish Classes.** Offer for adults and / or children, based on interest levels.
87. **Halloween Haunted House.** Host inside or outside Clubhouse. Get creative members involved to helping with creating and / or building props.
88. **Tennis vs. Golf.** Pit your tennis members against your golf members. Nine holes of golf and one to three sets of tennis. Fun for bragging rights.
89. **Battles of the Sexes.** Men versus women in tennis. Can play two women against one man or give the women a handicap. Start each set at 30 – 0!
90. **Pedicures by the Pool.** For moms while kids are swimming.
91. **Martini's and Masterpieces.** Painting class for the women while sipping Martini's.
92. **Dirt and Daiquiris.** Have the ladies plant flowers while drinking. Contact local nursery or outdoor center to see if they have someone who would come lead a class (topics to include DIY terrariums, wreath making, Grow Your Own herb garden, etc).
93. **9-Ball Tournament.** If the club has a pool table.
94. **Club Triathlon.** 9 holes of golf, pool tournament, basketball, horseshoes, ping pong. Host adult and youth categories.
95. **Members vs. Employees Day.** Softball, football, kick ball, etc in a member vs. employee format. Purchase a trophy that can be used each year and displayed in the Clubhouse for bragging rights.
96. **GM Cooks Saturday mornings.** Novelty idea. Members love to see their General Manager involved. Have he/she cook basic breakfast items.

97. **Short Game Member Guest Tournament.** Set course up on every hole 30 to 35 yards away from pin. Merion GC started this and it is very popular.
98. **One Day Member Guest.** A great event for local guests to play with a member. Does not involve lots of travel. Price is lower than the usual 3 day event. Works well for ladies member guest.
99. **Candlelight Dining Night.** No electricity (only candles will be used for light).
100. **Texas Hold'Em Night.** Have tables for Texas Hold'Em and play to raise money for charity.
101. **Military Day:** All active duty military can play free or for just a cart fee on a particular day.
102. **Worst Ball Tournament.** Each player plays their own scramble by playing two balls themselves. They must then choose the worst of the two shots as their ball in play.
103. **Vintners Club.** For the fee of \$180 you are invited to four special wine dinner during the year that is held for only the members of this club within the club.
104. **Member Wine Lockers.** Have wine lockers in a special room in the club that members can rent on an annual basis. You could then order in special wines just for them that they purchase through the club but are held for them in their locker.
105. **Casting and Cocktails.** Enjoy hors d'oeuvres and cocktails in a social situation before going outside to receive fly rod casting instruction. Partner with local outfitter or REI, if applicable.
106. **Canvas and Cocktails.** Enjoy hors d'oeuvres and cocktails in a social situation before receiving art instruction with the goal of completing one work of art to take home.
107. **Art Show.** Partner with a local, well respected art gallery to bring several works of art and sculptures to display during a cocktail social. If possible bring one of the artists to discuss their craft and mingle to add value to the event. Art is for sale, but not the measure of success.
108. **Kentucky Derby Party.** 1st Saturday of May pair a golf tournament with a social. Members play a modified Stableford format and choose a horse. Have eclectic hors d'oeuvres, bourbon flights, fresh mint juleps, etc. before post. Watch the "most exciting two minutes in sports" and combine points for win, place, or show with golf points to crown KD King or Queen. The first 20 members to sign up receive a commemorative mint julep glass.
109. **Historical Presentation.** Partner with a local organization that is an expert on a particular historical time or event that has influenced the Club, its members, or local area. This can be a field trip or at the Club, but should begin or end with a social at a revenue center at the Club.
110. **Sip, Swing, and Shop event in the golf shop.** Conduct a free golf clinic, have a cash bar serving wine, and invite a couple of vendors for the ladies to shop. The ladies love all 3 activities and the club make's money.
111. **Tacos n' Tequila night.** Enjoy 2 all-time favorites and fun times will be had by all. Make it a ladies night or a couple's event.
112. **Halloween ladies night out.** Wear your favorite witch's hat and ride your broom over to the club for ½ off witched brew and appetizers.
113. **Beer from around the world!** 6 tables set up and each of them has a different theme from around the world. When you approach the booth you are given a sample of beer from that country and given an informational

piece about it. Country examples are Africa, Egypt, Bulgaria, New Zealand and Korea just to name a few! I think this would be a great way to increase revenue and also try some awesome beer.

114. **Live Game Show: THIS IS JEOPARDY!** Blow up movie screen in the dining room. The people who RSVP will be tossed into a drawing making them the live contestants. 3 people are chosen from the bowl. The rest of the people attending are the live audience. You can make your own jeopardy board through a website and enter in your own questions and answers. Then we would project it up onto the blow up screen so everyone could see! Winners would receive dues credit or gift cards.
115. **Member WrestleMania!** You rent an inflatable wrestling arena as well as sumo wrestling costumes. Set it up on the back lawn with seating all around! You could even take bets from the audience. (Just like horse racing).
116. **Hole in One Challenge.** Partner up with a local charity and charge golfers a minimum of \$10 for a chance at a hole in one. If they get within a 3 foot circle, they win a \$25 gift card in the golf shop. If they get a hole in one, they receive \$1,000. Donate half of the proceeds to a local charity.
117. **MOSAIC Challenge Cup.** Have 7 members and 1 staff member compete in a stableford tournament with all Mosaic Clubs. The tournament would be played on a monthly basis at each club. The club with the most points over all tournaments would be the winner. Include F&B and a tee gift at each event to help with sales.
118. **Team trivia.** Gather your team for trivia and casual bar food every week. Discounts in golf shop can be given as prizes.
119. **Oktoberfest.** Family Fall festival including live music, hayrides, mechanical bull, bounce house, games, corn hole, bocce ball, food and lots of beer. Prost!
120. **Chef's Table.** One night a week, members can make reservations up to 10 people (or however many people the Chef's table can seat) to dine at the Chef's Table located within the Clubhouse kitchen. Members will get a behind the scenes look and experience as to how a kitchen operates. The Chef will prepare a special menu with proper beverage pairings. Members will only be told beforehand the theme of the dinner, but not specific dishes, such as beef, seafood, French, Italian, etc.
121. **Monthly Themed Tennis Social.** Get members on the tennis courts each month with a fun theme such as a Chili Cook Off, The Morning After Wimbledon, Halloween, White Elephant, Back to School, Bring Your Own Dish, Parent/Child, St. Patrick's Day, Celebrity Couples or Memorial Day.
122. **Easter Brunch.** Members can come together for a full brunch spread including an omelet station. A bar can be set up serving Bloody Mary's and Mimosas. An employee can dress up as the Easter Bunny for pictures. Parents can drop off 10 eggs per child prior to the event for staff to hide while members are eating. At an advertised time, kids can then go out on the Clubhouse lawn to find 10 eggs.
123. **Cinco de Mayo Fiesta.**
Decorate with bright colors, piñatas, mini maracas and cacti. Have mojito and margarita specials at the bar with festive music playing or hire a mariachi band. Serve an a la carte menu or buffet of Mexican favorites.
124. **Mother's Day Brunch.**
Set up a brunch similar to the Easter Brunch. Hand out a single red rose to all mothers as they arrive.
125. **Memorial Day Cookout.**
Have a hamburgers & hot dogs cookout or pig pickin' by the pool as the summer season gets kicked off. Decorate with red, white and blue. A DJ is great for keeping the party going and assisting with games for the kids.
126. **Ice Cream Sundae Socials.**
One day per week during the summer, set up an ice cream sundae station by the pool for a 2 hour window in the

afternoon. Members can purchase a bowl of two scoops of ice cream for \$2 and then pile it high with all of their favorite toppings.

127. **Snow Cones.**
One day per week during the summer, set up a snow cone machine for a 2 hour window in the afternoon. Have several flavor choices and sell for \$1.
128. **Kids All-Sports Camps.**
Hold week-long camps during the summer for kids to participate in various sports. They can receive Tennis Instruction 9:30-11:30, Lunch 11:30-12:00, Field Sport 12:00-1:00, Golf Lesson 1:00-2:00 and Swimming 2:00-3:00. Kids are divided by age and ability. These camps can also be offered during Christmas break, but with other activities offered instead of swimming.
129. **Friday Night Pool Party.**
One Friday night during each summer month that the pool is open, offer members an event to enjoy complimentary light hors d'oeuvres, Happy Hour specials and live entertainment.
130. **Bike Race.**
Allow a local cycling team to host a bike race within your community.
131. **College World Series & Wings.**
As an idea for a Father's Day event, play the College World Series on the bar TVs with beer & wings specials.
132. **Wine Wars Trivia Night.**
A similar event to a general trivia night, but with a wine spin for the oenophiles. Winners from each round can select a wine themed prize.
133. **4th of July BBQ Bash.**
Similar to the Memorial Day Party with a poolside cookout, games and entertainment.
134. **Martinis & Manicures.**
A ladies only event; 21 and older. Set up a martini bar with several options and have trays of beautifully displayed fruits and cheeses. Hire a spa to come on property and perform various treatments for the members. Popular stations include mini massages, manicures, make up applications and foot soaks. The price can be either all-inclusive or enough to cover the vendor and have a cash bar. This is a nice event for when the kids go back to school and in the winter months as a "Winter Wonderland" event.
135. **Labor Day Pool Party.** Similar to the Memorial Day and 4th of July events with the poolside cookout, games and entertainment.
136. **Away Game Watch Parties.** If the club is supportive of a local team, host these events when they travel to their opponent. Offer drink specials and a small a la carte menu or a buffet with game day favorites. Let members wear their team colors while still abiding to club dress code and stay until the clock runs out.
137. **Halloween Party or Masquerade.** Hire entertainment, have fun with decorations and theme the event food. Members can dress up and the evening favorites will be awarded various titles and trophies. (i.e. Most Creative, Best Costume, etc.) This can also be in conjunction with a haunted house that is set up in another area of the Clubhouse that members are to walk through before entering the party.
138. **Kids Halloween Party.** Kids can have their own Halloween Party while parents attend the adult Halloween Party. The kids can dress up in their costumes and watch an age appropriate Halloween themed movie. Take the kids on a hay ride around the property to go trick or treating to several houses in the neighborhood where staff members dropped off candy prior to the event starting. Provide dinner and snacks for the kids. For any additional time, play Halloween themed games.

139. **Downtown Outings.** Take advantage of group rates on tickets for events offered at local civic centers and coliseums. Then you can rent transportation to take members out for a fun evening for an all-inclusive price.
140. **Canned Food Drive.** Collect goods for a local harvest food bank. Set a goal for the membership to push towards or create a competition out it between rival schools, etc. (i.e. USC vs. Clemson) A rivalry competition could take place the month of their football game. Stop collections a few days prior to the game to announce a winner. Once the goods have been dropped off, report back to the membership with how many items or how many pounds of product were donated.
141. **Salvation Army Kitchen Helpers.** Volunteer to assist those in need by serving food. There are also other local groups that can be found to volunteer with aside from Salvation Army. Once you contact the person who coordinates the volunteers, sign the club up for various days and times. They are usually 2 hours long. Then members can sign up to fill the spots and carpool to the proper location on the day of service.
142. **Thanksgiving.** Offer members a Thanksgiving buffet with all of the fixings or a family style meal including traditional favorites.
143. **Operation Christmas Child Packing Party.** This is another great way to give back during the holiday season. National collection week is always the full week prior to Thanksgiving. On the Operation Christmas Child website, a packet can be ordered that includes the boy/girl box labels, brochures, stickers, a poster, pens and a DVD. For this event, members bring with them the items they will be packing in a box. They can either provide their own box or you can purchase Operation Christmas Child boxes to have for members. The cost to order the boxes from them is the production cost, which is \$21, and the shipping cost, so it comes out to be somewhere around \$35. Provide milk & cookies and show the DVD at the beginning of the event. Then members are free to back their box (es) and fellowship with other members.
144. **Ornament Crafting.** One afternoon in December, offer members a time to come make a new ornament for the holiday season. There are so many ideas online of a craft to teach members. Charge members the cost of supplies and teach them step by step how to create something for them to take with them and display in their home.
145. **College Pep Rally.** Have a local University's mascot, band members and cheerleaders come on property during football season to get members excited for an upcoming game. Being able to get football players to come is an added bonus. It works best to host the pep rally on a midweek weekday afternoon/evening.
146. **Fondue Night.** Create a specialty menu with several options for members to enjoy a Fondue Night at the club. Have it for one night or spread it across several depending on the popularity and reservation requests.
147. **Christmas Childcare.** Mom & Dad can drop off the kids to go finish their Christmas shopping. Kids can either bring a "brown bag lunch" or the club can provide snacks. Club staff would spend several hours with the kids keeping them entertained with games, activities, crafts and a movie.
148. **Christmas Cookie Exchange/Gingerbread House Building Competition.** Members bring five dozen of their favorite holiday treat to trade to bring home five dozen new items to try. There can also be a timed Gingerbread House building competition during this event where members can vote on a winner.
149. **Tacky Christmas Sweater Holiday Happy Hour.** Have members wear their tackiest Christmas sweater/outfit to a special Happy Hour in December. Present awards to tackiest members of the evening.
150. **Brunch with Santa.** Have a brunch in the dining room with several seating times complete with Santa Claus. A staff member can dress up in a Santa suit and be available for pictures. Create a photo area with a nice chair and Christmas decorations.

151. **New Year's Eve Party.** Ring in the New Year with a huge party in the Clubhouse ballroom. Hire interactive entertainment to keep the party going, have a bar with a signature drink and heavy/passed hors d'oeuvres. Members can dress up for the occasion and let loose. A photo booth is also something fun to do for this event. Countdown to the New Year and toast with champagne.
152. **Roaring 20's Party.** Hire a band that can pay tribute to this era as well as keep the party going. Have members dress to fit the theme. Have heavy hors d'oeuvres, a martini bar and a cigar bar.
153. **March Madness Bar Parties & Bracket Competition.** Prior to March Madness beginning, create a bracket pool for the club so that members can fill out their own bracket. Send out periodic updates so that people can see who is in the lead and in the end award either cash prizes or dues discounts to the Top 3. For some of the big match-ups, host March Madness Bar Parties to get people up to the Club to watch the games. Have drinks specials and create a smaller a la carte menu for members to order from.
154. **Carnival.** This is a fun fall event! Rent inflatables, games, a dunking booth and a caricature artist to give members the full experience. Serve snacks like cotton candy, popcorn and candy apples. Games can be tin can alley, golf ball (instead of an egg) spoon races, sack races, tub of ducks, ring toss, basket toss and much more! Have prizes for each game station. Face painting and a photo booth may also be fun options.
155. **Photography Class.** Hire a local photographer to teach members how to take the perfect picture. Offer them periodically or do them as a progressive series.
156. **Walking Club.** Map out various trails on property that vary in length. Distribute these maps to members and assist with setting up walking times.
157. **Karaoke Night.** Sing your way to success by having a karaoke night with drink special, appetizing food and good times.
158. **Jog & Jig for St. Patrick's Day.** Jog (5K) through the neighborhood and golf course early in the morning and drink green beer and dance all night (jig).
159. **Employees Belt Tournament.** Have a "championship belt" on site to have your employees compete amongst each other. A "belt" match is an 18 hole match play event between employees. Whoever wins the match holds onto the belt and whenever the belt holder is challenged he or she has to accept the challenge. It keeps morale high, promotes golf within the staff.
160. **Target Challenge (two ideas)**
1. Have targets on your driving range ranging from 35-100 yards. Put \$10 in the first target, \$20 in the second target, \$40 in the third and \$50 in the last target. Whoever hits in the target net first wins that cash.
 2. Do the same thing with targets and count how many balls it takes to hit one ball in each target. Record the score with the pro shop and lowest score for the month wins \$100 in free range balls.
- The goal is to have the customer want to spend more money at the range. One bucket a day would equal \$5,000 in revenue.
161. **Ice Cream Social.** Rent an ice cream truck and put in on a par 3 at the course. Charge minimal for the ice cream and donate the proceeds to a charity.
162. **6 Hole Prices.** Pending on availability and course layout. Offer 6 hole rates for customers. We know that the person's time is more precious than ever and golf takes too long some times. Offer 6 hole rates in the afternoons and for families. They still can keep score and after they play 3 times, they still can post an 18 hole score for handicap purposes.

163. **Super Bowl Party.** At our facility we would like to offer a catered Super Bowl Party with a number of televisions to watch the game and jump castles for the kids. It would be located in our Pavilion. This is just one idea of many that we can come up with to promote events in the Pavilion to gain more revenue.
164. **Drink of the month.** Each month try to come up with something that is specific to your club. It could be a drink named after a member or an employee or something in your area. The goal is to think outside the box and be new and fresh each month. If you have the right marketing materials and POS items, your drink of the month will be your number one seller.
165. **Divot Party.** A divot party is a great way to get your members involved in the taking care of the club. The members who sign up for this are usually the ones that are most active and care about the facility the most. All attendees would get complimentary golf carts for helping as well as the staff would order Pizza.
166. **Superintendents Revenge.** There is an activity or golf tournament that the Superintendent gets to do whatever he wants to the golf course to make it challenging as possible for the players.
167. **Create an Open Tournament.** Don't be afraid of starting a competitive event in your area. Patriots started the Mount Pleasant Open in 2013 and in two years the event grew from 68-112. We were able to make money for the course, pay the players well (\$1500 for 1st place), and finally raised over \$7,000 on charity. The perception of the club increases tremendously.
168. **Night Poker Night.** We hire "Aces & 8s Poker" to come in and run a free poker night. "Aces and 8s Poker" is a circuit in the Newnan/Peachtree City area that has players follow them. Each Tuesday night we have 24-36 players come out. We make our money on food and drink which the players have to buy to receive their poker chips.
169. **Business Women's Golf League.** Every other Wednesday night we host the business women's golf league. 24-32 ladies come out and play nine holes after work or go to a golf clinic and come in and network, eat and drink after their round/clinic.
170. **Friday Night Happy Hour.** Every Friday Night from 6-9PM we have a Happy Hour at the club which has live acoustic music, drink specials and a happy hour menu.
171. **Summergroove!** Every other Saturday throughout the summer we put on an outdoor venue with a Live 5 piece band on the lawn. We have drink specials and an all you can eat buffet. Usually see anywhere from 100-200 people.
172. **Wine Tasting Event.** Twice a year we have a wine tasting event that invites the HOA in for a four course meal and four different wine tastings. This event always sells out and is a good way to bring in the HOA.
173. **Skins Game Night.** Throughout the summer we have a skins game starting at 6pm with beers and popcorn to follow. This is a fun night for the guys to get out of the house.
174. **Halloween Night Golf Event.** Starting last year we have a Dress Up Halloween night golf event. This was a lot of fun last year and we doubled in size this year. We have a costume winner and all drinks and food is Halloween themed.
175. **A "College Game Day" Tournament.** All teams should dress in the colors of their favorite college team or alma mater. Teams are also allowed to decorate their carts for the scramble tournament. The tournament should take place on "Rivalry Saturday" which is typically towards the end of the college football season. Rent extra TV's for the Grill so that you can show multiple games for the teams to watch after the tournament.

176. **Recipe Contest for in house Special's.** A contest where customers are allowed to submit recipes for the upcoming month's special. They will be judged, tasted and awarded. The winner will receive recognition on the specials board as it is offered for the next month, as well as a gift card to be used at the club.
177. **Christmas Sale in the Pro Shop with a twist.** Offer a slight discount on handicap fees if they purchase the renewal the night of the event. This will entice people to come out and shop and hopefully take advantage of all the other sales going on in the shop.
178. **Have a "Sand and Suds" party.** Patrons go out on the course and help fill divots. We take music and a keg of beer out onto the course with the group. As an added bonus, the staff will wash the cars of all the volunteers as they are on the course and have them ready to go by the time they get in.
179. **Kidz Club.** For \$5 per night we keep the Kidz in their own room and for another \$8 we feed them. We have games, books, DVD's, and costumes for them to play with and they have a great time. Many of our younger members join because of this as the savings over a normal babysitter helps offset their dues. Even though we do this every week it could be done for special events. As long as the parents do not leave property then you do it is viewed as a Kidz event and you do not need any special childcare license.
180. **Monthly Night Karaoke.** With an iPad you can get a monthly subscription to "The Singing Machine" app for only \$9.95 and get over 9,000 songs to choose from. It plays the music and words on the iPad screen and we hook our pa system up to the headset output so it all plays over the speakers for the crowd to hear. With an iPad you can get a monthly subscription to "The Singing Machine" app for only \$9.95 and get over 9,000 songs to choose from. It plays the music and words on the iPad screen and we hook our pa system up to the headset output so it all plays over the speakers for the crowd to hear.
181. **Saturday Skins.** Every member playing over the course of the day on a Saturday has the option to get in. \$10 per player Gross, and \$10 per player NET. Members can do gross, net, or both. Post the skins board on the shop window and fill in as play comes in throughout the day. Place money for the winners in envelopes and hand out at dinner or the next day. Send weekly email to announce winners.
182. **Piggy Bank Hole.** Designate a \$1 hole and a \$5 hole each day. Anyone playing the course that day can get in. If the player makes birdie or eagle on the designated hole and they are the only birdie that day, they win the pot. If there are no birdies or more than one on the "piggy bank hole", then the pot carries over to the next day and a different hole is selected. Keep going until somebody wins, then start over. OR.....when/if the pot reaches \$100, roll the money into the next "Saturday Skins" game and have a "Super Skins"!
183. **Fed-Ex Cup Style Season-long Points.** We call ours the "Cross Creek Cup" and it has been greatly successful. Have a different tournament weekly or bi-weekly with points on the line. Designate big events such as Member-Member, Member-Guest, and the Club Championship as "majors" and double the points. You can also roll the skins games into the "Cup", and make each skin worth 5 points, or 1 point per dollar, etc. Have a definite end to the "regular season" and cut the field to the top 50 for the "Playoffs". Have a couple of playoff events with different formats, and then cut the field to the top 30 for the "Cup Championship". At the Creek, we give the cup champion a parking space, a spot in a pro-am tournament with the head pro, and an engraved trophy which stays at the club and is engraved with the cup winner each year.
184. **Poker Tournament Stableford.** Modified stableford tournament. Every 5 points earned on the course gets the player a card. Players are scored by both their round and by the best hand.
185. **Blackjack Stableford.** Stableford tournament where the player plays a hand of blackjack and gets the value of their hand added to their points score. If the player busts, then the amount of the bust is taken off their point total. For example, a hand of 24 would be -3 points.
186. **Battle Golf.** Match Play format. When a player wins a hole, they can take a club away from their opponent and declare it "out of play" for the rest of the match.

187. **Movearound Golf.** Everyone starts out on the middle tee (usually white). If the player makes a par, they stay where they are for the next hole. If a birdie or better is made, the player moves back a tee for the next hole. If a bogey or worse is made, they move up a tee for the next hole. The process repeats itself for 18 holes.
188. **Champagne & Shopping.** Select a charity you want to work with and help. (Humane Society) Invite small business local community vendors who would be appropriate for your club and event. See attached vendor application. (charge them \$20 / \$30 per booth) Money will go to the table cloths we need to rent or just donate it to the charity.) Vendors set up the morning of event, tear down directly after event (see procedures for staff and for vendors attachment) Open to the Public—since it for charity, and you should have no problem getting free PSAs and articles and social media coverage. Offer to do a flyer for each vendor – personalized so they can market for you and them as well. Upon arrival in the foyer guests are given 1 ticket for their donation to the designated charity. Then they are offered a glass of champagne.... No ticket--- no champagne, but you can still shop. Hors d'oeuvres and cocktails are available for purchase at bar adjacent to venue. Other Non-profit organizations participated in hopes to get their name and cause out to the public. Vendors and shops kept calling me asking to sign up. We had 24 vendors - next year we hope to have 50. We also hosted Men's Albatross Happy Hour downstairs – just in case the husbands felt like drinking more than shopping.
189. **Zumba & Yoga Nights.** Dance fitness classes for \$5 per lesson.
190. **Botox, Masseur, & Champagne Party.** January is a good month to have this.
191. **Beach Bash & Calabash.** Beach music DJ with members teaching others the basics of the “shag” with a seafood buffet lowcountry boil.
192. **Golf fitness & Tennis fitness classes.**
193. **Pet adoption & fundraiser.** Donate the money to a charity like the Humane society.
194. **Tennis Open Party.** French Open tennis party plays a few rounds, enjoy fresh made crepes on site and watch the pro's on the big screen.
195. **Fishing Derby.** Throwback only
196. **Themed Dinner.** Monthly dinner “Taste of New Orleans” “Taste of Italy” decorate centerpieces and play music to enhance theme.
197. **Comedy night.** Schedule a comedian to come to the club, include dinner and cocktails.
198. **Gifts for Seniors.** Organize a drive for gifts to be donated to a local nursing home for Christmas. Wrapped presents donated to the residents. Sock, blankets, teddy bears and facility can distribute the presents.
199. **Adult & Kids cooking classes.**
200. **Lunch and Learn.** Invite local businesses and organizations have lunch and a clinic on rules etiquette, putting, chipping.
201. **Dog Daze.** Invite members to bring their dogs to the pool and enjoy the last day before closing for the fall. Food. Drinks. Raffles.
202. **Pumpkin Patch.** Turn your open space into a pumpkin patch where kids can choose the pumpkin of their choice. Then carve and paint. Various games located around the area for kids to enjoy.
203. **Canvas Art Class.** Adult classes and children's classes. Small finger foods. Learn to paint by a local art professional.

204. **Dogs and Divots.** A spin off from Divot Duty Day. Members fill divots and are followed by a roving beverage cart filled with hot dogs and snacks, plus, a beer keg. Kids and dogs welcome.
205. **Poolside Yoga and Mimosas.** Just what it sounds like. 30 minutes of Yoga Instruction followed by a cool down of mimosas.
206. **Balloon on the Range / Goal Posts on the Range.** Rent a helium balloon and have guests take turns hitting at it. Great spot to raise charity money. Goal posts work the same way. Have guests take a shot at making a 'field goal' on the range.
207. **Indoor Miniature Golf.** A great way to kill some time during a rain delay. You can use the dining room or locker room area and carve out 3 to 5 holes.
208. **When It Rains...We Pour.** Anytime there is rain, you send out an eblast to the members. They can take advantage of drink specials when it's raining. Basic call to action plan.