



contact



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mission

Upon first glance there doesn't appear to be much in common between the world of brand & graphic design with the world of cuisine. But there's more in common between a well designed advertisement and a masterfully plated nigiri sushi. Visual hierarchy, color, size, & proportion are just a few of the commonalities these things share. I've made it my mission for the last 10 years to bring attention to this commonality. To express my love for cooking through my passion as a graphic designer.

education

- University of Oregon
Eugene, OR

• BS in Art & Technology, 2021

• BS in Political Science, 2017

experience

• Bing King

Eugene, OR
2021-Present

Line cook, daily operations & management.

Designed a series of menus including the main business menu, upscale pop-ups, and catering events.

Illustrated and designed a variety of merchandise including stickers, shirts, hats, food packaging.

Updated the business' brand identity with new logos, guidelines, social media outreach, and soon an updated website.

• Dozo Japanese Streetfood

Eugene, OR
2024-Present

Line cook, and daily operations.

Updated/redesigned desktop and mobile website.

updated existing logos into high-res vectors to later be used for stickers, web, and wearable merchandise.

Created flyers for special events and new offerings

Designed/illustrated gift certificates

Designed/updated menus for the truck, hand-outs, and website.

• Same Same

Eugene, OR
2023-2024

Line cook, and daily operations.

Created a variety of flyers (physical & digital) to promote specialty or exclusive dinners.

Crafted by hand over 30 unique menu booklets that were used in regular service.

Designed/printed special menus for exclusive events

Created window vinyl art and graphics with personal large format vinyl plotter.

• Freelance & other notable projects

Logo and website design for Legacy Land & Food LLC., 2025

Logo and brand ideation for Milwaukie Premium Beverage, 2024-25

Flyer design for Cafe Agora, 2024

Motion graphic design for Gordon Hotel debut, 2021

University Dining Services variety of cuisine (including line cooking, catering, a la carte, and fine dining), large team management, office administration, menu design. 2015-2023

software



Adobe Suite, including illustrator, photoshop, indesign, Aftereffects, and Premiere Pro



Procreate for Digital Illustration



Affinity suite including designer, publisher, photo, and canva



Shapr3d & Nomad Sculpt for 3D modeling and CAD Design



Microsoft Office Suite including word, excel, and powerpoint



Figma, Webflow, and Wix for web design