

John Wong

Graphic Designer • Illustrator • Brand Manager

contact

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mission

I am a multi-disciplinary and multi-hyphenated graphic designer, but I prefer to think of myself as a creative problem solver. For the last five years I have worked closely with a variety of clients from small start-ups to firm rooted local businesses, and found that the thing they have in common is not necessarily the need for a "graphic designer," but the need for a creative problem solver. I find great satisfaction in bringing to the table a creative solution to a problem that a client might face. I relish the opportunity to use my knowledge and skill set to bring whomever I work with to a level they may not have originally envisioned for themselves.

education

- **University of Oregon**
Eugene, OR
 - BS in Art & Technology, 2021
 - BS in Political Science, 2017

experience

- **Dozo Japanese Streetfood**
Eugene, OR
2024-Present

Redesigned the desktop and mobile website for the business.
Updated existing logos into high-res vectors to later be used for stickers, web, and wearable merchandise.
Created flyers for special events and new offerings
Designed/illustrated gift certificates
Designed/updated menus for the truck, hand-outs, and website.

- **Same Same**
Eugene, OR
2023-2024

Created a variety of flyers (physical & digital) to promote specialty or exclusive dinners.
Crafted by hand over 30 unique menu booklets that were used in regular service.
Designed/printed special menus for exclusive events
Created vinyl stickers for window art & signage using large format vinyl plotter.

- **Bing King**
Eugene, OR
2021-2025

Redesigned the main menu, but also designed minor menus for upscale pop-ups, and catering events.
Illustrated and designed various merchandise including stickers, shirts, hats, and food packaging.

- **other notable projects**

Logo and website design for **Legacy Land & Food LLC.**, 2025
Logo and brand ideation for **Gray Family Spirits**, 2024-25
Flyer design for Cafe Agora, 2024
Motion design project for the Gordon Hotel debut, 2021

software

 Adobe Suite including photoshop, illustrator, and After Effects



Procreate Dreams for Animation



Nomad Sculpt for 3D modeling

 Affinity Designer



Procreate for Digital Illustration



Shapr3D for CAD Design and 3D printing

 Microsoft Office Suite including Word, PowerPoint, and Excel



Figma for web design