

# Jiwon Lee

Portfolio: [www.jjiwondesign.co](http://www.jjiwondesign.co)

Email: [jleee148@gmail.com](mailto:jleee148@gmail.com)

## Experience

### Senior Product Designer @ Walmart

**Turtle** Feb 2025 – Present

Leading the design of the seller experience for Walmart Remote Fulfillment (WRF)

### Product Designer

**Tapcart** | Oct 2020 – Mar 2023

Designed and developed features to enhance the merchant experience within the dashboard

### Freelance UI/UX Designer

**Something Special Studios** | Aug 2020 – Present | Los Angeles, CA

Enhancing the experience of multiple web projects and developing systematic design across desktop and mobile. Clients include Nike, Nike Jordan, Converse, and Something Special Studios.

### Senior Designer

**Elephant** | Mar 2020 – Sep 2020 | New York, NY

Redesigned the entire navigation structure on Flourish dashboard and designed website layout for Apple Business.

### Visual Designer

**Marcel @ Publicis Sapient** | Feb 2018 – Dec 2019 | New York, NY

Led the visual/UI design of the AI product and explored multiple areas within the product.

### Visual Designer

**Critical Mass** | Apr 2017 – Feb 2018 | New York, NY

Developed an iconography set for Citibank and enhanced the UI/UX of the website and the app.

### Freelance Designer

**Red Paper Heart, Huge, Figliulo & Partners, Bullish, Firstborn,**

**Possible** | Jul 2016 – Mar 2017 | New York, NY

## Education

### School of Visual Arts (B.F.A.)

Sept 2011 – May 2016 | New York, NY

Graphic & Interaction Design major

## Tools & Skills

Adobe Creative Suite

Figma

Principle

Sketch

Webflow

Interaction Design

Product Design

Prototyping

System design

User Experience

User Interface

User Journey Mapping

User Research

Visual Design