

TERMS & CONDITIONS

“IT’S WHAT’S INSIDE MY FUTURE” COMPETITION

15 JULY – 6 November 2025

1. This promotional competition has been approved by the Lotteries Board of Namibia.

2. This competition is open to qualifying classes from a registered school in Windhoek or Mariental as stipulated under 6. *Eligibility*. Employees of Namibia Dairies, their immediate families and their advertising agencies and immediate families may, however, not partake.

3. Entry period:

a. The competition runs from 15 July – 6 November 2025. No entries will be accepted after 6 November 2025 at 23h59; competition closes at midnight.

4. Entry mechanics:

a. To enter the competition, these are the steps for a valid entry:

i. Step 1: Capture “The Power of Dairy” in action - School classes must submit one original creative 60-second video per entering class showing how dairy contributes to their daily activities.

Examples include:

- Students enjoying a healthy dairy break.
- Using milk in school meals.
- Showcasing strong, energetic students performing at their best.
- A creative dairy-themed skit, dance or jingle.

Each submission must include a short paragraph or caption explaining the photo/video’s message.

ii. Step 2: Videos will be sent to digitalaccounts@ol.na, together with the signed consent form included in the google drive file. Alternatively, videos can be posted on participating schools’ Facebook page with the #PowerOfDairy and tag Nammilk.

iii. Step 3: Engagement counts - A diverse Nammilk panel will judge entries based on creativity, relevance and engagement (likes, comments, shares).

5. No school class may enter the competition on behalf of another school class.

6. Eligibility:

- a. Must be from a registered school in Windhoek or Mariental, Namibia.
- b. Open to Grade 5 to Grade 7 students.
- c. Only two classes per school are allowed.
- d. Participating school classes must obtain parental and school permission for any children appearing in submitted content.
- e. Entries must be original (no stock photos or AI-generated videos).

7. Engagement & judging criteria:

- a. Creativity & uniqueness – How well does the submission tell a compelling story about dairy's impact in school life?
- b. Relevance to the theme – Does the content reflect “The Power of Dairy” in action?
- c. Visual appeal – Is the submission clear, engaging and visually impactful?
- d. Engagement (likes & shares) – Strong engagement boosts a school class's chances, but final winners will be selected by the Nammilk judging panel.

8. Prizes:

a) 1 (one) Grand Prize for the winning class:

- An exclusive, immersive educational tour for 1 (one) class to either:

Namibia Dairies' Manufacturing Plant in Avis (Windhoek) OR the !Aimab Superfarm by Mariental.

- A 3 (three)-months' supply of Nammilk Long Life Milk to gift to a registered preschool/kindergarten of their choice.

b) 3 (three) Cash Prizes:

- Winning Class: N\$5,000
- 1st Runner-up: N\$3,000
- 2nd Runner-up: N\$2,000

9. Winner selections & awarding of prizes:

a. 1 (One) Grand Prize-winning class and 2 (two) runner-up classes will be selected from eligible entries in line with the judging criteria and notified telephonically by a Nammilk representative within 4 (four) days after the closure of the competition.

b. Should an eligible entrant not have confirmed acceptance of its prize within 2 (two) working days of having been contacted, Nammilk reserves the right to select the next eligible entrant.

c. Selected winners are to share a current (not older than 3 months) bank confirmation letter of the winning school with Nammilk.

d. Prizes are not transferable or negotiable. Nammilk reserves the right to substitute the prize(s) with any other prize(s) of comparable commercial value.

e. Nammilk's decision as to the winners is final, binding and no correspondence will be entered into.

f. All winner announcements will be made on Nammilk's official Facebook page on **20 November 2025**.

10.Privacy:

a. By entering the competition, participants consent to the collection and use of their personal information for the purpose of administering the competition and prize fulfilment.

11.Publicity:

a. Winners may be required to participate in promotional activities related to the competition, including but not limited to having their name and photograph featured on the Nammilk and Namibia Dairies social media pages and websites.

12.Disregard:

a. Nammilk may disregard entries that are incomplete or do not comply with these Terms and Conditions. Any attempt to manipulate or tamper with the competition will result in disqualification.

13.General:

a. By participating, entrants agree to abide by these Terms and Conditions in their entirety. For any questions or clarifications, please contact us via +264612994700.

14.Governing Law:

a. These Terms and Conditions are governed by the laws of Namibia.