

An aerial photograph of a calm lake surrounded by dense forest. The trees are in various stages of autumn, with some showing bright yellow and orange foliage, while others remain green. A wooden bridge or walkway crosses the lake, and its reflection is visible in the water. The sky is reflected in the lake's surface.

亞太地區的開放取用： 來自日本及其他地區的經驗

2025年10月29日 星期三

約翰·莫里斯（John Morris）和 潔拉汀·埃丘（Geraldine Echue）

全球開放取用運動的推動力量來自...



奠基於共同宣言

透過2000年代初期的布達佩斯宣言和柏林宣言所表達的意向聲明。



受到政策變革的支持

政策制定者、資助機構和學術機構推出開放取用政策和強制規定，並要求研究人員遵守。



提升能見度

開放取用在科學界和主流媒體都成為頭條新聞。[OA優勢](#)的一個好處是提高研究的能見度。



研究人員需求

對更快速、更簡便且能推動社會影響力的出版方式的需求日益增長。

… 並持續推動向更開放未來的轉型。

雖然各社群擁有共同目標，但他們有著不同的需求和期望，處於不同階段且步調各異。



多元的OA資助模式

政策制定者、資助機構和學術機構推出各種開放取用政策和強制規定：
[RoarMap](#)上有1100多項政策。例如：
cOAlition S、美國的OSTP和公共取用計畫、印度的ONOS。



機構面臨的不同挑戰

機構在轉型至OA的過程中處於不同階段，在全球各地面臨著各種需求和挑戰。



研究人員對OA的不同需求和態度

對更快速、更簡便、更開放的出版方式的需求日益增長，但基於職涯階段、學科領域等因素，對OA的態度也有所不同。

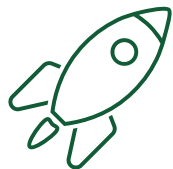


學會合作夥伴和編輯的不同需求和挑戰

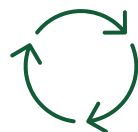
Wiley與學會和編輯合作，出版涵蓋不同學科領域的期刊。

我們如何推動OA轉型

當知識被共享時，世界的知識將更加強大，這就是為什麼我們以多種方式支持向開放取用的轉型



推出新的開放取用期刊



在可行的情況下，將混合型期刊轉型為OA商業模式



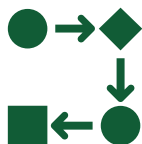
與機構客戶簽署轉換協議



與資助機構和政策制定者合作，代表我們的期刊、編輯和學會合作夥伴影響政策

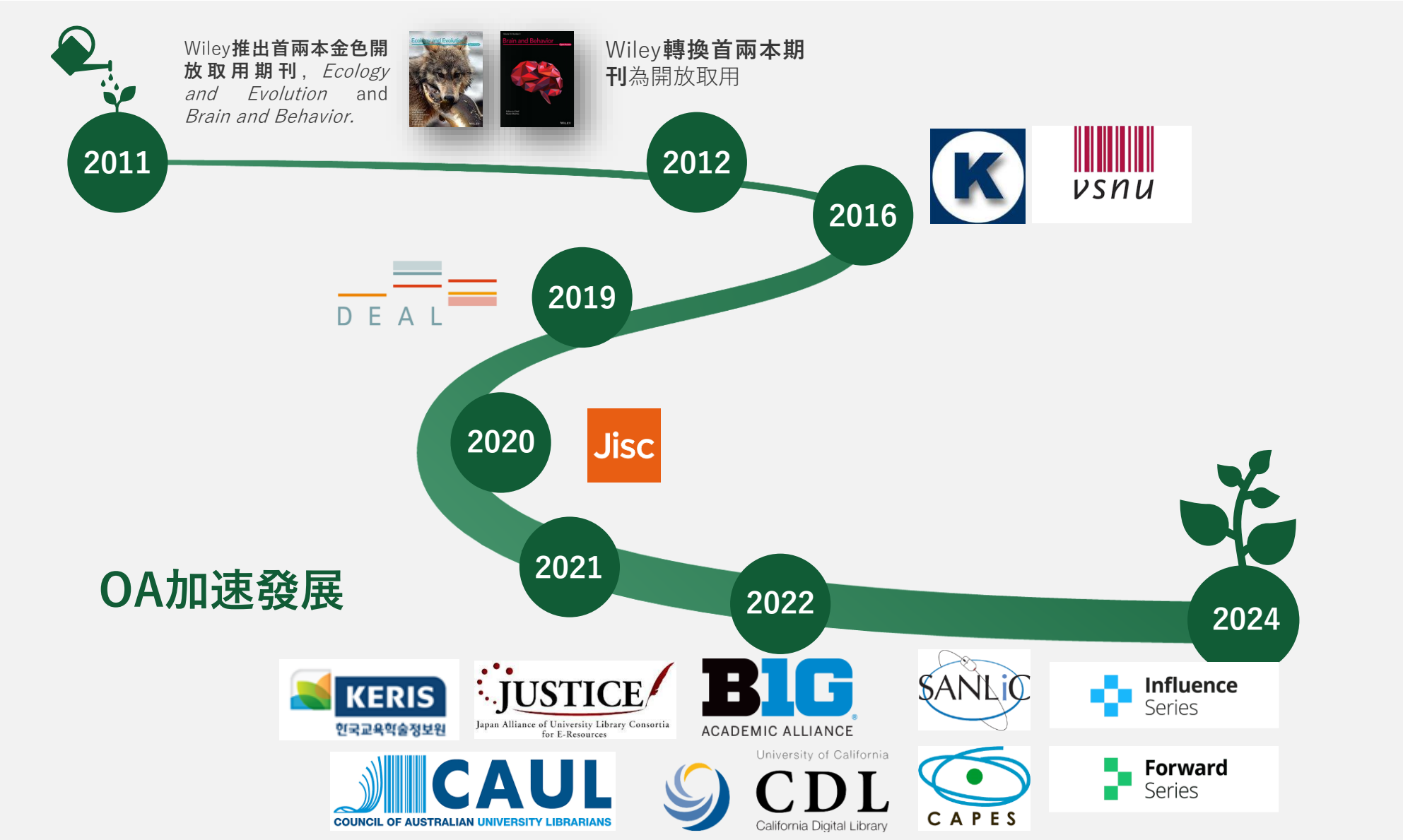
為什麼「一體適用」的方式行不通，但可擴展性仍然重要

OA轉型需要我們



- 仔細聆聽我們所服務社群的需求和期望，並滿足他們不斷演變的需求和期望
- 處理各利益相關者在方法上的地區差異
- 保持彈性並運用新技術，同時優先考慮我們社群的出版體驗和滿意度

Wiley迄今在轉型開放取用的進展



截至2024財政年度結束



1300多本混合型期刊



624本開放取用期刊

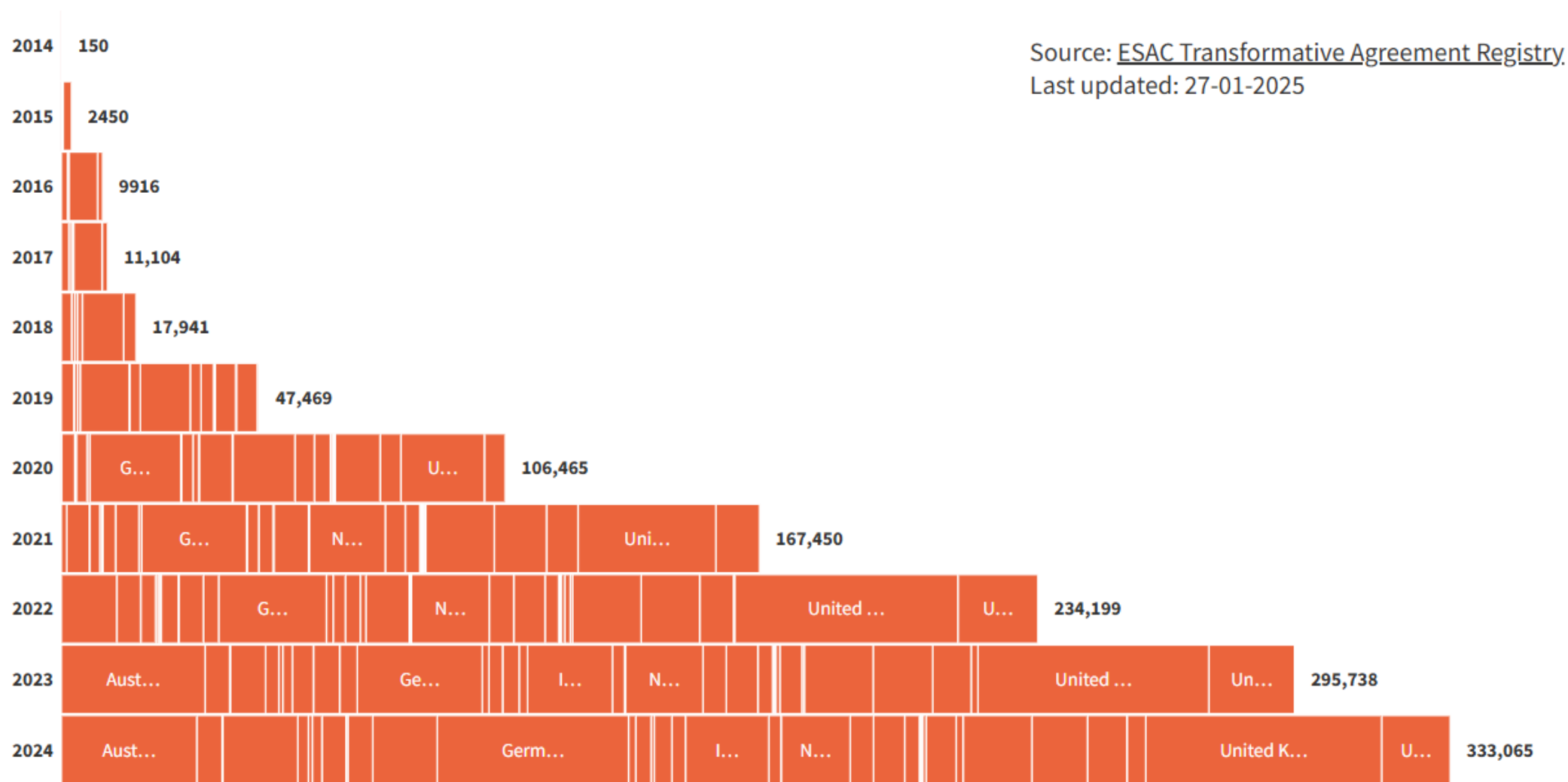


約50%的文章產出以開放取用形式發表



123本期刊轉型為開放取用

轉換協議隨時間推移的影響，按國家、機構和出版商分類



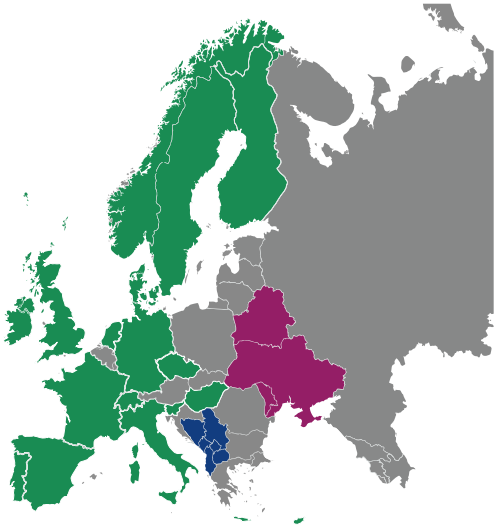
WILEY

開放取用政策

區域開放取用差異



全球開放取用政策



奧地利：Plan S、FAIR 與 SPR
法國：馬賽宣言 (ANR) 立即OA
德國：(OA)、研究資料和 (OS) 聲明
英國：Wellcome Trust、NIHR 和 UKRI CC-BY授權，無禁運期。RRS
其他 *包括：比利時、保加利亞、義大利、荷蘭、西班牙：**SPR** 與 OA強制規定/政策已實施。



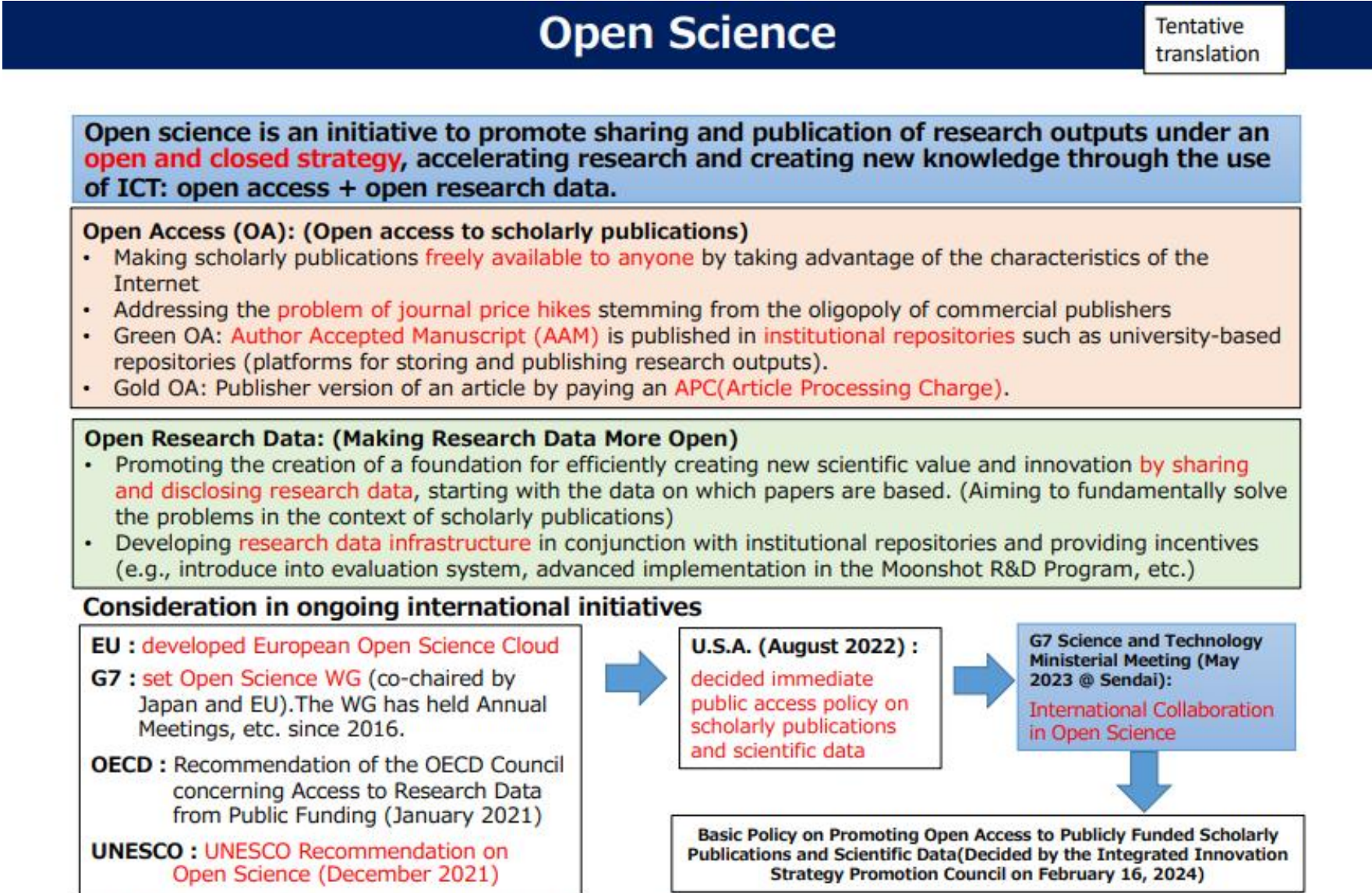
美國：美國：(OSTP) 2026年開放。
加拿大：Tri-Agency 探索2025年OA政策
中南美洲：資助機構支持（綠色OA），支持鑽石OA
巴西：CAPES
哥倫比亞：Consortio Colombia 自2022年起實施轉換協議
墨西哥：轉換協議實施中



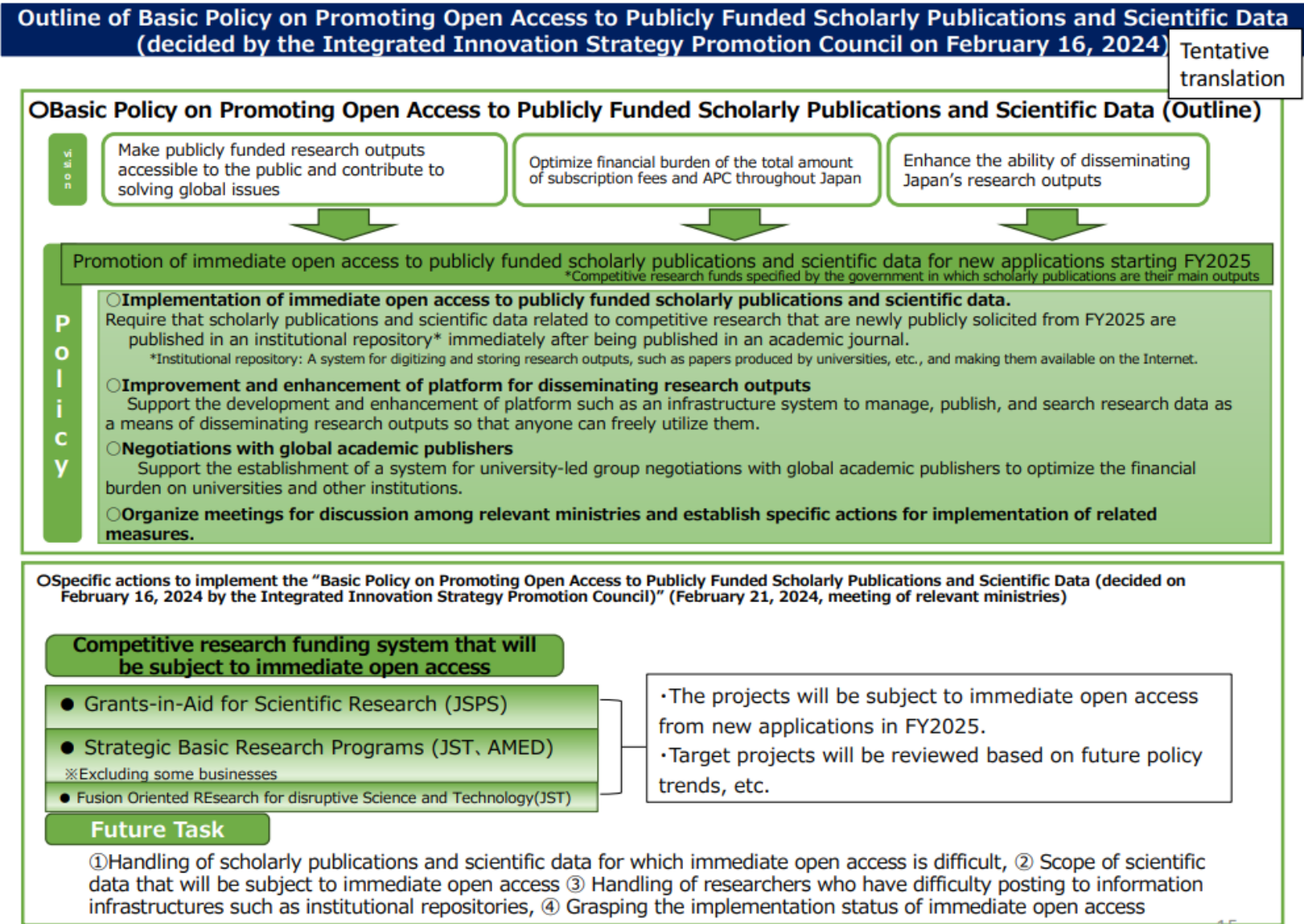
澳洲：NHMRC 加入 cOAlition S「澳洲OA開放取用策略」
中國：開放科學推進聯盟 (OSPC) 與中國科學技術協會 (CAST)
印度：一國一訂閱 (ONOS)
紐西蘭：開放取用出版的選項。

- 轉換協議
- Research4Life A組
- Research4Life B組

日本の開放取用政策。文部科学省（MEXT）和内閣府。

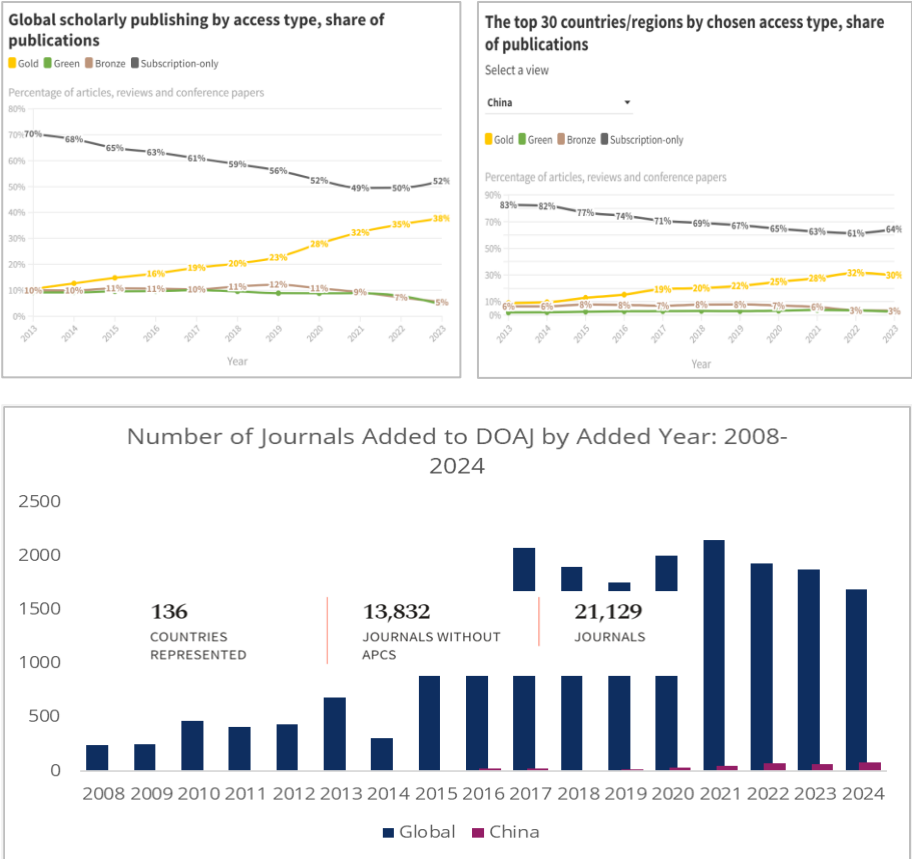


日本的開放取用政策。文部科學省（MEXT）和內閣府。



開放取用的分布並不均衡。

- **OA內容**的百分比因**國家/地區**而異<英國 (79%)、德國 (67%)、美國 (50%)、中國 (36%)、印度 (27%)>，因**學科**而異<STM (49%)、HHS (47%)>，因**資助機構**而異<英國研究與創新署 (89%)、中國科技部 (39%)、印度科技部 (27%)>。
- 在ROARMAP註冊的1000多項**OA政策**中，<100項來自亞太地區。即使在亞太地區內，不同國家/地區之間也存在明顯差異。
- 處於不同職涯階段的研究人員對開放取用持有不同意見。
- 不同的開放研究實踐有不同的採用率：開放取用期刊、開放取用圖書、開放資料、開放實踐（如預印本）等。



開放取用不僅僅是未來，它就在此時此地。

- 2023年，全球學術出版內容的48%為OA。英國的比例為79%（來源：[OA Dashboard 2024 - STM協會](#)）。**OA已成為研究體系的標準**（來源：[瑞士國家科學基金會](#)）。
- [DOAJ](#) 目前索引超過21,000本 **OA期刊**。
- 過去15-20年間，**OA政策**的激增非常顯著，根據[ROARMAP](#)，全球已有1100多項政策。2021年11月，**聯合國教科文組織發布了關於開放科學的建議**，提供了「開放科學政策和實踐的國際框架...」。中國也在2021年12月修訂了其**科學技術進步法**。
- 研究人員對OA和開放實踐表現出**日益高漲的熱情**。**Wiley開放研究調查**顯示，72%的受訪者在過去3年內以OA形式發表了他們的研究成果。

OA monitoring 2022: strong increase and continued demand for article funding

13.11.2024

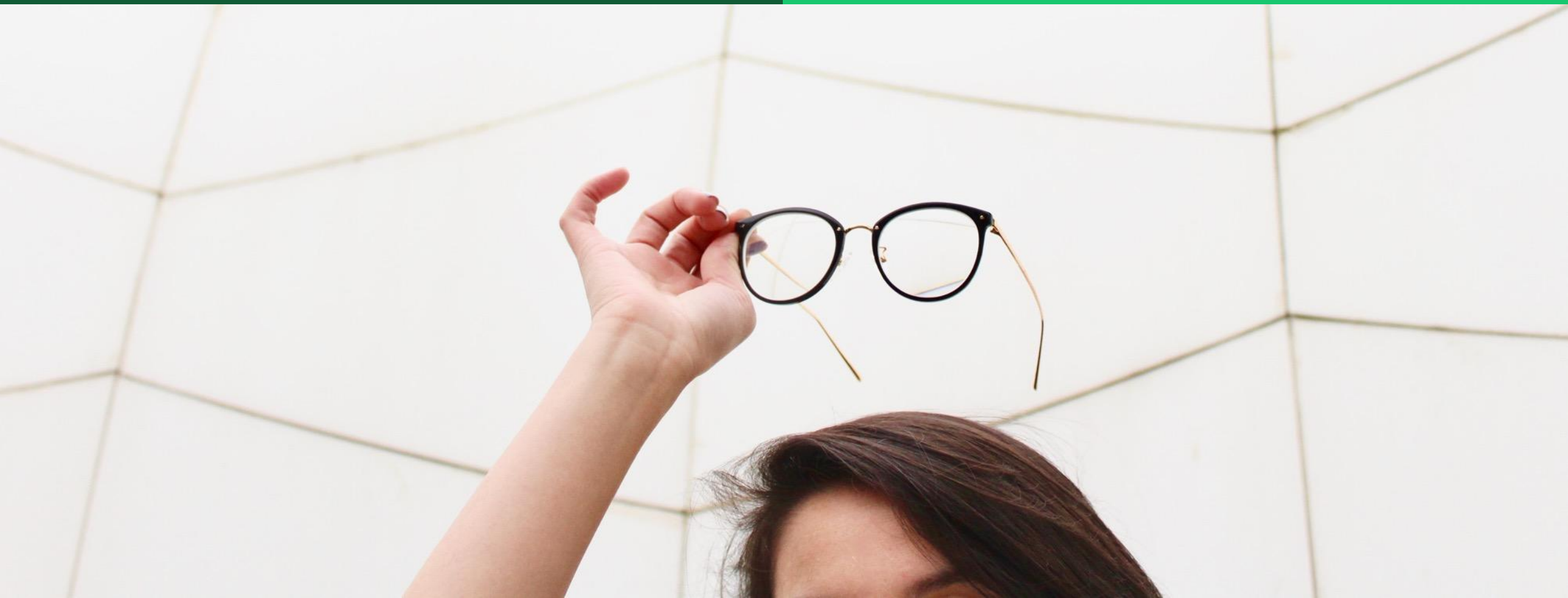
By the end of 2022, the percentage of open access publications produced by SNSF-funded projects had risen to 81%. The SNSF funded several million francs for the publication of journal articles.

In 2022, SNSF-funded research projects produced 15,709 scientific publications – an increase of around 2000 publications compared to the previous year. Some 81% of these are open access (OA), which represents an increase of four percentage points compared to 2021. In absolute terms, this share has doubled over the last ten years. Given these sharp increases, a similar rise was not expected for 2022. The figures show that OA has now stabilised at a high level. **Open access has become the standard in the research system.**

全球出版趨勢



我們在國際上看到了哪些更廣泛的出版發展？



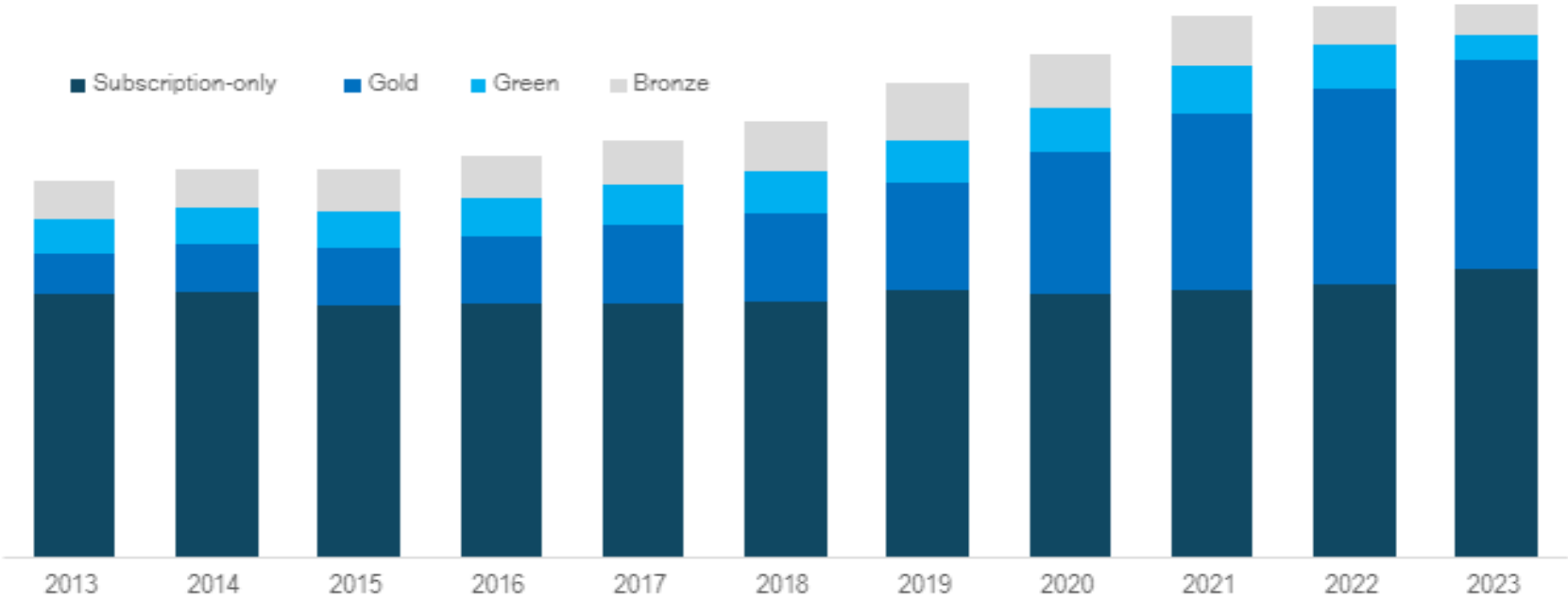
適應開放研究的未來

來源：STM全球儀表板趨勢
<https://www.stm-assoc.org/oa-dashboard-2024/>
Scopus 2024

每年發表的文章、評論、會議論文數量

開放取用成長 - 全部
258%
(13.6% CAGR (複合年成長率))

總出版成長 - 全部
61%
(4.9% CAGR)

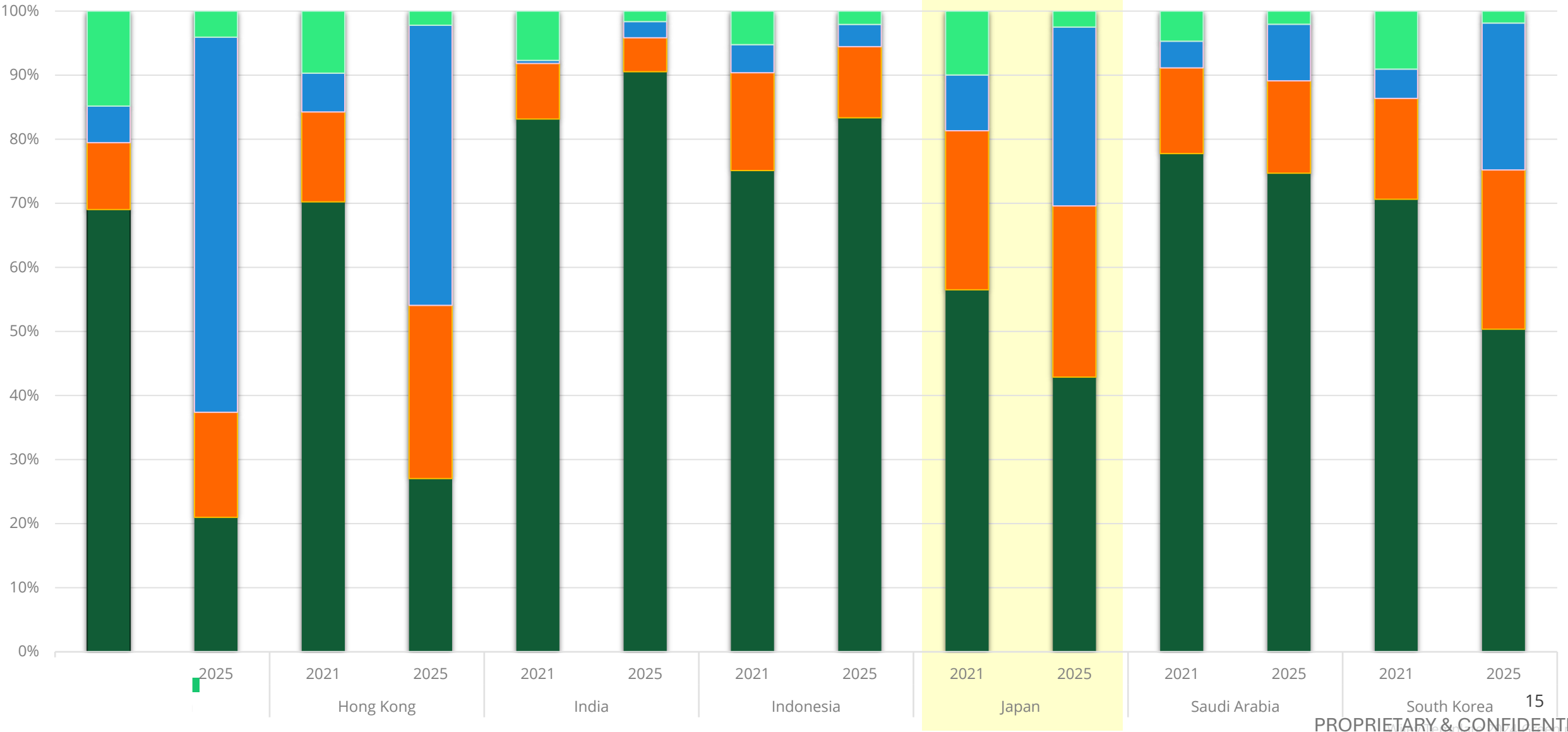


	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
僅訂閱	1,740,963	1,745,938	1,657,663	1,675,666	1,671,343	1,686,834	1,758,578	1,739,831	1,762,149	1,802,216	1,900,939
金色	260,180	323,013	376,823	435,786	513,160	584,598	713,700	928,154	1,155,702	1,287,358	1,375,199
綠色	226,060	233,494	244,352	255,473	274,388	274,457	276,957	291,780	315,031	283,396	163,967
青銅	247,979	253,287	274,670	282,389	283,206	330,163	380,713	355,731	328,707	260,928	198,728
總計	2,475,182	2,555,732	2,553,508	2,649,314	2,742,097	2,876,052	3,129,948	3,315,496	3,561,589	3,633,898	3,638,833

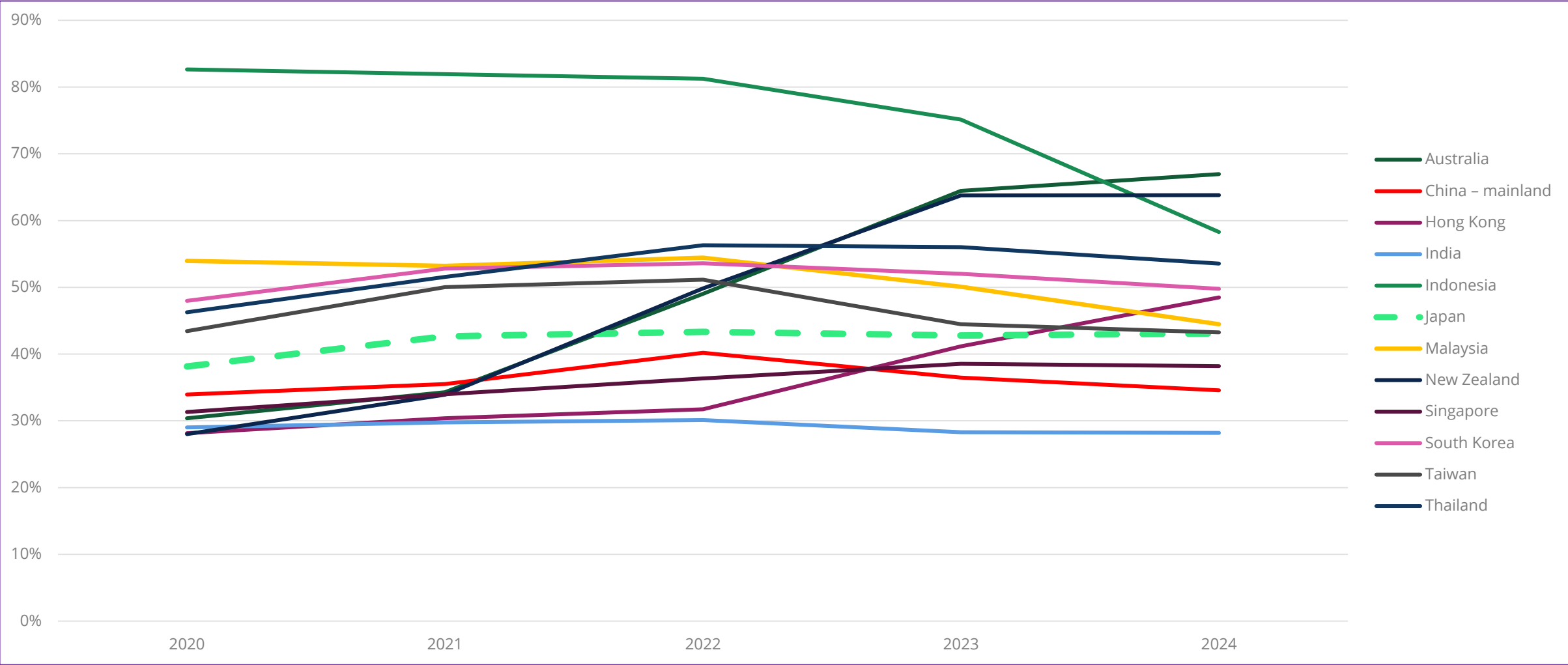
2021年以來的開放取用變化

- Sum of Bronze Open Access Articles
- Sum of Hybrid Open Access Articles
- Sum of Title Open Access Articles
- Sum of Controlled Articles

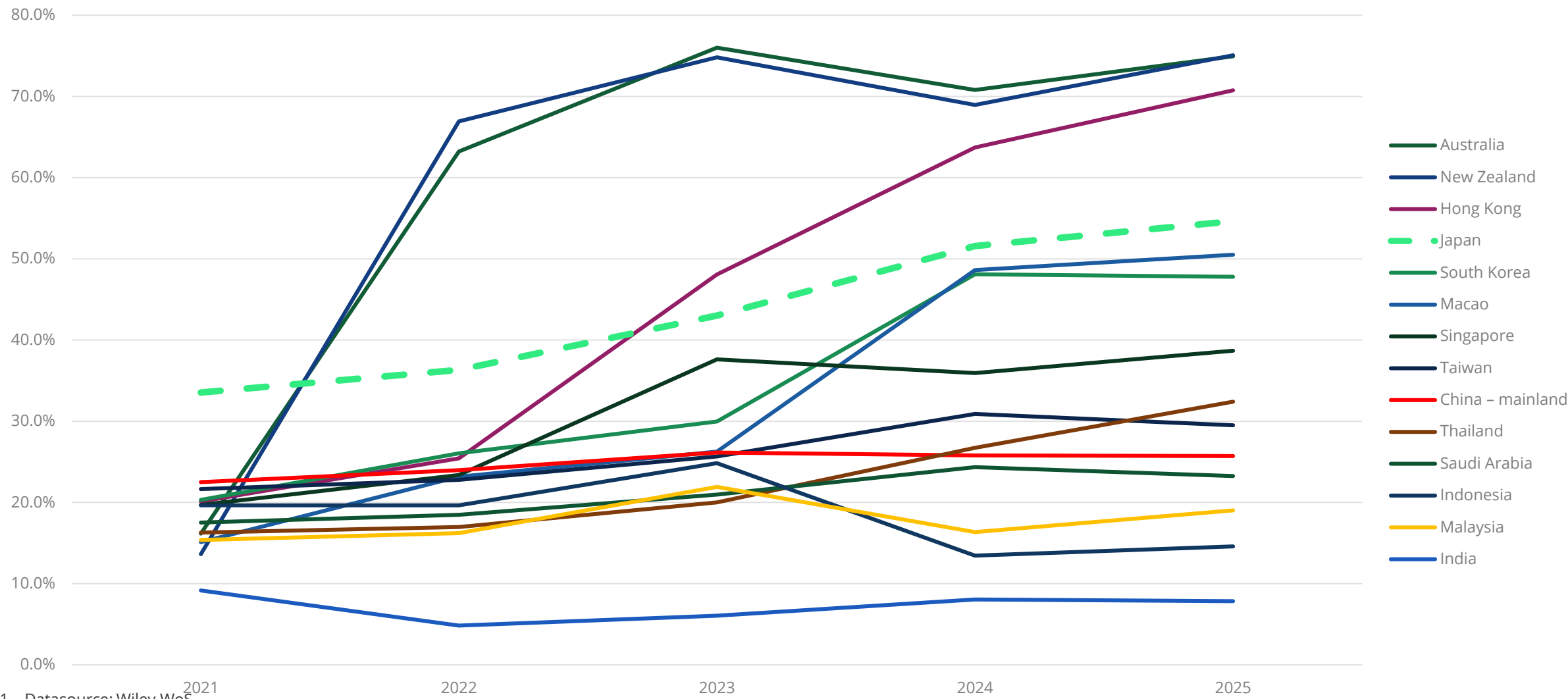
各國開放取用百分比



以金色OA形式發表的產出比例

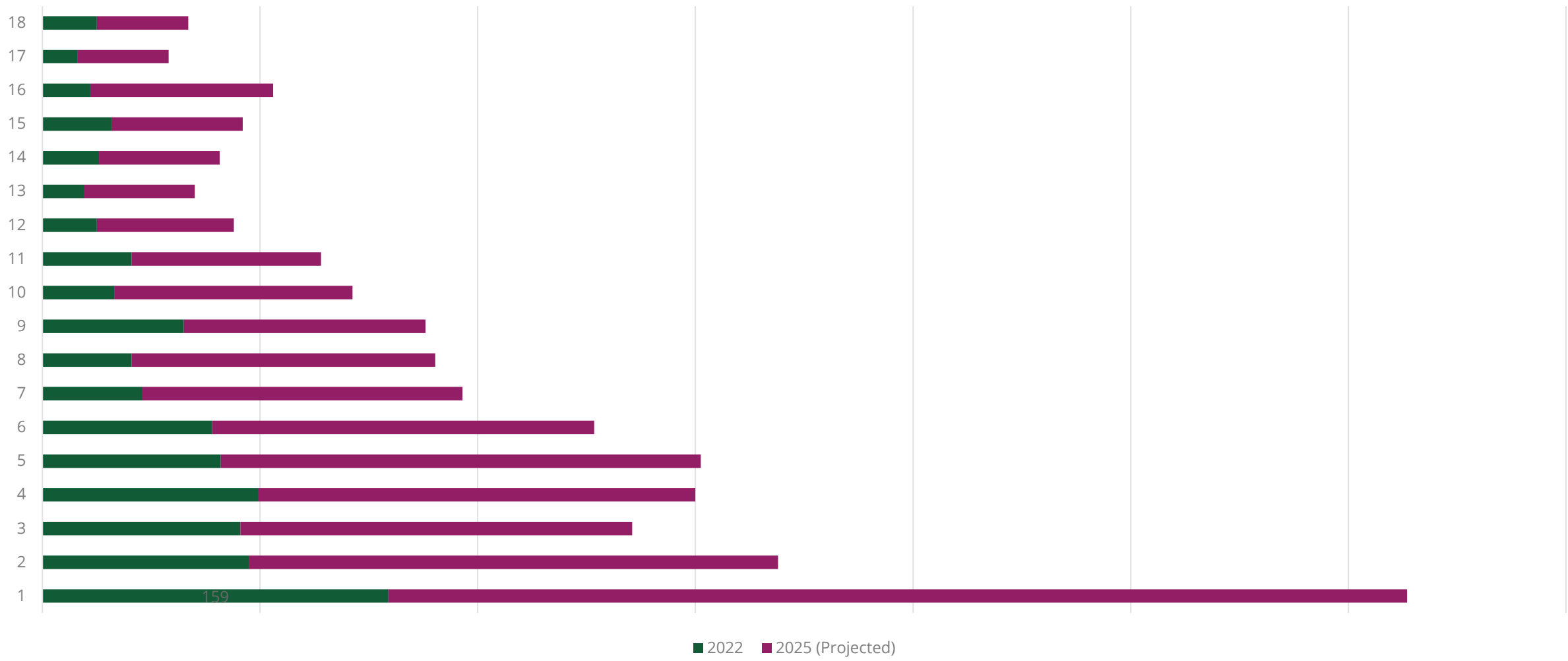


以金色OA形式發表的產出比例（Wiley）

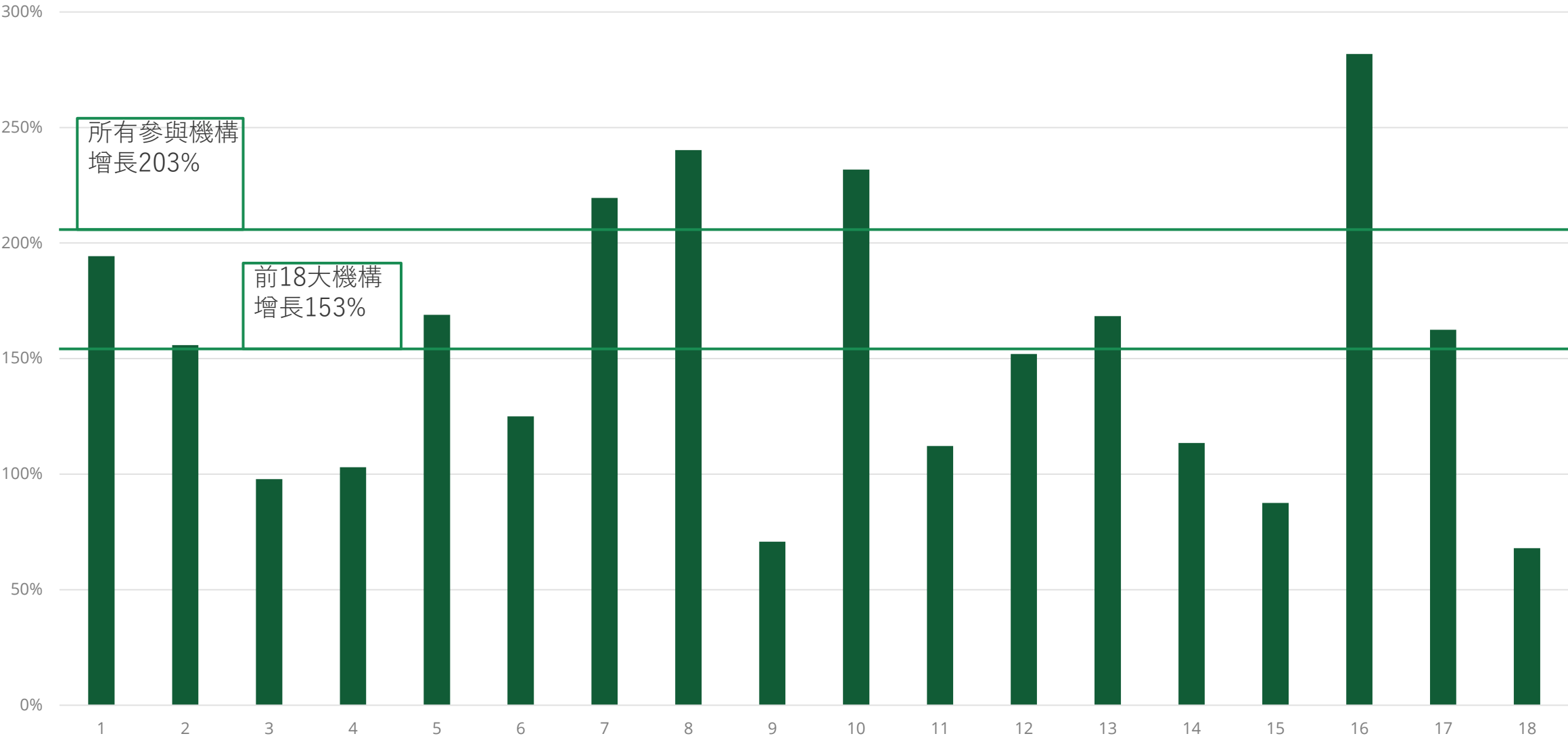


日本OA產出量增長 2022 - 2025年（預測）

日本各機構OA產出成長

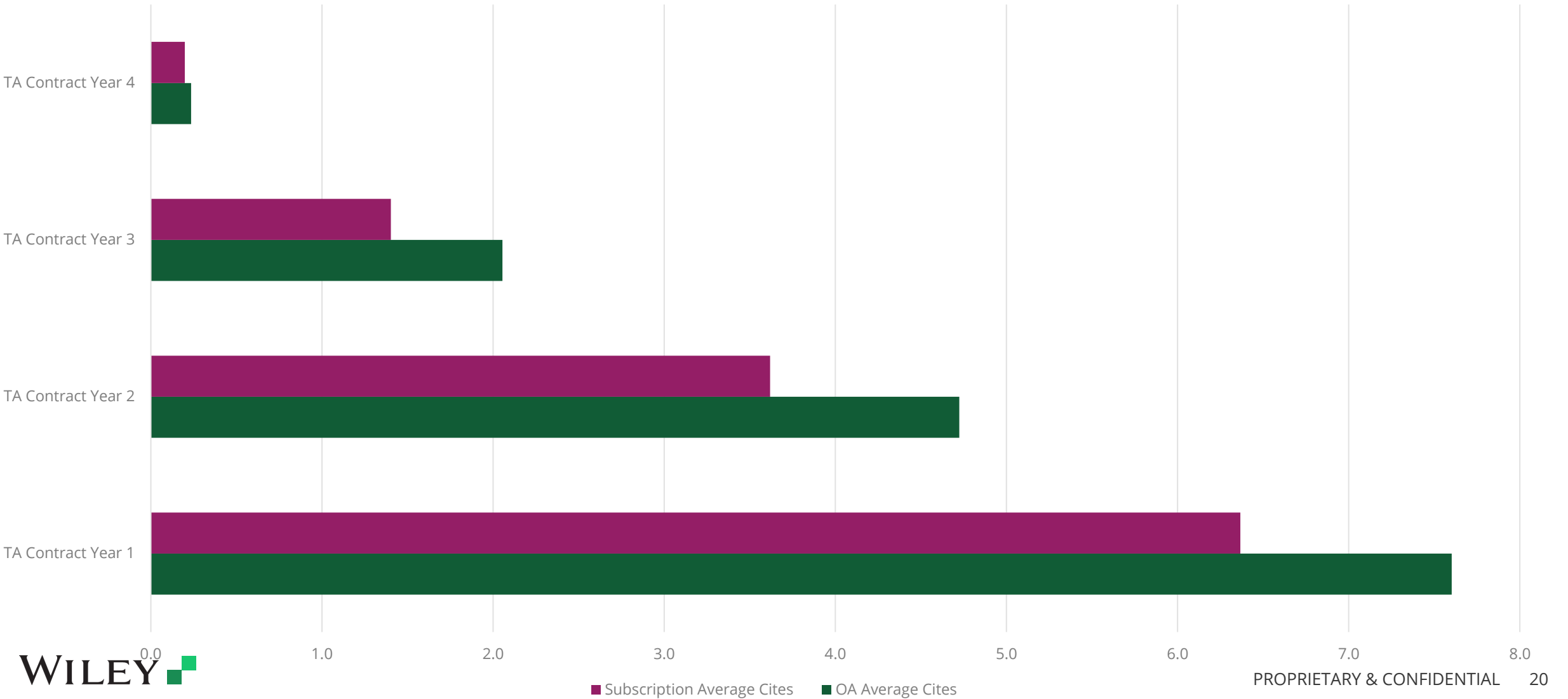


日本OA產出百分比增長 2022 - 2025年（預測）

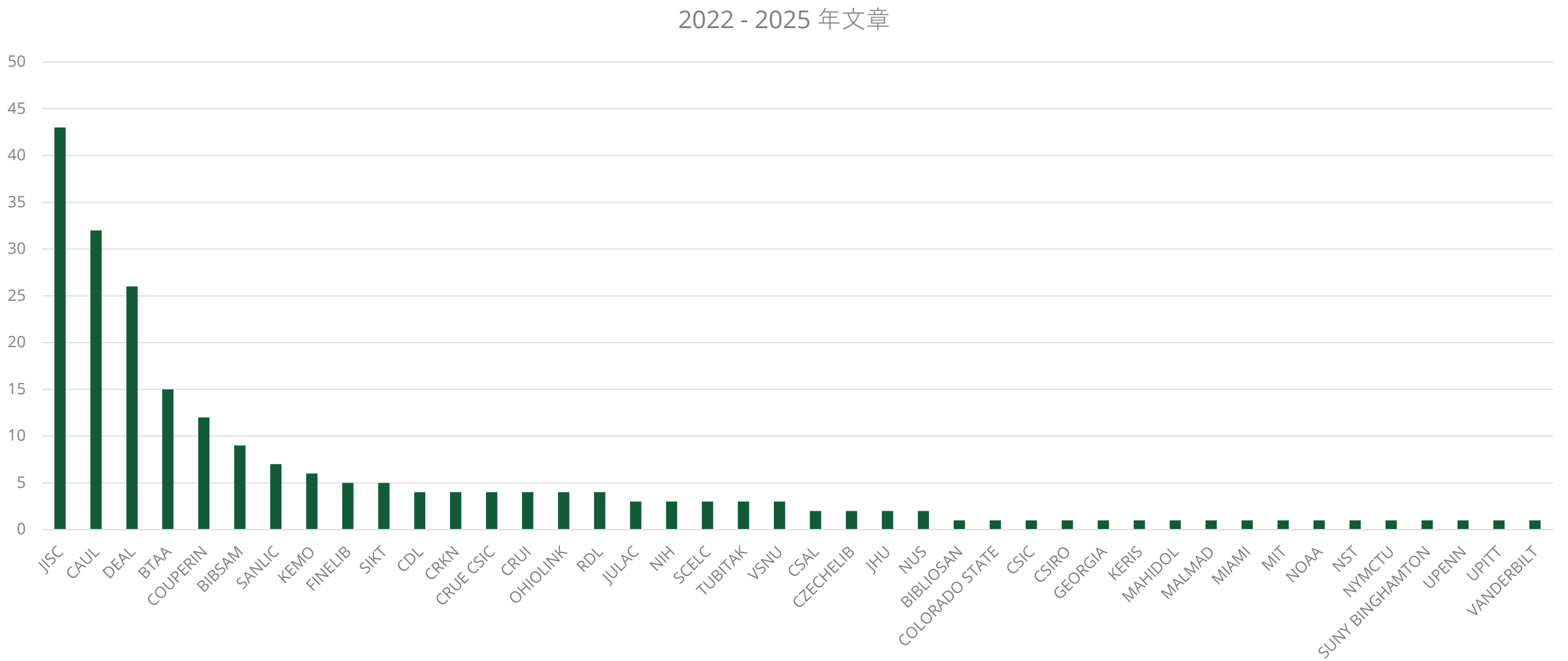


日本OA與訂閱文章引用平均值

OA與訂閱文章引用平均值

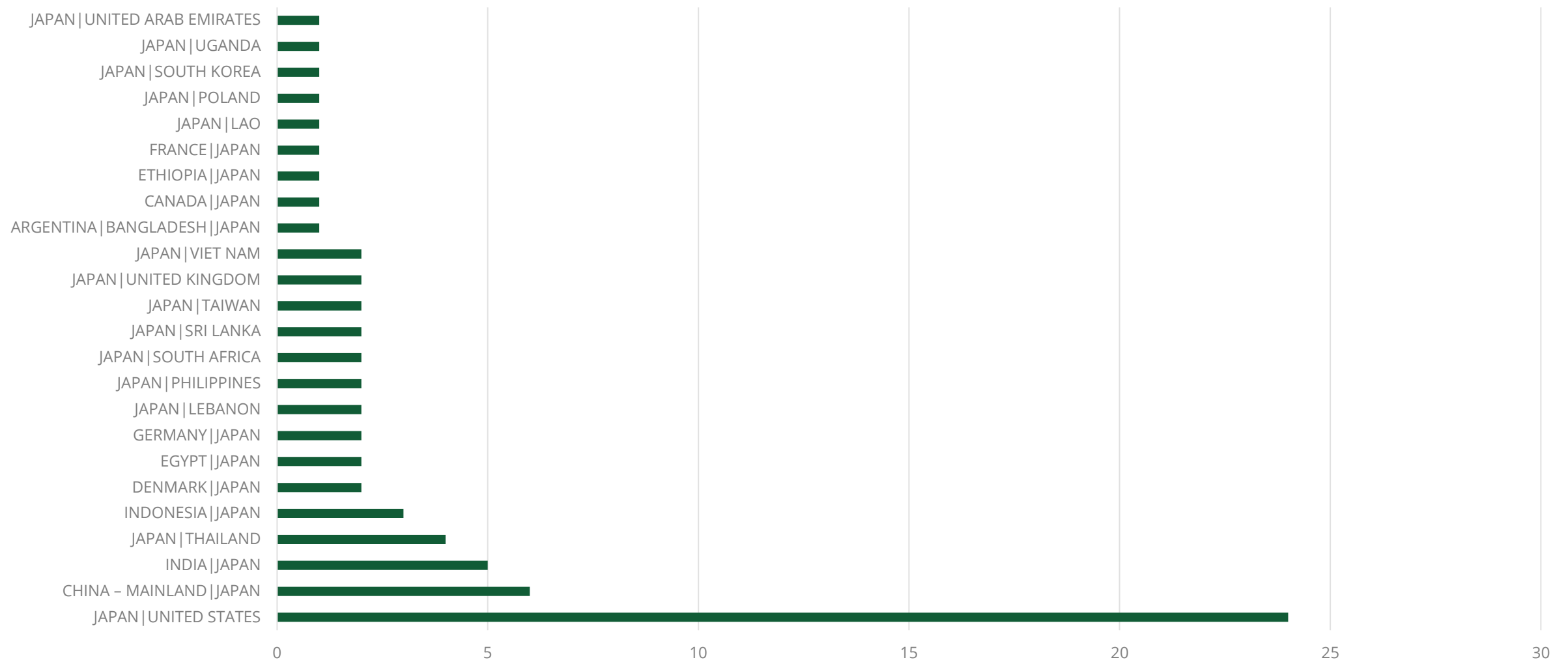


日本在其他協議下發表的文章



海外通訊作者在日本轉換協議下發表文章

2022 - 2025 總計



為了應對和平衡這些不斷變化的需求以及利益相關者轉型至開放未來的不同速度，我們採取多管齊下的方法。



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Wiley協議 (TAs) 說明

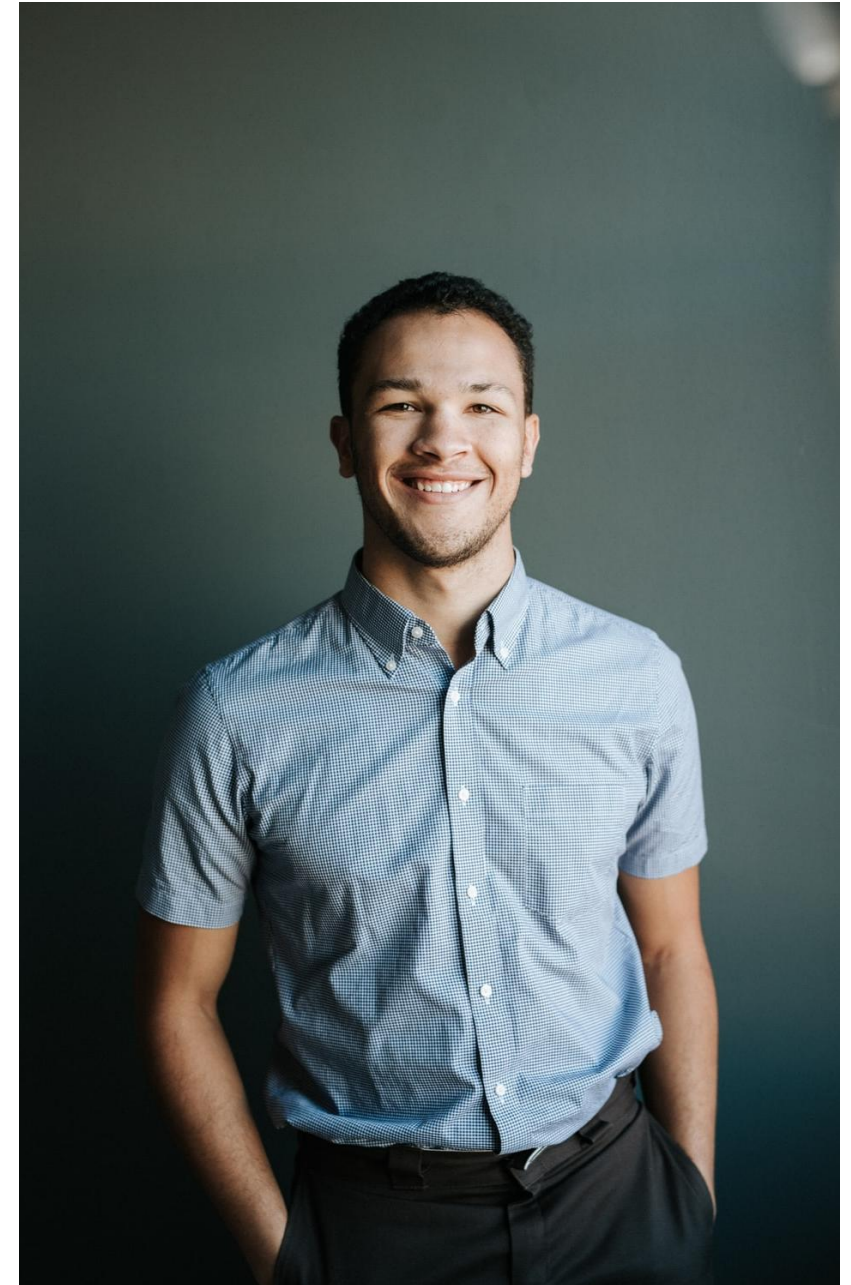


什麼是轉換協議？

什麼是？ 轉換協議讓研究人員能無限取用期刊組合，並在選擇以開放取用形式發表時提供資金來支付文章出版費用（APC）。

為什麼？ 隨著政策和資助機構的規定越來越傾向於開放取用路徑，訂閱模式面臨壓力。轉換協議允許資金從閱讀轉向出版，同時認可訂閱模式仍是協議的重要組成部分。

如何運作？ 轉換協議是機構或聯盟與出版商之間的合作夥伴關係，以實現大規模轉型至開放取用。



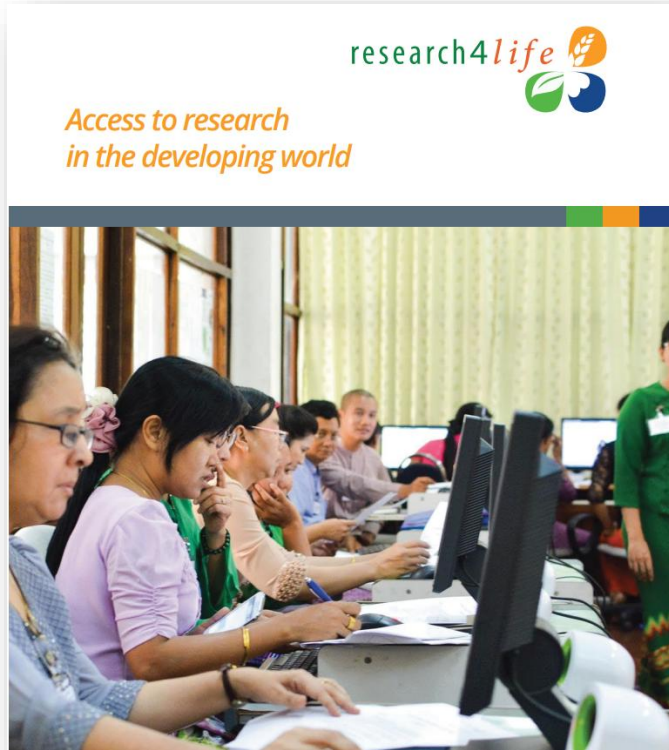
轉型協議、Research4Life 及 OA PPPP

Wiley 根據 Research4Life 資格標準，為低收入國家的作者提供閱讀權限和開放取用豁免/折扣，並已在拉丁美洲推出開放取用購買力平價試點計畫（OA Pricing Power Parity Pilot），根據世界銀行收入分類提供折扣——請在我們的作者服務頁面了解更多關於[豁免與折扣](#)的資訊。

- 轉型協議
- Research4life A組
- Research4life B組
- OAPPP 試點計畫



地圖上以綠色標示的國家/地區代表我們已簽訂轉型協議的國家/地區。每個國家/地區的機構涵蓋範圍有所不同，詳情請造訪我們的作者服務[機構隸屬政策與付款](#)頁面。



多年來，Wiley 一直與 Research4Life 合作，為中低收入國家的研究人員提供期刊取用權限，**2024年有77個國家的4,304個機構透過 R4L 計畫免費或以低成本取用 Wiley 內容。**

Wiley 與 Research4Life 的合作夥伴關係也讓中低收入國家作者的研究得以開放取用出版，為獲准在我們全開放取用期刊發表的作者自動提供文章出版費（APCs）的豁免和折扣。

2023年，來自 R4L 國家的超過1,500篇文章在 Wiley 以開放取用形式發表，相較於2020年，R4L 論文數量增加了135%。

R4L

了解更多

[Research4Life 豁免與折扣 – Wiley 作者服務](#)

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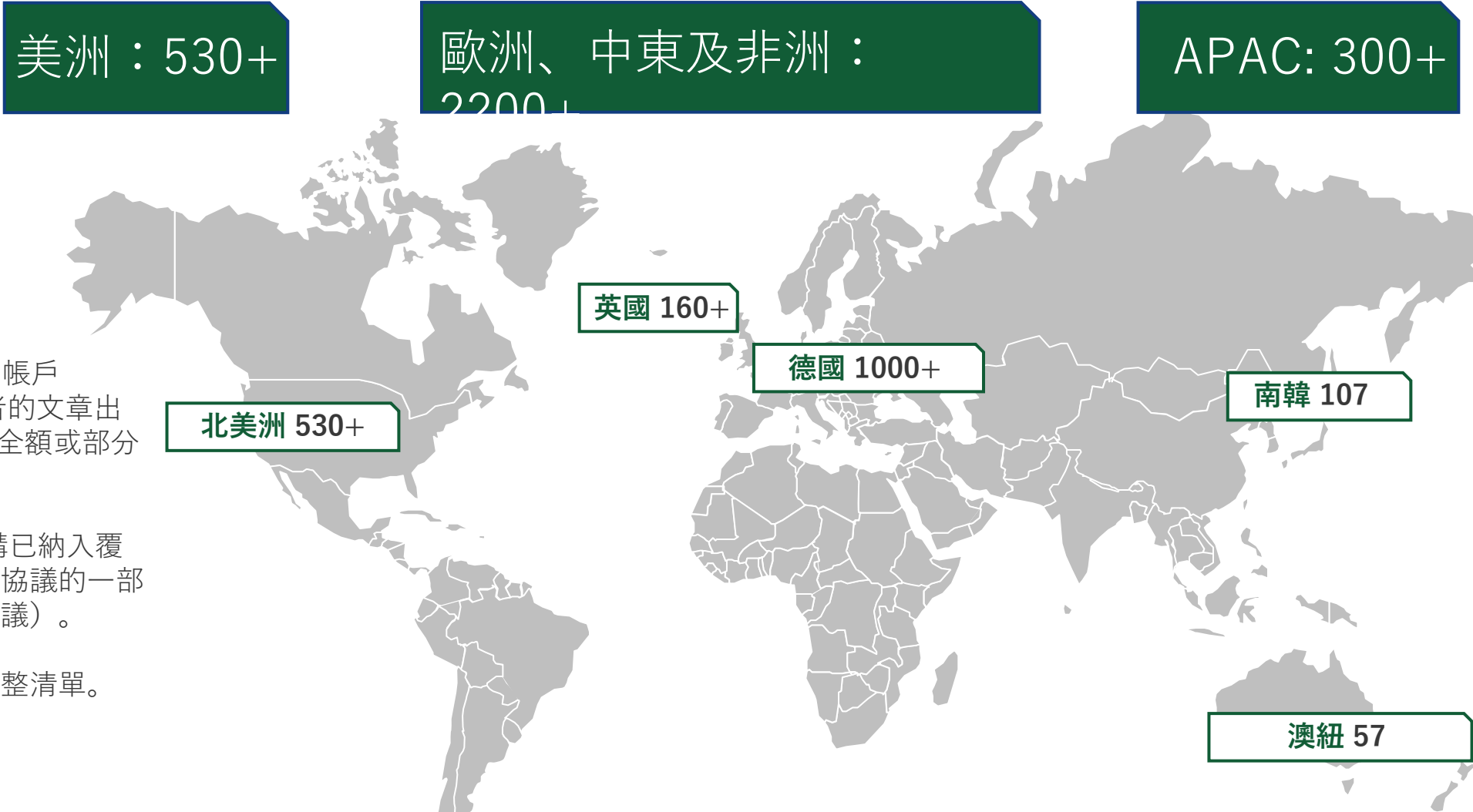
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Demographic shifts in eastern US forests increase the impact of late-season drought on forest growth

機構 WOAA 覆蓋範圍 - 2024



透過 Wiley 開放取用帳戶 (WOAAs)，附屬作者的文章出版費 (APCs) 可獲得全額或部分支付。

全球**超過3500**家機構已納入覆蓋範圍（部分為轉型協議的一部分，其他則為獨立協議）。

您可以在[此處](#)找到完整清單。

拉丁美洲開放取用定價購買力平價試點計畫

重點摘要

- 試點涵蓋33個國家，採用世界銀行國家分類
- R4L A組國家的作者保留100%費用減免
- 根據世界銀行收入分類，基於相對購買力提供各國專屬APC折扣
- 涵蓋完整黃金開放取用期刊組合

時程與成效評估

- 試點計畫預計執行12個月，自2025年1月開始
- 持續監測執行成效
 - 投稿數量
 - 黃金開放取用總產出
 - 混合式與黃金開放取用比例
 - 黃金開放取用收入
 - 作者回饋
- 中期檢核點，根據執行成果決定是否繼續或調整計畫



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Wiley's partnership with [Research4Life](#) enables research from institutions in low- and middle-income countries and locations to be published open access by providing automatic waivers and discounts on Article Publication Charges (APCs). The full list of countries and locations is below.

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Automatic Waivers

Page Content

APC Waivers by Country

APC Discounts by Country

APC Discount Pilot for Latin America

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支援開放 世界中的 研究人員：

編輯觀點



Researcher Perspectives on Open Access

是什麼讓您**選擇發表**開放取用？



“

我在高影響因子期刊發表了一篇重要論文，我希望我的父母也能夠閱讀我的研究成果。

”

開放取用出版如何**提升**您研究的影響力？



“

我們在學科領域取得了重大突破，因此希望盡可能廣泛地推廣研究成果。

”

您會向他人**推薦**開放取用出版嗎？



“

論文被接受後，我們驚喜地發現可以免費將研究以開放取用形式發表。

”

開放取用出版是否帶來任何**困難**？



“

我的研究被高影響因子開放取用期刊接受，但我失望地發現文章出版費不再由轉型協議涵蓋。

”



能見度

機會

影響力

VS

可及性

挑戰

教育

開放取用出版的優勢



3.4倍 瀏覽量

平均而言，開放取用文章的瀏覽量是訂閱制文章的**三倍以上**



1.4倍 引用次數

平均而言，開放取用文章的**引用次數比訂閱制文章多40%**



4倍 Altmetric 分數

平均而言，開放取用文章產生的 Altmetric 關注度是訂閱制文章的**四倍**

開放取用優勢

開放取用讓所有人都能獲得研究成果——推動全球創新與發明的步伐和力度



對**研究人員**的益處

- 提升研究的能見度和影響力
- 保留更多權利
- 符合授權要求（如資助機構和研究機構的規定）



對**社會和創新**的益處

- 更即時取得最新研究成果，加速創新
- 提高研究投資回報率
- 讓學術界以外的團體也能使用研究成果
- 開放研究（如開放數據）有助於重複使用和建立在既有研究基礎上

參與開放實踐

78%

的研究人員若機構或資助者支付APC，會選擇以開放取用方式投稿

76%

您所在地區的研究人員若機構或資助者支付APC，會選擇以開放取用方式投稿

57%

的研究人員若獲得資金支持，會在出版後將文章轉為開放取用

從2023年到2024年，參與開放認可的研究人員比例有所增加。

研究人員支援：協助研究人員做決定

我應該將文章以開放取用發表嗎？向研究人員提出的要點

為了有效管理資源，研究人員在使用轉型協議資源前必須評估其開放取用目標：

- 這項研究是否**顯著推進**您的研究領域？
- 這項研究是否具有**廣泛影響力**？



開放取用期刊可以**擴大**研究人員和非學術團體對重要成果的使用。醫學研究中有許多常見的例子。

- **平均出版速度**是否與我目前的轉型協議相容？



例如，如果**期刊的平均處理時間**為10-12個月，但機構轉型協議即將用盡，則考慮其他財務支援。

- 是否需要開放取用以**符合**（資助）授權要求？
- 是否有**替代**的開放取用資金來源？例如：機構開放取用基金或非政府組織



（取決於轉型協議的可用性）如果您有其他可用於開放取用出版的資金來源，請考慮優先使用這些資金。

研究人員支援：協助研究人員做決定

- 期刊選擇：期刊的讀者群/品質是否**適合**所發表的研究成果？



對於具有廣泛影響力的成果，請考慮涵蓋範圍廣泛的期刊。同時，考慮期刊的**地理覆蓋範圍**。利用**品質指標**如 PubMed、SCI 和 DOAJ。

- 期刊的**出版模式**是否與我機構的轉型協議相容？



例如，有些轉型協議僅適用於**混合期刊**或黃金開放取用，而非兩者皆可。選擇開放取用前請**每次都要檢查**。

注意，我們的內部研究發現開放取用出版在黃金期刊與混合期刊中有不同的優勢

平均而言，混合開放取用文章的瀏覽量是訂閱制文章的**4.1倍**。

在**黃金開放取用**期刊發表的文章，全文瀏覽量**通常是訂閱制文章的兩倍以上**。

包玉剛圖書館 THE UNIVERSITY LEARNING HUB
PAO YUE-KONG LIBRARY

The Hong Kong Polytechnic University > Guides & Tutorials > Open Access > FAQs on Open Access

Open Access

This guide provides information and resources in open access and scholarly publishing.

Open Access & OA Requirements @ PolyU

OA Depositing (Green OA)

Versions of Manuscripts

OA Publishing (Gold OA)

Publish OA Articles using Library's TA

Movement Towards OA Publishing

OA Copyright - Creative Commons

FAQs on Open Access

FAQs on Open Access

FAQs on Open Access

1. Why do I need to make my research works Open Access?

Many of the research articles published by our authors are stuck behind a paywall - only accessible to readers who have subscription to the journal or pay to view the article.

Making your research works Open Access, for example in [PolyU's Institutional Research Archive \(PIRA\)](#), means a permissible version of your work is **findable, accessible and readable** by the research community and general public even though they do not have subscription.

In doing so, you increase the visibility and accessibility of your research works, thus allowing an enhanced research impact and could result in higher citations for your article.

2. How to make them Open Access (OA)?

There are two ways to make your works Open Access:

(1) **Deposit** your work in an institutional repository, i.e. [PIRA](#).

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https://libguides.lb.polyu.edu.hk/open_access/FAQ

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範例 — 香港理工大學圖書館

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The Hong Kong Polytechnic University > Guides & Tutorials > Open Access >

Open Access

This guide provides information and resources in open access

Open Access & OA Requirements
@ PolyU

OA Depositing

Versions of Manuscripts

2. Publishers with APC waivers (unlimited quota)

Publisher	Publish OA Journals Coverage	License Period	How to Apply
American Institute of Mathematical Sciences	All journals with an OA option (i.e. Hybrid OA journals listed in the publisher's webpage)	2025-2027	Check the procedure here
American Physiological Society	10 primary research journals	2025-2027	Check the procedure here

FAQs on Open Access

OPEN ACCESS PUBLISHING@POLYU

STEPS TO CHECK ELIGIBILITY FOR APC WAIVER

1. JOURNAL ELIGIBILITY

Check if the journal you are publishing in is eligible under library's agreement with publisher.

2. AFFILIATION

Ensure that the corresponding author of your paper is affiliated with PolyU, either as a current staff member or student. If there are multiple corresponding authors, ensure that the first author listed is affiliated with PolyU.

3. QUOTAS OF APC WAIVER

Some publishers (eg. Springer and Wiley) have yearly quotas for APC waivers, while others have unlimited waivers within the licensing period. For publishers with quota, check our Library Guide for updates on remaining quota.

4. QUESTIONS?

Contact your Faculty Librarian if you have any questions. Check out our Library Guide for Open Access Publishing for more information.

You can always make your work Open Access by depositing the final accepted manuscript in PIRA, even if you choose not to publish it in OA.

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香港理工大學

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Why do I need Open Access?

are stuck behind a paywall - only accessible to readers who have access to the journal or book.

fake or predatory journals and book publishers have emerged since the change in the publishing industry. These publishers often require payment of an Article Processing Charge (APC) or Book Processing Charge (BPC) without providing a rigorous peer review process. As an author, you need to be cautious and avoid publishing your work to any of these predatory publishers. Publishing with such publishers may not only ruin your research career, but also harm the credibility of the entire academic community.

with APC waivers (with quotas)

Checklist

Journals Coverage	Quota	License Period	How to Apply
Hybrid and Fully OA Journals	All quotas for APC waivers in 2025 have been utilized.	2025-2028	Check the procedure here
	First-come-first-served for articles accepted in 2028.		
	APC 2025 have been utilized.	2025-2027	

WILEY

ELSEVIER

in Freedom Collection

First-come-first-served for articles accepted

https://libguides.lb.polyu.edu.hk/open_access/FAQ

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範例 — 香港理工大學圖書館

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Open Access

This guide provides information on:

Open Access & OA

@ PolyU

OA Depositing (Green)

Versions of Manuscripts

OA Publishing (Gold)

Publish OA Articles using

Clear listing of different types of APC support

OA Copyright - Creative Commons

FAQs on Open Access

FAQs on Open Access

2. Publishers with APC waivers (unlimited quota)

Publisher	Journals Coverage	License Period	How to Apply
American Institute of Mathematical Sciences 	All journals with an OA option (i.e. Hybrid OA journals listed in the publisher's webpage)	2025-2027	Authors can submit articles through normal procedure. Make sure the corresponding author is using PolyU affiliation and email.
American Physiological Society New!	10 primary research journals	2025-2027	Authors can submit articles through normal procedure. Make

version of your work is findable, accessible and readable by the research community and general public even though they do not have subscription.

In doing so, you increase the visibility and accessibility of your research, which could result in higher citations for your article.

3. QUOTAS OF APC WAIVER

have yearly quotas for APC waivers, while others have unlimited waivers within the licensing period. For publishers with quota, check our Library Guide for updates on remaining quota.

2. How to make them Open Access?

There are two ways to make your works Open Access:

(1) Deposit your work in an institutional repository, i.e. PIRA.

Publishers generally do not allow us to put up a published version of your work in PIRA.

1 You can always make your work Open Access by depositing the final accepted manuscript in PIRA, even if you choose not to publish it in OA.

1. Publishers with APC waivers (with quotas)

Quick tools to help you identify potentially predatory journals:

Think. Check. Submit

The checklist is a tool that will help you discover what you need to know when assessing whether or not a publisher is suitable for your research.

American Chemical Society

Beall's List

ACS

Chemistry for Life*

Hybrid and Fully OA Journals

All quotas for APC waivers in 2025 have been utilized.

First-come-first-served for articles accepted 2028.

2025-2028

Check the procedure here

APC 25 have

2025-2027

First-come-first-served for articles accepted

Elsevier **New!**

in Freedom Collection

WILEY

https://libguides.lb.polyu.edu.hk/open_access/FAQ

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範例 — 香港理工大學圖書館

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Movement Towards OA
Publishing

OA Copyright - Creative Commons

FAQs on Open Access

FAQs on Open Access

Be Aware of Predatory Publishers

Many fake or predatory journals and book publishers have emerged since the change in the publishing model. These publishers often require payment of an Article Processing Charge (APC) or Book Processing Charge (BPC) without providing a rigorous peer review process. As an author, you need to be cautious and avoid submitting your work to any of these predatory publishers. Publishing with such publishers may not only ruin your research career, but also harm the credibility of the entire academic community.

Contact us if you need any assistance!

Quick tools to help you identify potentially predatory journals:

Think. Check. Submit

The checklist is a tool that will help you discover what you need to know when assessing whether or not a publisher is suitable for your research.

Beall's List

This is a list of questionable, scholarly open-access publishers. We recommend that scholars read the available reviews, assessments and descriptions provided here, and then decide for themselves whether they want to submit articles, serve as

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3. QUOTAS OF APC WAIVER

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Publishers generally do not allow us to put up a published version of the article in our repository. By depositing y

1 You can always make your work Open Access by depositing the final accepted manuscript in PIRA, even if you choose not to publish it in OA.

4. QUESTIONS?

Contact your Faculty Librarian if you have any questions. Check out our Library Guide for Open Access.

American Chemical Society

ACS

Chemistry for Life*

Elsevier New!

ELSEVIER

Elsevier owned and Elsevier published Core hybrid journals in Freedom Collection

First-come-first-served for articles accepted within 2025-2028. (FAQ)

All quotas for APC waivers in 2025 have been utilized.*

First-come-first-served for articles accepted

2025-2027

How to Apply

Check the procedure here

Advice, tools and tips for choosing OA journals

範例 — 香港理工大學圖書館

包玉剛圖書館 THE UNIVERSITY LEARNING HUB
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Be Aware of Predatory Publishers

The Hong Kong Polytechnic University
Open Access
This guide provides information on:

- Open Access & Copyright @ PolyU
- OA Depositing (Preprints)
- Versions of Manuscripts
- OA Publishing (Checklist)
- Publish OA Articles in the Library's TAOL
- Movement Towards Open Access Publishing

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Guide Search

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1. Publishers with APC waivers (with quotas)

Publisher	Journals Coverage	Quota	License Period	How to Apply
American Chemical Society (ACS) New! 	Hybrid and Fully OA journals	All quotas for APC waivers in 2025 have been utilized.* First-come-first-served for articles accepted within 2025-2028. (FAQ)	2025-2028	Check the procedure here
Elsevier New! 	Elsevier owned and Elsevier published Core hybrid journals in Freedom Collection	All quotas for APC waivers in 2025 have been utilized.* First-come-first-served for articles accepted	2025-2027	Check the procedure here

Have unlimited waivers within the licensing period. For publishers with quota, check our Library Guide for updates on remaining quota.

4 QUESTIONS?
Contact your Faculty Librarian if you have any questions.
Check out our Library Guide for Open Access Publishing.

1 You can always make your work Open Access by depositing the final accepted manuscript in PIRA, even if you choose not to publish it in OA.

2. How to make them Open Access (OA)?

There are two ways to make your works Open Access:
(1) Deposit your work in an institutional repository, i.e. PIRA.
Publishers generally do not allow us to put up a published version of the article in our repository. By depositing your Final

Real-time availability of TA quotas

WILEY

https://libguides.lb.polyu.edu.hk/open_access/FAQ

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研究人員支援：最大化開放取用內容

雖然開放取用通常會帶來更高的引用次數和更多下載量，但機構可以支援研究人員進一步提升其開放取用文章的**能見度**和**影響力**：

- **重點摘要** – 用簡單語言總結研究重點的3至4個要點
- **圖形化摘要**
- **新聞稿**（例如在[EurekAlert](#)上發布）
- 透過**機構社交媒體平台**進行出版後推廣
- 研究人員透過**個人社交媒體平台**主導推廣

思維轉變：以新方式評估影響力

傳統上，影響力和重要性主要與文章引用次數相關…「**影響因子**」

然而，近來替代性指標或 **Altmetrics** 被視為影響力的有效指標



展現**廣泛的影響力**，可以向資助機構表明**研究的更大價值**

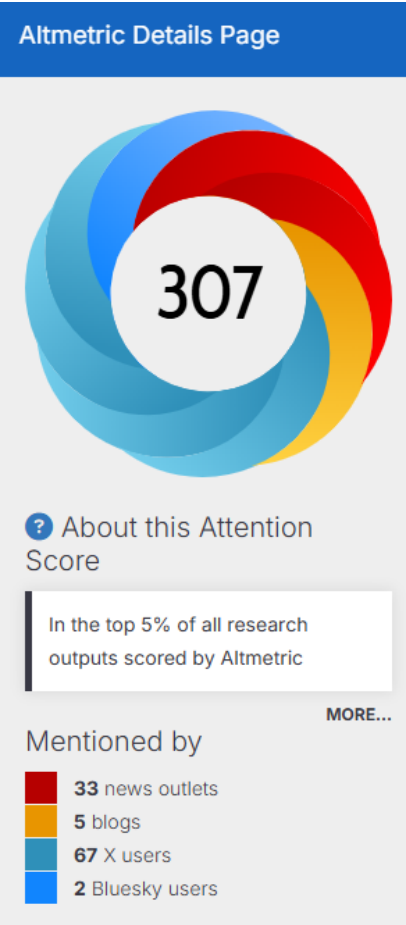


最大化開放取用內容：範例

開放取用
期刊

Kurose S, Moriguchi S, Kubota M, et al. Diverse tau pathologies in late-life mood disorders revealed by PET and autopsy assays. *Alzheimer's & Dementia*. 2025; 21:e70195. <https://doi.org/10.1002/alz.70195>

日本東京慶應義塾大學醫學部神經精神科



被法國、日本和英國新聞媒體報導，包括朝日新聞

此文章瀏覽次數：3,374
同期文章平均瀏覽次數：1,288



大學帳號（及其他）的轉推觸及
X 平台上 769,110 名追蹤者

最大化開放取用內容：格里菲斯大學案例研究

大學圖書館設計了一系列社交媒體活動，以**促進公眾參與開放取用內容**（機構典藏庫）

活動內容

- 使用**圖書館管理的**社交媒體/部落格/電子報
- 識別**推廣機會**選定研究主題：#世界瘧疾日；#失智症關懷月
- 重點展示**格里芬研究人員**的相關**開放取用**文章
- 與研究人員**合作**識別「**最佳**」研究成果和**推廣關鍵字**

成果

- 提升參與度
- 精選文章被瀏覽約500次
- @GriffithLibrary 帳號獲得 16.8k 「曝光次數」

挑戰

- 資源需求
- 研究專業知識



研究人員支援：開放取用知識與教育



- 開放取用的發展因**地區**而有很大**差異**。
- **知識**和**認知**通常由資助者或政府的開放取用授權要求所驅動。
- 機構開放取用政策也會因應需求和優先事項而改變。
- 確保以下事項可能具有挑戰性：
 - 研究人員**掌握**當地（和全球）最新的開放取用發展。
 - 研究人員了解**如何使用系統**和**工作流程**來取得開放取用資金。

研究人員支援：開放取用知識與教育

將開放取用**融入**您機構的研究文化。

獎勵、表彰並展示優秀的開放取用執行者

- 分享成功經驗和學習心得
- 例如：最多下載量、最多引用次數等

讓開放取用成為研究環境的常規部分

在重要溝通空間定期展示更新：

- 轉型協議基金狀態
- 開放取用資助的出版品

提供教育機會

開放取用工作坊、培訓和示範，聚焦於：

- 開放取用研究基礎
- 工作流程和政策更新

出版社可以提供協助！

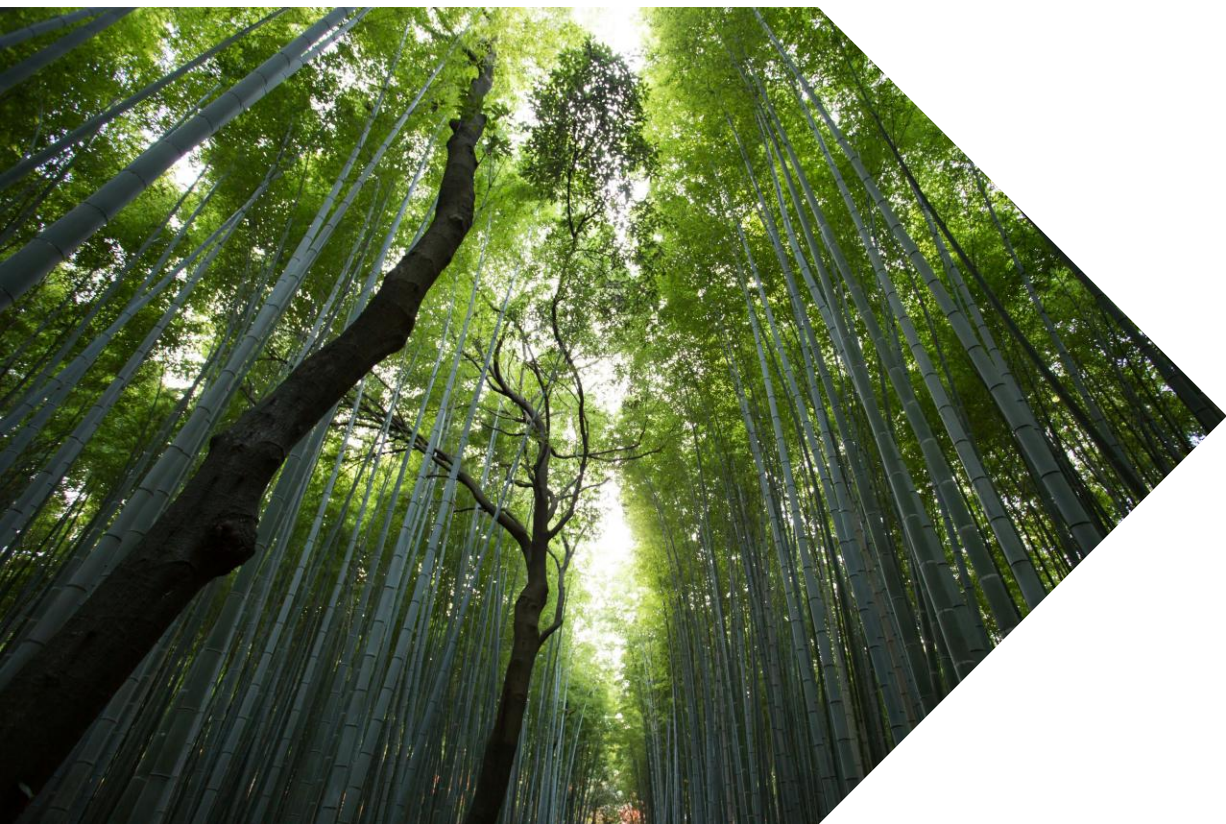
招募開放取用倡導者

招募研究盟友以**推廣開放取用**並建立**可信度**。

識別更廣泛的開放取用影響

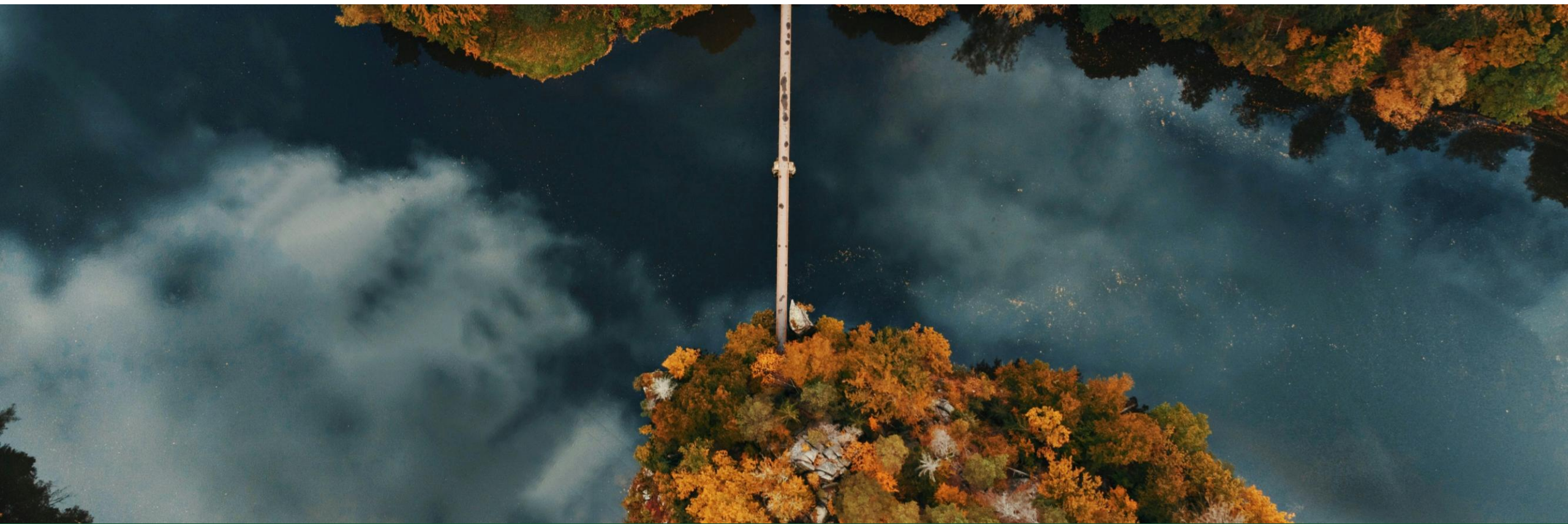
促進機構研究與外部活動的連結，
例如：#世界瘧疾日

總結



- **開放取用 (OA)** 的進展和資金可用性因地區而有很大差異
- 開放取用出版品正在增加
- 開放取用的益處支援研究人員、創新和社會
- 支援研究人員的策略需要參與、溝通和教育

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謝謝