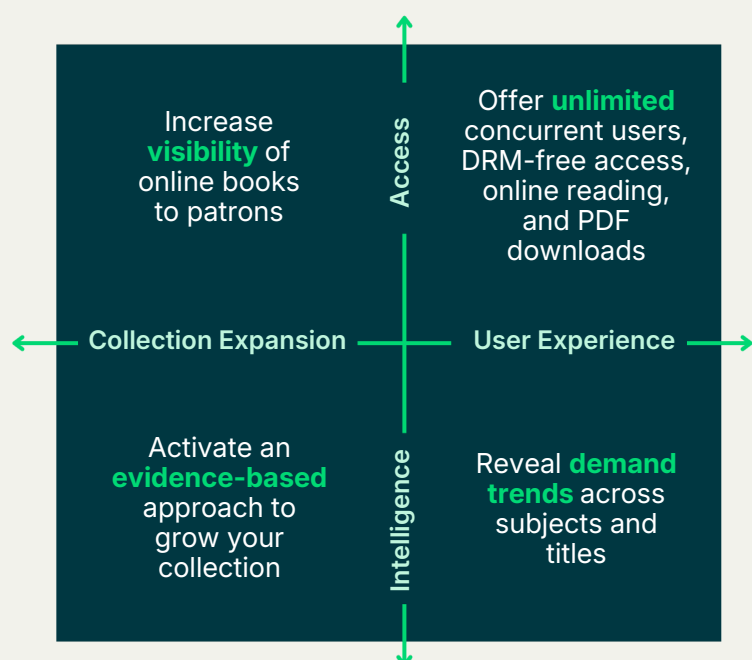


Usage-based Collection Management

Actionable Insights in Your Hands

Wiley's Usage-based Collection Management Model (UBCM) is a flexible, evidence-based approach to build your digital library. With no automatic triggers, we'll provide you with the tools your library needs to identify demand trends and make data-driven decisions to grow your online books collection.



How UBCM Supports Library Objectives:

- Develop a best-in-class collection that supports your institution's curricula and research programs
- Maximize patron access to online books
- Offer an easy, flexible user experience to find, read, and download book content
- Reveal usage insights and demand trends amongst patrons
- Drive certainty and control over spending

Collection Types

- Large Collection
- Subject Collection
- Date Range Collection

UBCM Collection Categories

- | | |
|-----------------------------------|---------------------------------|
| • Agriculture | • Math and Statistics |
| • Business | • Medicine and Nursing |
| • Chemistry | • Physical Science |
| • Earth and Environmental Science | • Psychology |
| • Engineering | • Social and Behavioral Science |
| • Humanities | • Veterinary Science |
| • Life Sciences | |



Contact your Account Manager or email us at libraryapac@wiley.com to learn more about Wiley's UBCM program.

Why Wiley for UBCM

Flexibility. Usability. Spending Control.

Based on your research, departmental and budgetary needs, we will find the right UBCM collection at the right cost. Our user experience enables patrons to easily find, read, and download content on campus or on the go. And our program offers predictable costs and the control you desire to only spend on books that patrons are using.



Discoverability

Searchable via discovery platforms, large selection across subjects and within subjects



Budget Control

Unlike patron-driven acquisition models, you make the purchasing decisions based on usage; No automatic triggers or unexpected fees



Usability

DRM-free chapter downloads for patrons to keep; Unlimited concurrent users



Setup & Maintenance

Resource hub with tutorials and other helpful tools; Easy configuration with institutional electronic resource management



Actionable Insights

Data-driven decisions to grow your online books collection, including monthly usage trends and title/subject drill downs



Marketing Support

Upon request, web banners to promote the program across your institution, on social media, or on your website

How it Works

1

You pay an up-front fee for access to either the full Online Book Catalog or by Main Subject.

2

We make MARC records available upon request to enhance discoverability.

3

At the end of the access period, you select titles based on usage with list price value equivalent to initial fee.

4

We provide perpetual access to your selected titles with unlimited concurrent users and no ongoing fees or DRM restrictions.



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