



# Wiley's Usage-based Collection Management Model (UBCM)

With over 300 global customers, UBCM is a flexible, evidence-based approach to building your digital library based uniquely on your budget and patron needs.

## How UBCM supports your Library objectives



Leverage data-driven insights to develop a best-in-class collection designed for your users



Over 24,000 online books available with 700 new titles added annually



Maintain complete control over your budget and spend



Explore usage and demand trends with complimentary monthly reports



Eliminate access barriers to online books with DRM-free, unlimited concurrent users



Offer an easy and flexible user experience to find, read, and download book content

## How it works

1

You pay an upfront fee for access to either the full Online Book catalog or by Main Subject



2

MARC records are made available upon request to enhance discoverability



3

At the end of the access period, you select titles based on usage with list price value equivalent to initial fee



4

We provide perpetual access to your selected titles with unlimited concurrent users

## Flexible options to build your collection

### Collection Types

Your collection is yours to choose. Select between our full collection, our collections by subject, or opt to include titles by publication date.

### UBCM Collection Categories

Agriculture, Business, Chemistry, Earth & Environmental Science, Engineering, Humanities, Life Sciences, Math & Statistics, Medicine & Nursing, Physical Science, Psychology, Social & Behavioral Science, Veterinary Science



Contact your Account Manager or email [libraryapac@wiley.com](mailto:libraryapac@wiley.com) to learn more about Wiley's UBCM program.

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# An update on UBCM



## Did you know?



Over 53,000 book authors & editors affiliated with over 9,000 institutions



47 online books have Nobel Prize winning authors



Over 11,000 titles from the world's top 10% research universities



52 authors are Wolf Laureates in Agriculture, Chemistry, Medicine, and Physics



Over 900 award-winning online books recognized by PROSE, CHOICE, RUSA, and Doody's



37 authors are Lasker Award winners in Basic & Clinical Sciences

## What our UBCM customers are saying

"Opening up access to online books and purchasing the most-used titles works well for us because it allows us to manage our online book budget effectively, while giving as much user access as possible. The stability of the pricing is also a huge factor that allows us to plan and continue with the program YOY."

**Carolyn Cunningham, Head of Collection Development, University of Texas – Austin**

"My number one reason to subscribe to Wiley's UBCM model is it allows for evidence-based purchasing. It helps me know what our users actually need and are using and it frees up valuable time for our liaison librarians trying to "guess" what books to purchase for users."

**Kimberly Dolan, Head of Resource and Discovery Services, Carnegie Mellon University**

"We moved to a DDA and it's working well, and costs are contained. We chose Wiley as a reputable STEM publisher with content we knew our users would be interested in. We have continued with Wiley because of good use and cost per purchase."

**Robin N. Sinn, Director of Collections & Open Strategies CTS, Iowa State University**



Contact your Account Manager or email [libraryapac@wiley.com](mailto:libraryapac@wiley.com) to learn more about Wiley's UBCM program.

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