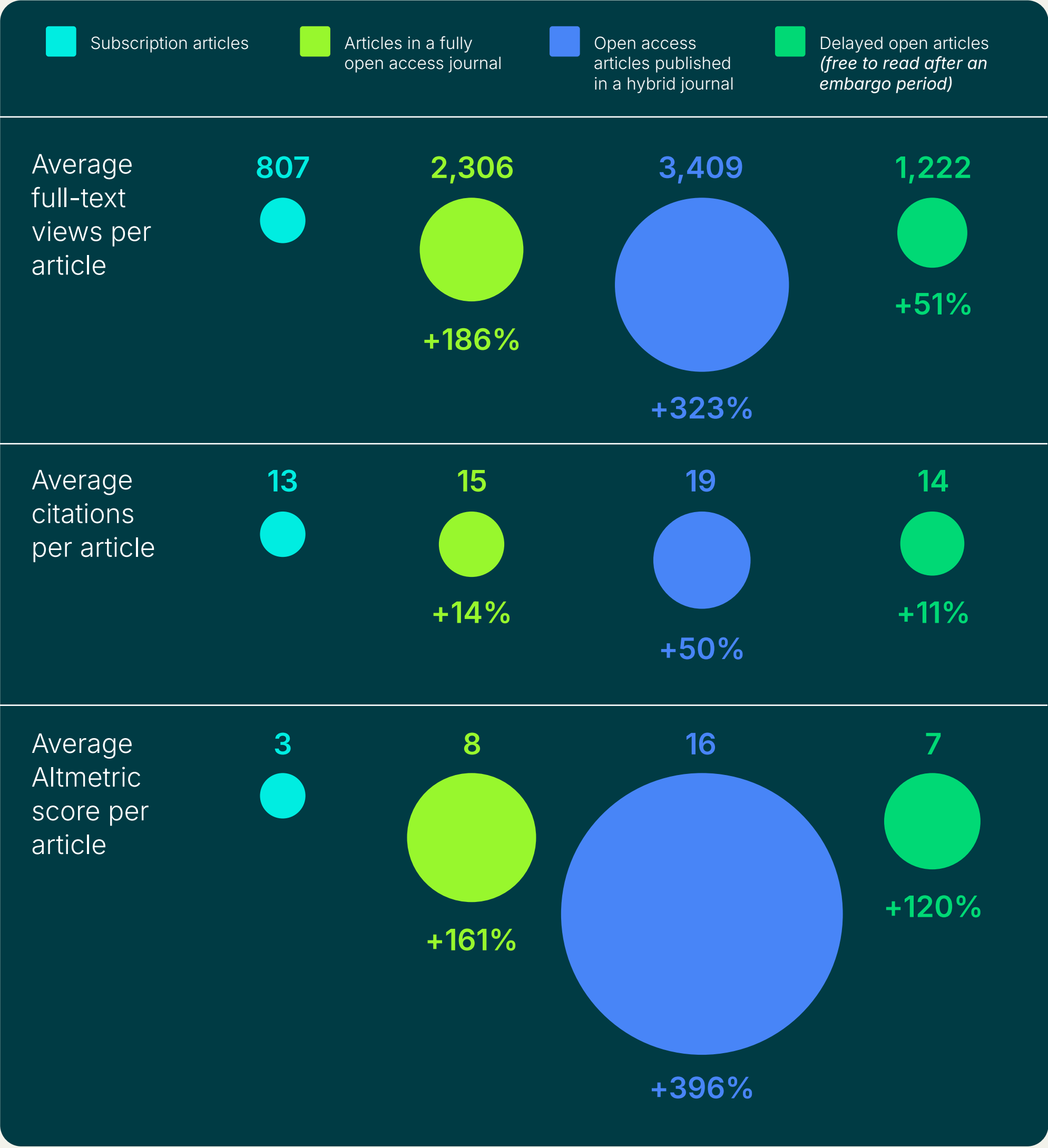


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A bit about the research

Our research focused on the metrics that authors have told us are important to them: usage (defined here by full-text views), citations (we used Web of Science citations here), and Altmetric Attention Scores. Insights were gained from an extensive review of Wiley journal articles from 1 January 2015 to 31 December 2020, with metrics derived from 1 January 2019 to 31 December 2024. To learn more about our findings, see our [white paper](#).