

# Transformational Agreements Explained

## What is a Transformational Agreement?

A transformational agreement (TA) is an agreement between institutions and publishers to transform all scholarly output into Open Access (OA) publishing – allowing researchers access to a portfolio of journals, plus funding to cover Article Publication Charges (APCs) when choosing to publish OA.

Each TA is unique, but most commonly include:



- A specified term
- APC discount
- Read access to subscription content\*
- OA publishing in fully gold and hybrid journals

\*May vary by each participating institution covered under the agreement

## How does a TA benefit your institution?

Transformational agreements are a global movement that streamlines institutions' desire to publish OA, thus advancing scientific influence, raising institutional reputation, and improving educational outcomes.

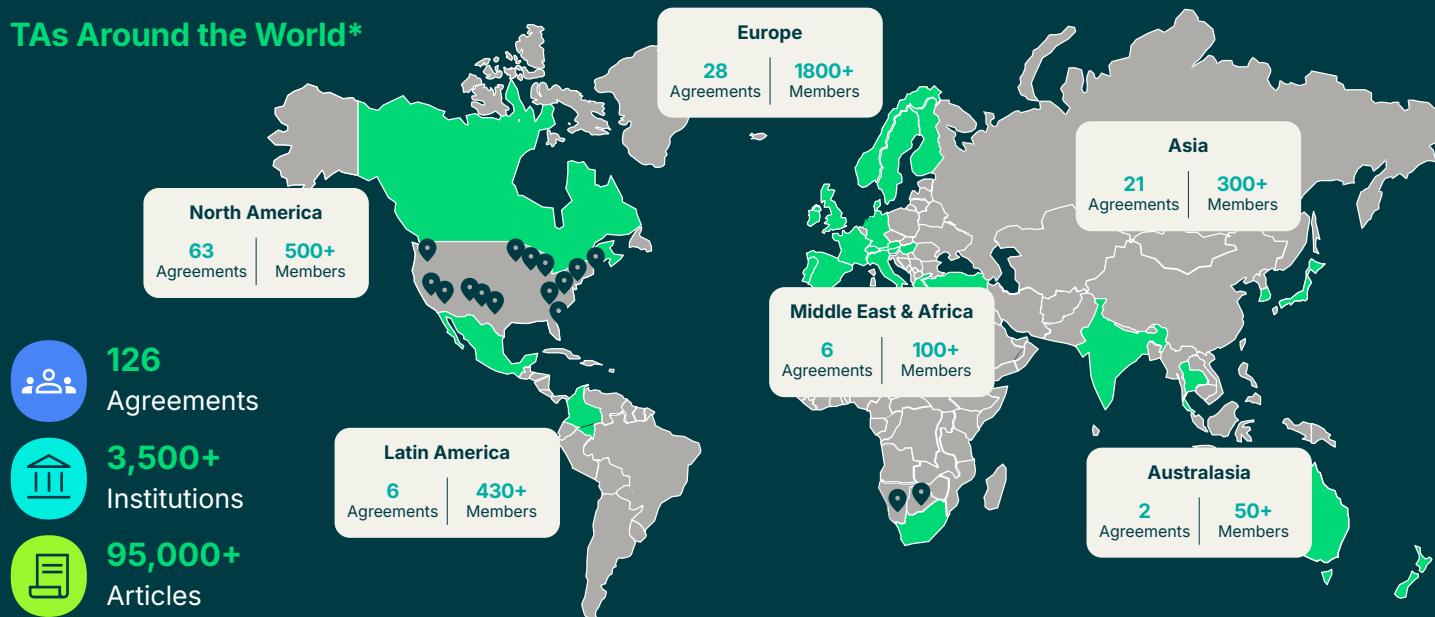
### Librarian Benefits

- Build on strategic research objectives
- Improve institution reputation, ranking, and research goals
- Deliver significant visible gains in OA and research impact
- Use Wiley Open Access Accounts to streamline operations and centralize APC management
- Global OA growth highlights the library's vital role in its success

### Researcher Benefits

- A simple publishing process, institutional coverage for APCs
- Increased readership, citations, and Altmetric scores
- A broad coverage of subjects available to publish in
- Compliance with funder mandates
- Deliver OA education and workshops for authors and researchers

## TAs Around the World\*



\* Data from 2025

## In Collaboration Towards a Greater Open Access Future

Open Access allows anyone to access, use, and reuse peer-reviewed scholarly research free of any charges or restrictions. This practice allows research-focused institutions to broaden their impact on the global academic community.



Expand validity



Increase collaboration



Broaden public engagement



Accurate research outcomes

## Designed for Your Needs in Mind

"We just negotiated with Wiley for another three years. We will probably be with this agreement for quite a while because the return of investment has been so good."

- Sarawoot Watechagkit,  
Director of Library and Knowledge  
Center, Mahidol University

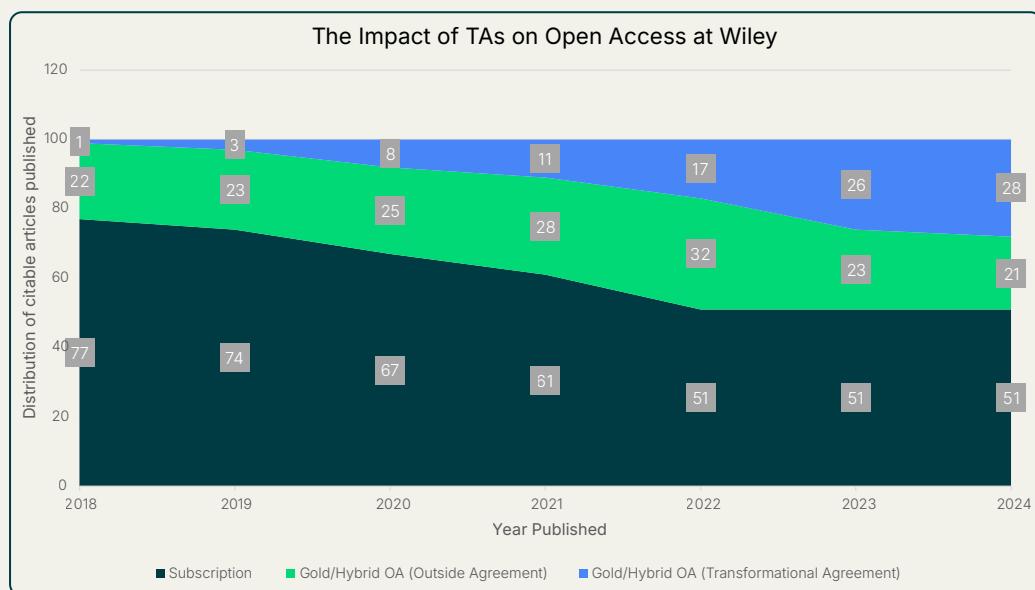
"Multiple decision factors made Wiley an excellent partner for a transformational agreement, including their flexibility, quality of journal options, easy workflow for researchers, and open access account dashboard for library administrators."

- Dóra Kalydy, Deputy Director General,  
Hungary Electronic Information Service  
National Programme

"More libraries should get involved with Transformational Agreements, and we would love for them to do it with Wiley. I know it's not simple to develop things and to be truly responsive to client's needs, but Wiley has really stepped up and been right there for us."

- Evan Simpson, Associate Dean, Experiential  
Learning and Academic Engagement,  
Northeastern University Library

## Unprecedented Growth



This chart demonstrates the distribution of citable articles published at Wiley for the years 2018-2024. The percentage is split between subscription and gold/hybrid OA that are under a transformational agreement versus those that aren't.

## Promoting Equity in Publishing

Wiley partners with Research4Life and have launched the OA Pricing Power Parity Pilot to enable open research from institutions in low- and middle-income countries.

Learn more on [our Author Services page for Wavers and Discounts](#).

Speak with your local account manager today to see how Transformational Agreements can help you.