

Transformational Agreements Explained

What is a Transformational Agreement?

A transformational agreement (TA) is an agreement between institutions and publishers to transform all scholarly output into Open Access (OA) publishing – allowing researchers access to a portfolio of journals, plus funding to cover Article Publication Charges (APCs) when choosing to publish OA.

Each TA is unique, but most commonly include:



A specified term



APC discount



Read access to subscription content*



OA publishing in fully gold and hybrid journals

*May vary by each participating institution covered under the agreement

How does a TA benefit your institution?

Transformational agreements are a global movement that streamlines institutions' desire to publish OA, thus advancing scientific influence, raising institutional reputation, and improving educational outcomes.

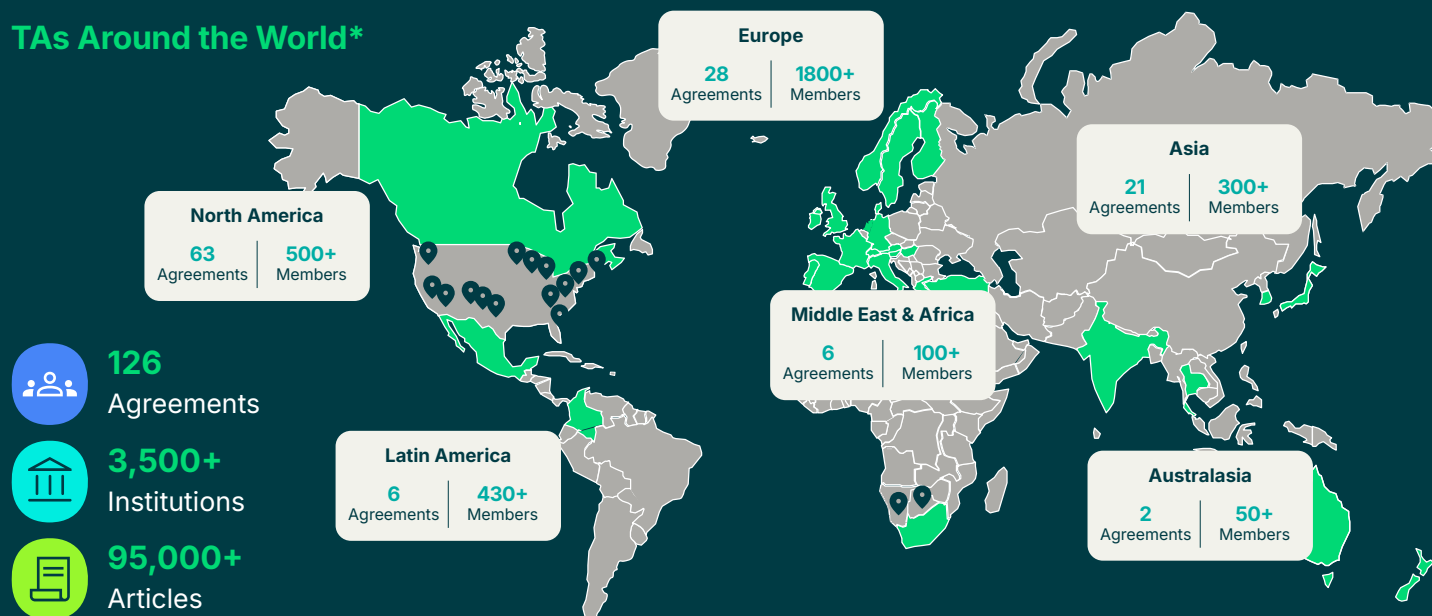
Librarian Benefits

- Build on strategic research objectives
- Improve institution reputation, ranking, and research goals
- Deliver significant visible gains in OA and research impact
- Use Wiley Open Access Accounts to streamline operations and centralize APC management
- Global OA growth highlights the library's vital role in its success

Researcher Benefits

- A simple publishing process, institutional coverage for APCs
- Increased readership, citations, and Altmetric scores
- A broad coverage of subjects available to publish in
- Compliance with funder mandates
- Deliver OA education and workshops for authors and researchers

TAs Around the World*



* Data from 2025

In Collaboration Towards a Greater Open Access Future

Open Access allows anyone to access, use, and reuse peer-reviewed scholarly research free of any charges or restrictions. This practice allows research-focused institutions to broaden their impact on the global academic community.



Expand
validity



Increase
collaboration



Broaden public
engagement



Accurate research
outcomes

Designed for Your Needs in Mind

"We just negotiated with Wiley for another three years. We will probably be with this agreement for quite a while because the return of investment has been so good."

- Sarawoot Watechagit,
Director of Library and Knowledge
Center, Mahidol University

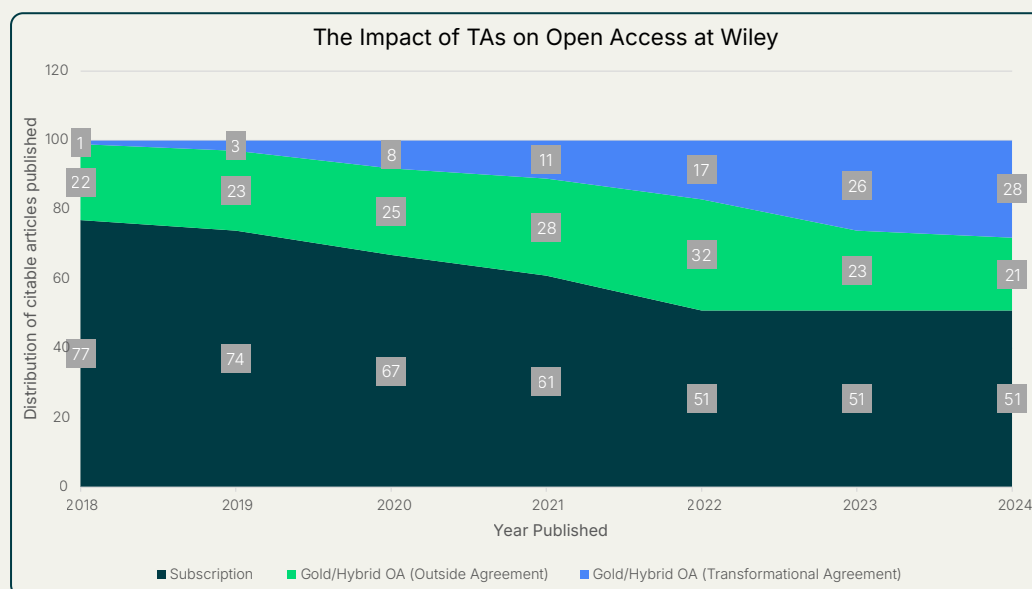
"Multiple decision factors made Wiley an excellent partner for a transformational agreement, including their flexibility, quality of journal options, easy workflow for researchers, and open access account dashboard for library administrators."

- Dóra Kalydy, Deputy Director General,
Hungary Electronic Information Service
National Programme

"More libraries should get involved with Transformational Agreements, and we would love for them to do it with Wiley. I know it's not simple to develop things and to be truly responsive to client's needs, but Wiley has really stepped up and been right there for us."

- Evan Simpson, Associate Dean, Experiential
Learning and Academic Engagement,
Northeastern University Library

Unprecedented Growth



This chart demonstrates the distribution of citable articles published at Wiley for the years 2018-2024. The percentage is split between subscription and gold/hybrid OA that are under a transformational agreement versus those that aren't.

Promoting Equity in Publishing

Wiley partners with Research4Life and have launched the OA Pricing Power Parity Pilot to enable open research from institutions in low- and middle-income countries.

Learn more on [our Author Services page for Waviers and Discounts](#).

Speak with your local account manager today to see how Transformational Agreements can help you.