




Yuliia Ilevych

UX/UI Designer

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I'm a designer from Ukraine (currently located in Edmonton, AB) with a professional background in graphic design industry. I am driven by a goal to use my creativity and research skills to build intuitive designs and refine user experience. I have strong problem-solving skills and I am passionate about creating outstanding both user experiences and user interfaces through design. If you have any questions or propositions, I'd love to hear from you.

SKILLS

Tools

Figma
Adobe XD
Illustrator
Photoshop
After Effects
GIMP

UX Methods

Persona
Storyboarding
Wireframing
Prototyping
Usability testing
Affinity diagram
IA
Accessibility

Soft skills

Communication
Responsibility
Problem-solving
Hardworking
Teamwork
Organizational
Time management
Creativity
Critical thinking

Languages

English
Ukrainian
Polish
Russian

EXPERIENCE

Freelance.ua — **Graphic & Web Designer**

3 years

Saga Business Group — **Cryptocurrency Trader & Analyst**

1 year

IMG Lviv — **Sales Manager & Customer Support**

1 year

EDUCATION

Maria Curie-Skłodowska University — **Bachelor of culture studies (Media arts)**

3 years

Google — **UX Design Certificate**

6 months

Studied and practiced the design thinking methodology, user research, conducting interviews, creating personas, empathy maps, user flows, storyboarding, conducting a competitive audit, audit reporting, defining the problem statement, empathising and ideating, paper and digital wireframing, low and high-fidelity prototyping, usability testing, information architecture, creating user interface design, mockups, gestalt principles, screen size variations, responsive websites, accessibility etc.

Cases Media — **UI/UX Certificate**

3 months

Studied the design of interfaces, user experience research, UX and UI design, usability of interfaces, created UI Kit etc.

Cases Media — **Basics of web design Certificate**

2 months

Studied the architecture of websites, cross-platform websites and key principles of website usability etc.

Cases Media — **Graphic design. Composition Certificate**

2 months

Studied composition and gestalt principles in order to achieve visually attractive and effective designs that catch the eye of the viewer.