

Kayla Sprayberry

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Education

Cornell University, College of Arts & Sciences Ithaca, NY
Bachelor of Arts in Computer Science, Minor in Spanish May 2024

Related Courses: Intro to Digital Product Design (TA), Design and Programming for the Web, Fashion Computer-Aided Design, Intro to Computing using Python, Object-Oriented Programming & Data Structures, Discrete Structures, Functional Programming, Intro to iOS Development, Computer Vision, AI Practicum

Experience

UX Design Intern | Amazon May 2023 - Aug 2023

- Designed 5 Figma components with over 30 booleans, variants, and instance swaps for an internal design system
- Crafted and launched documentation considering anatomy diagrams, UX writing, accessibility, and legality guidelines
- Outlined a roadmap for layout adjustments addressing cost and labor across teams, and presented to stakeholders

Course Instructor | Intro to Digital Product Design Jan 2023 - Dec 2023

- Taught over 50+ Cornell students industry-standard product thinking, interaction design, and visual design to increase exposure to product design
- Recruited a cohort of 20+ teaching assistants and increased applications by 50%

Product Designer | Cornell AppDev Jan 2022 - May 2023

- Conducted 10+ user interviews and analyzed data from student organizations in Excel to identify key pain-points within *Volume* (App for Cornell Clubs and Publications)
- Prototyped and designed 3 user flows for a new publication analytics feature and created a search function

Meta University Product Design Intern | Meta June 2022 - Aug 2022

- Synthesized previous research and conducted competitive analysis of 5 platforms, identifying 4 key design opportunities and informing explorations of a new disappearing images feature
- Created 3 Figma prototypes for the feature including exploratory motion designs for user testing

Projects

Independent UX Case Study | TikTok Feb 2021 - May 2021

Developed a reactions feature that allows users to easily categorize videos as they are watching them, find them later through filtering, and share reactions with friends

Graphic Designer | Fulton Fit May 2023 - Aug 2023

Revamped brand guidelines and the logo to attract a wider audience and made various social media graphics including MacBook wallpapers

Leadership

President, Designer | Underrepresented Minorities in Computing (URMC) Jan 2021 - Dec 2023

- Managed an executive board of 30+ students to plan over 30 professional development, social, and academic events to foster community on campus for over 900 slack members
- Produced diverse marketing materials including 100+ flyers, 30 stickers, and 4 clothing designs to promote diversity

Instructor, Volunteer | Women in Computing at Cornell (WICC) Aug 2021 - May 2023

- Taught over 30 high school students in the Ithaca area basic Python and programming skills through Girls Who Code
- Curated a 10 Week curriculum for students using Replit and Google Slides for weekly lectures and assignments

Skills

- **Design:** Figma, Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro), Keynote, Origami, Procreate
- **Code:** Python, Java, C, HTML, CSS, JavaScript, Swift, OCaml, LaTeX, VS Code, GitHub, Atom
- **General:** Microsoft Office Suite (Excel, Word, PowerPoint), Google Suite (Docs, Sheets, Slides, Calendar), Later, Spanish (Fluent), Film Analysis, Social Media Strategy, Canva, Webflow

Awards

Most Compassionate Leader [URMC], Sphinx Head Senior Honor Society, Tapia Conference Scholarship, Dean's List (Fall 2020), Bilingual Seal, International Skills Diploma Seal, National Hispanic Recognition Program, HSF Scholar