

MARIA FRANCISCA NOLTE

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EDUCATION

University of Florida, Warrington College of Business

Bachelor of Science in Business Administration, Management

May 2029
Gainesville, FL

- Scholarships: National Hispanic Recognition Program, Florida Bright Future's FAS

WORK EXPERIENCE

J&J Green Paper

June 2024 - Present

Brand Marketing Coordinator

Miami, FL

J & J Green Paper is a sustainable packaging startup producing compostable paper-coating alternatives to plastic.

- Conducted in-depth market analysis on emerging paper-coating sectors across Asia, Africa, and South America, successfully establishing initial contact with two key procurement leaders to advance potential international collaboration.
- Researched, proposed, and launched the company's new Beehiiv-based monthly newsletter to optimize long-term engagement, growing the subscriber base to over 700 key stakeholders and reporting on key industry engagement metrics.
- Managed all website content on the WordPress platform, formatting and publishing 5+ original blog posts while reaching out to fellow coworkers to successfully integrate cross-departmental contributions and contribute to the company's message.

Orbi Finance

March 2024 - May 2024

Community Manager

Miami, FL

Orbi simplifies investing by connecting potential investors with markets through an accessible and engaging platform.

- Produced 18 data-driven crypto market updates and distributed across three key platforms to enhance user financial literacy.
- Engaged with international leadership to ensure strategic alignment on product initiatives and global growth objectives.
- Monitored community channels, gathering qualitative user feedback to support the refinement of user experience.

MFN Tutoring Services

January 2024 - June 2024

Founder & Tutor

Miami, FL

Independent tutoring business providing personalized academic support for elementary students.

- Founded and managed all business operations for the independent service, generating over \$1,000 in revenue and personally handling all client communication, scheduling, financial tracking, and billing for six students.
- Customized and taught learning plans across core subjects for children aged six to nine (Reading, Writing, Math, Science), resulting in documented academic growth, including one student achieving a full grade-level reading improvement.
- Maintained 100% client satisfaction and retention for the full academic semester by implementing consistent student progress tracking and highly effective administrative management of all confidential service records and client goals.

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi

October 2025 – Present

Pledge Class Artemis Professional Activities Committee

Gainesville, FL

Nationally recognized co-ed professional fraternity strives to better its members through scholarship, leadership, and service.

- Completed a competitive five-week leadership and professional development program, demonstrating commitment, teamwork, and business acumen to earn initiation into Delta Sigma Pi, a professional business fraternity.
- Reviewed and provided feedback on 26 peer resumes to enhance cohesiveness and substance; partnered with the VP of Pro Activities to execute an alumni networking panel, strengthening pledge class engagement and professional connections.

DECA

August 2023 – May 2025

President (12), Vice President of Finance (11)

Miami, FL

International business and leadership organization preparing students in entrepreneurship, marketing, finance, and management.

- Recruited over 130+ members while fundraising with alumni to expand club resources and competition opportunities.

Blue Missions Group

June 2023

Summer Volunteer

Ojo De Agua, DR

Nonprofit dedicated to expanding access to clean water and sanitation in underserved communities in the DR.

- Dedicated over 150 hours to direct service, collaborating with local community members on the physical construction of an aqueduct system, strengthening cross-cultural teamwork and supporting water sustainability goals in the area.

ADDITIONAL INFORMATION

August 2023 – May 2025

Memberships: Animal Resources Volunteer, Rec Soccer, ArSA, International Scholars Program

Language: Spanish (Native Speaker), English (Native Speaker)

Technical Skills: Microsoft365, MailChimp, Beehiiv, Google Workspace, Canva