

# POOJA GUDOOR

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## EDUCATION

**University of Florida**, Warrington College of Business  
*Bachelor of Science in Business Administration, Pre-Law Specialization*

**May 2028**  
Gainesville, FL

- Honors Program and Honors Merit Scholarship Recipient
- GPA: 3.95/4.0

## WORK EXPERIENCE

**Proforma Marketing**  
*Information Technology Intern*

**June 2025 – August 2025**  
Tampa, FL

- Analyzed 12 technical documents and ~400 graphics, testing those against a proprietary Business Management software system for accuracy and variances, ensuring ensure accurate representation for client-facing use.
- Utilized software requirements to create 1000+ detailed definitions for “Professer-orma,” Proforma's in-house Artificial Intelligence initiative, enhancing the system’s natural language understanding to simplify requests for 650+ clients.
- Created a comprehensive 40-page document that consolidated all core software processes for a five member Artificial Intelligence team to accelerate training for the AI model system that houses every aspect of the company’s software.

**New Way Forward Strategies**  
*Congressional Campaign Intern*

**February 2023 - May 2024**  
Remote

- Researched ~28 policy opponents, analyzing political stances and voting records to produce four strategic reports used to refine campaign positioning and assist with debate preparation for three upcoming public forums.
- Engaged and persuaded 400+ voters through targeted phone banking and digital outreach, directly supporting candidate visibility and voter mobilization on a municipal, state, and national scale.
- Developed 20+ compelling campaign videos and posts, helping candidates expand digital outreach to 1,000+ voters and boost engagement among target demographics of young and first-time voters.

**Rossen Law Firm**  
*Legal Intern*

**December 2022 - August 2023**  
Fort Lauderdale, FL

- Drafted and edited six legal documents, including four motions to suppress, a motion in limine, and a writ of habeas corpus, filed in FL’s 17th Judicial Circuit and successfully dismissed charges for two innocent clients.
- Examined and analyzed 30+ voluminous discovery files, including cell phone data, depositions, and 20+ hours of body camera footage, in preparation for suppression hearings.
- Collaborated with the firm’s marketing director and six attorneys to film successful case results for social media engagement and conducted legal research on Florida law, contributing three published articles to the firm’s website.

## LEADERSHIP & INVOLVEMENT

**UF Business Law Society**  
*Legal Analyst*

**August 2024 – Present**  
Gainesville, FL

- Serve as Team Leader for a group of four legal analysts conducting research to support the Legal Aid Society of Palm Beach County, providing daily updates to executive leadership and coordinate the delivery of research materials.
- Researched and synthesized information on the Florida Department of Juvenile Justice (DJJ), Adverse Childhood Experiences (ACEs), and Community Courts to inform 10+ volunteer attorneys training materials on juveniles.
- Partnered with United Way to teach reading and literacy skills to a group of ~20 elementary-age children.

**Delta Sigma Pi**  
*Pledge Class Vice President of Community Service*

**October 2025 – Present**  
Gainesville, FL

- Coordinated a large-scale fundraiser generating \$1,600+ in donations for the Humane Society of North Central Florida.
- Led a 3-hour cleanup at a Gainesville homeless site in partnership with Keeping Alachua County Beautiful, consisting of ~45 participants and collecting 50 bags (3,000+ pounds) of trash to clean up the local community.
- Selected amongst a pool of 200+ competitive candidates to participate in a 5-week leadership and professional development program to improve communication, teamwork, and time management skills.

## ADDITIONAL DATA

**Memberships:** Kappa Kappa Gamma (Banner Committee)

**Awards:** 2<sup>nd</sup> Place Moot Court National Championships (2024), Mock Trial FL State Champion (2023)

**Interests:** True Crime, Jewelry Making, Nature Walks, Baking, Artificial Intelligence, Traveling