

SYDNEY OOSTENDORP

Sarasota, FL | (941) 525-3716 | sydney.oo@icloud.com | www.linkedin.com/in/sydney-oostendorp

EDUCATION

University of Florida, Warrington College of Business
Bachelor of Science in Business Administration

May 2019
Gainesville, FL

- Scholarships: Merit Scholarship Recipient, Florida Bright Future's FAS

WORK EXPERIENCE

Flemings Prime Steakhouse and Wine bar
Hostess

January 2025 – August 2025
Sarasota, FL

- Greeted 300+ guests daily, promptly and warmly, fostering a welcoming first impression in a fine-dining environment
- Led 150+ reservations and walk-ins via OpenTable, efficiently optimizing seating flow for 8 – 10 servers
- Facilitated communication among 50+ front and back-of-house staff, maintaining efficiency and guest satisfaction

National Pediatric Cancer Foundation

April 2024

Fashion Funds the Cure Backstage Assistant

Tampa, FL

NPCF's Fashion Funds the Cure combines the world of runway fashion with the dreams of pediatric cancer patients for an upbeat fashion show and silent auction

- Supported 25+ event coordinators, models, and stylists to ensure seamless backstage operations during a high-profile fundraising runway show attended by over 700 guests
- Efficiently managed three wardrobe changes and prepared all garments for the runway, ensuring seamless, timely transitions and a professional presentation for 17 models

Study Break Podcast

July 2023 – August 2024

Project Manager/ Audio Editor

Remote

- Ensured collaboration between a team of twelve, including podcast hosts, video editors, audio editors, and a social media coordinator, aligning creative strategy with project deadlines
- Edited and mixed high-quality audio content for a weekly podcast, ensuring clarity, consistency, and smooth transitions throughout each episode, utilized industry-standard software such as Pro Tools and Adobe Audition
- Drove a 41% increase in listeners, 44% increase in streams, and 159% growth in Spotify followers in first six months

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi

October 2025 – Present

Pledge Class Artemis Marketing Committee

Gainesville, FL

Nationally recognized co-ed professional business fraternity that strives through scholarship, leadership, and service

- Selected as 1 of 27 students from a competitive pool of 200+ applicants to participate in a rigorous five-week leadership and career development program for admittance into the Professional Fraternity of Delta Sigma Pi
- Collaborated with the marketing committee to create and publish biweekly event updates and promotional posts aligned with DSP's brand and values, growing the chapter's Instagram following to 135 during the pledging process

Florida Women in Business

September 2025 – Present

Marketing Committee Chair/ Mentee

Gainesville, FL

- Developed and executed comprehensive, data-driven marketing campaigns across digital and print channels, increasing event attendance and membership engagement
- Chosen as 1 of 20 to participate in mentorship program to further engage in professional and personal development
- Meet with designated mentor weekly to engage in 1x1 chats and participate in team bonding activities bi-weekly

Stitch Festival: London Business Design Centre

March 2024

Finalist in Young Stitcher Category

London, UK

- Selected as 1 of 15 international finalists in London Business Design Centre's Young Stitchers Competition
- Designed and professionally presented an original dress showcased on London Runway and later exhibited at the London Business Design Centre during a major fashion event

ADDITIONAL INFORMATION

Mustangs Ahead Journalist: Junior Associate Editor

August 2022 – May 2025

Manatee Action Plan (MAP): Ambassador

August 2021 – May 2025

Technical Skills: Adobe Photoshop, Adobe Audition, Audacity