

# Babaseyitan Oluwadare

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## EDUCATION

### University of Florida

Gainesville, FL

*Bachelor of Science in Business Administration, Information Systems*

*May 2027*

- **Relevant Coursework:** Business Analytics, AI, Computer Problem Solving, Principles of Advertising, Strategic Management, Principles of Marketing, Principles of Entrepreneurship, Managerial Operations, Business Systems

## EXPERIENCE

### Bank of America

Charlotte, NC

*Global Technology Summer Analyst – Business Analyst*

*June 2026 – August 2026*

- Owned end-to-end delivery of 2 M365 integration features for an enterprise eDiscovery platform, partnering with engineering, QA, and legal technology stakeholders to translate requirements into Jira user stories, acceptance criteria, and release plans
- Coordinated UAT across 4+ test scenarios, validating application data with SQL and triaging 2+ defects and workflow gaps with engineering and QA, helping reduce release-readiness validation time by 20%
- Built a roadmap impact tracker for Microsoft 365 integration using GitHub Copilot and M365 tools to identify dependencies, assess delivery risks, and improve visibility by 30% across product, engineering, and QA teams

### Florida Tech Pathways

Gainesville, FL

*Product Management Analyst*

*January 2025 – May 2026*

- Conducted 28 user interviews, competitive benchmarking, and product research to uncover recurring gaps in Netflix's content discovery experience, translating insights into 2 Figma feature concepts that informed prioritization and roadmap decisions
- Translated user research into 10+ user stories, acceptance criteria, and KPIs in Jira, partnering with 4 SWE analysts through sprint planning, prototype reviews, and testing to refine scope and advance both concepts toward development-ready solutions

### Jobright.ai

Gainesville, FL

*Product Marketing Ambassador*

*July 2025 – December 2025*

- Led a multi-week campus acquisition campaign across 7 student organizations, 3 campus events, and digital channels, generating 100+ new student sign-ups for Jobright's platform
- Synthesized onboarding and usability feedback from 120+ students into prioritized product requirements, contributing to the implementation of 3 onboarding improvements that increased student activation by 12%

### Product Space

Gainesville, FL

*Product Management Fellow*

*September 2024 – May 2025*

- Conducted user research with 50+ TikTok users to identify 4 recurring pain points in auto-generated captions, translating findings into product requirements and a redesigned captioning experience focused on accuracy, flexibility, and accessibility
- Developed and tested a Figma prototype addressing 3 key accessibility gaps, using competitive analysis of 3 platforms and usability feedback to improve caption-editing task completion by an estimated 20%

## PROJECTS

### Bank of America Code-a-Thon – 1st Place | *GitHub Copilot, Jira API, Bitbucket API*

2026

- Won 1st place among 20 competing teams by leading product validation of an AI-assisted developer workflow using 5 GitHub Copilot agents, testing Jira and Bitbucket API integrations and presenting solution to 10+ Developer Experience leaders

### Retail Data Analytics Project | *Excel, Tableau, Python*

2024

- Cleaned and analyzed 10,000 retail records using Python and Excel and built Tableau dashboards identifying regional profitability and supply-chain gaps, producing 3 recommendations projected to improve product profitability by 8%

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

### Career and Peers Mentor

Gainesville, FL

*CAP Mentor*

*April 2026 – Present*

- Advise 150+ undergraduate students through coaching sessions on internship strategy, recruiting timelines, and professional development, strengthening application readiness and improving confidence throughout recruiting

### Delta Sigma Pi – Beta Eta Chapter

Gainesville, FL

*Director of Marketing and Merchandise | New Member Education Mentor*

*September 2024 – Present*

- Mentored 29 new members through a 5-week program with weekly check ins to drive professional and personal growth
- Directed social media and merchandise campaigns for a 130+ member chapter, generating 20,000+ views on a single recruitment campaign and designing 75+ custom apparel units

## ADDITIONAL INFORMATION

**Technical Skills:** Tableau, Python, Figma, Jira, Excel, SQL, Lightroom, GitHub Copilot, M365 Apps

**Memberships:** Management Leadership for Tomorrow, Gator Creative Program, National Achievers Society

**Interests:** Fashion, Travel Photography, NBA Basketball, Drawing, Anime, Interior Design, Gym