

ALEXANDRE N. CARRE

Miami, FL

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EDUCATION

University of Florida Warrington College of Business
Bachelor of Science in Business Administration – Finance
Minor: Economics

Gainesville, FL
May 2029

- **GPA:** 3.71/4.00

Relevant Coursework: Introduction to Financial Accounting, Introduction to Information Systems, Principles of Macroeconomics, Principles of Microeconomics Survey of Calculus II, Introduction to Statistics I

EXPERIENCE

Florida High School Athletic Association
Official, 6 hours per week

Gainesville, FL
October 2025 - Present

- Manage 16+ high school games, making real-time judgments under pressure and maintaining match control and competitive integrity across all matches, resulting in an 80% decrease in player disputes and cautions
- Recognized for exceptional performance and assessment scores, leading to selection for district and regional-level matches

Florida Soccer Referees
Grassroots Referee, 8 hours per week

Miami, FL
June 2020 - Present

- Uphold the rules and regulations per the *International Football Association Board* across more than 450 competitive matches to ensure fair play and player safety across all levels of play, including collegiate and adult level matches
- Coordinated over 250 match schedules as an assistant site director to achieve 95% on-time match executions

LEADERSHIP AND PROFESSIONAL DEVELOPMENT

Delta Sigma Pi
Pledge Class Hermes Marketing Committee

Gainesville, FL
March 2026 - Present

- Supervised Pledge Class Hermes' Instagram presence through relevant content campaigns encompassing Pledge takeovers and weekly recaps, generating 20,000+ total views and strengthening relations and engagement throughout the Brotherhood
- Completed a rigorous 5-week professional development program totaling 120+ hours, including 3+ mock interviews, and a case-study focused on developing a sports initiative to increase Red Bulls Canadian market share and brand reach

Rem on Campus
Strategist

Gainesville, FL
January 2026 - Present

- Partnered with a team of four strategists to offer pro-bono consulting for a local travel collective to streamline system processes and restructure operational infrastructures, resulting in a 35% reduction in operating expenses
- Developed an Excel model leveraging pivot tables to evaluate partner performance and growth opportunities, uncovering inconsistent engagements and lost bookings, and driving a 130% increase in revenue streams
- Facilitated the transition to an enhanced CRM system on Zoho, developing a structured tagging framework and an implemented email marketing system to improve client engagement, resulting in a 20% increase in bookings

Junior Strategist

September 2025 - December 2025

- Collaborated with a team of five strategists to offer pro-bono consulting for a local bakery to enhance brand strategy and physical expansion, contributing to a successful storefront launch generating 50+ pastry and 10+ cake sales per day
- Designed a wholesale partner form to monitor product performance and generate 5x more actionable insights, increasing operational efficiency by reducing overproduction by 20% and securing product placement in 5+ local businesses
- Researched municipal permitting requirements, to improve front-of-house seating by 220%, supporting the client's transition to a more profitable and compliant floor plan per city regulations

ADDITIONAL INFORMATION

- **Memberships:** Gator Men's Club Soccer, Finance Professional Development, Daily Bread, Student Finance Group
- **Interests:** International Cuisine, Fragrances, LEGO, Fitness Education