

DANIELLA EVA SHAPIRO

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EDUCATION

University of Florida, Fisher School of Accounting

Gainesville, FL

Bachelor of Science in Accounting

May 2029

- GPA: 3.93/4.00
- Scholarships/Honors: Florida Bright Future's FAS, Dean's List

WORK EXPERIENCE

Self-Employed

Miami, Florida

Babysitting and Personal Driver

November 2022 - August 2025

- Managed daily care for two children, ages 4 and 7, coordinating after-school pickups, academic support, and extracurricular schedules efficiently and independently
- Established structured after-school routines, preparing one to three meals daily and reinforcing homework accountability to improve focus and time management

EvClay Public Relations Firm

Miami, Florida

Public Relations Intern

June 2024

- Directed and coordinated three branded photoshoots, managing planning, creative direction, and execution to produce high-quality visual content aligned with client growth objectives
- Developed strategic, data-informed promotional content across two social media platforms, increasing measurable audience engagement and overall brand visibility by 25%

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi – Beta Eta Chapter

Gainesville, Florida

Vice President of Marketing, Pledge Class Hermes

January 2026 - Present

- Led marketing efforts for the Hermes pledge class, developing a cohesive brand identity and managing the class Instagram through strategic content planning and execution
- Designed pledge class apparel and produced a class video, ensuring all materials aligned with DSP standards and effectively captured class culture and overall brand identity

Alpha Omicron Pi Fraternity

Gainesville, Florida

Finance Coordinator

August 2025 - Present

- Executed chapter finance operations with the Vice President of Finance and Director for a 300+ member organization, including managing dues, billing cycles, and coordinating transactions with external vendors
- Implemented and monitored a \$270,000+ annual chapter budget in collaboration with the Executive Board, tracking spending and aligning allocations with chapter priorities

The Palm Echo

Miami, Florida

Editor in Chief

August 2024 - June 2025

- Oversaw a 38-member editorial team in producing a comprehensive, deadline-driven publication, streamlining workflows and resolving production challenges to ensure on-time delivery
- Mentored junior editors through layout review and content refinement, elevating design quality and strengthening team performance across the full production cycle

ADDITIONAL INFORMATION

- **Volunteering:** Achieve Miami, Mini Canes Recreational Sports Camp
- **Awards/Recognition:** National Hispanic Recognition Program Award
- **Certifications:** Microsoft Office Specialist: Excel Associate
- **Interests:** Content Creation, Soccer, Travel, Pilates